

KINGDOM MINISTRY

JANUARY, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

GIVING JEHOVAH EXCLUSIVE DEVOTION

During 19th Annual "Watchtower" Campaign

¹No one who has accepted God's Word can help being thankful for it. No one who appreciates his promises can fail to be indebted to him. No one who receives Jehovah's rich blessings should fail in rendering him exclusive devotion.

²Where do you stand? Is your view like Isaiah's? He said: "Here am I; send me." Are you like Jesus? He said: "Look! I am come . . . to do your will, O God." Are you like Peter and Andrew? When Jesus said to them: "Come after me, and I will make you fishers of men," at once they abandoned their nets and followed him.—Isa. 6: 8; Heb. 10: 7; Matt. 4: 19, 20.

³Have you abandoned your nets? Hundreds of thousands have. They see the work that is to be done, and they do it. The hunting and fishing for men is their first concern. Is it yours? Do you really search out of "every mountain, and from every hill, and out of the clefts of the rocks" those who will hear the message of life? Where are they? Some are right in your territory!—Jer. 16: 16.

⁴Are they being found? Certainly! Earth-wide, that is true. The *Watchtower* circulation now stands at 2,550,000 in forty-six languages, an increase of more than half a million in the last twelve months! How much of that increase was in your territory? How many new readers did you find?

⁵Beginning January 1 hundreds of thousands of your brothers who likewise have said, "Look! I am come . . . to do your will, O God," will be joining with you in the greatest *Watchtower* campaign yet. All congregations should arrange special subscription-offer witnessing for New Year's Day. Get acquainted now with the new sermon about God's name; use it in this ministry.

⁶The offer? A one-year *Watchtower* subscription and *What Do the Scriptures Say About "Survival After*

Death?" for \$1; or both *The Watchtower* and *Awake!*, the special booklet and three other booklets, \$2. Where the subscription offer is not taken, leave the booklet on survival after death and a copy of *The Watchtower* for 15c. Ninety cents will be remitted for new *Watchtower* and *Awake!* subscriptions.

⁷Subscription quotas for the four-month campaign: Special pioneers 30, regular and vacation pioneers 20,

congregation publishers 2. Meet the quota by spending at least two hours each Sunday in door-to-door work, then one or more hours in back-call and Bible study activity, as Jehovah's visible organization has suggested.

⁸Take the lead in this zealous campaign. Aid new ones who started in December to continue. Set them a good example as fishers of men. Encourage them to abandon their "nets" and to give Jehovah exclusive devotion through following Christ.

Carry Your Own Load of Responsibility

¹Kingdom ministers, like Paul, desire to "preach the word of God thoroughly." To do this we need to carry our own load of responsibility. God's Word tells us: "Each one will carry his own load of responsibility." So to thoroughly accomplish our Kingdom ministry we must be willing to bear two key responsibilities: (1) Prepare yourself for effective witnessing before going out in the field ministry. (2) Be willing to work alone.—Gal. 6: 5, NW.

²First, we need adequate preparation. Those who lack preparation are

OFFER FOR JANUARY
"Watchtower" subscription for one year and the booklet "What Do the Scriptures Say About 'Survival After Death'?" for \$1.

THEME FOR JANUARY
Give Jehovah Exclusive Devotion.
—Exodus 20:5, NW.

usually ineffective, unsure of themselves and not as joyfully happy in Kingdom service as they could be. So know what literature is required. Make certain you have a sufficient supply. Know when and where to meet for Kingdom service.

³Most important is the responsibility to know our doorstep sermons.

Kingdom ministers should have several of them. Before going from house to house, a few minutes should be spent in reviewing the ones to be used. Even if you have already used a particular sermon, refresh your knowledge of it. Practice it. For fluency and confidence public speakers review their hour lectures, though they may have delivered them before. So should the Kingdom minister with his doorstep sermons.

⁴Are you carrying your responsibility to prepare beforehand? If not, what is the reason? Examine yourself: "Pay constant attention to yourself and to your teaching." Is there laziness or negligence? Is there complacency because of being conversant in the truth, with a resultant attempt to try to speak whatever comes to one's mind at the door? Such random witnessing is not conducive to efficiency. A more effective, thorough witness can be given by using a sermon with a well-developed theme.—1 Tim. 4: 16.

⁵The second key responsibility: Be willing to work alone. Some publishers are often found working in pairs though they are well-grounded in the truth. Why? It may be a misunderstanding; they may feel that

(Continued on page 4, col. 1)



Jesus commanded, "Feed my little sheep." Do you?



Your Service Meetings

The booklet *Preaching Together in Unity* states in paragraph 138: "The first meeting of every month might be based on the theme as it appears on the calendar pad. . . . On the other weeks of the month another theme may be developed, if it seems advisable." This outline of service meetings shows the theme for the first meeting,

as given on the calendar pad. It does not specify any theme for the other meetings, not meaning thereby that there should be no theme, but only that each congregation may select its own theme for these meetings. Some congregations will have five service meetings this month and will make their own outline for the fifth meeting.

FIRST MEETING IN JANUARY

Theme: Give Jehovah Exclusive Devotion.

5 min: Welcome, text, comments.

10 min: Talk on "Give Jehovah Exclusive Devotion." (See "Watchtower," 1/1/57, p. 30, and 1/1/56, p. 8.)

23 min: Develop and demonstrate a model sermon for the "Watchtower" campaign. A competent brother, possibly the school servant, should be selected as chairman.

CHAIRMAN (3 min.) Kingdom ministers need to "be ready for every good work." (Titus 3: 1) Are we ready for "Watchtower" campaign? Now is the time to prepare an effective sermon. "Watchtower" a vital instrument to aid persons of good will to give Jehovah exclusive devotion. An apt theme, then, is "Jehovah."

AUDIENCE PARTICIPATION (13 min.) Chairman will have the following outline of the sermon based on God's name placed before audience, using a blackboard or some other means.

People pray, "Hallowed be thy name," but just what is God's name?

God indefinite term; our Lord has personal name—Father has too

—1 Cor. 8: 5, 6

Jehovah is God's name —Ps. 83: 18

or Ex. 6: 2, 3

We pray for his kingdom and blessings —Rev. 21: 3, 4

Must know and do Jehovah's will to live under Kingdom—Matt. 7: 20, 21

Chairman will call on the audience to develop points of the outline. He will draw out good points on all features of the sermon and be prepared to contribute ideas himself. Special attention should be given to the transition from sermon to offer. For example, one might say: "This magazine, 'The Watchtower,' is exclusively devoted to announcing Jehovah's kingdom, to learning about Jehovah's kingdom and what we are to do to serve him in an acceptable way. Note here on page—it informs us . . ."

The chairman's objective should be to draw forth from the audience a wealth of ideas on ways this sermon might be developed. Kingdom ministers may then select the ideas that appeal to them the most.

DEMONSTRATION (5 min.) The chairman will have a publisher, selected beforehand, demonstrate one effective way of presenting the "Jehovah" sermon. The model sermon should be well prepared. Should the householder not take subscription, minister may demonstrate dropping down to the "Survival" booklet and a sample copy of "The Watchtower" for 15 cents or a "Watchtower" and "Awake!" for 10 cents.

CHAIRMAN (2 min.) Chairman stresses importance of not dropping down to booklet and single-copy magazine offer until reasonable efforts have been put forth to obtain subscription. Our diligence in preparing sermon will show our desire to give Jehovah exclu-

sive devotion and to help others do the same, thereby avoiding the penalty of everlasting destruction for not knowing Jehovah.—2 Thess. 1: 7, 8.

12 min: Discourse on article entitled "Giving Jehovah Exclusive Devotion."

10 min: Arrange locally. (Read pioneer letter sent with this "Kingdom Ministry.")

SECOND MEETING IN JANUARY

5 min: Welcome, text, comments.

10 min: Cover by questions and answers Judgment Days in "Make Sure of All Things," from Family or Community Condemnation, p. 223, to Psalm 72: 4, 7, 8, on p. 224.

7 min: Talk on "1958 International Convention."

18 min: By a demonstration cover "Presenting the Good News: To the Indifferent or Self-satisfied."

10 min: Talk based on the pioneer letter read last week.

10 min: Arrange locally.

THIRD MEETING IN JANUARY

5 min: Welcome, text, comments.

8 min: Talk from "Yearbook" material on "The Watchtower." That it is a vital preaching instrument our new "Yearbook" clearly shows. In Denmark two instances show where subscriptions led to studies, dedication and baptism. (129) The first copy a Finnish subscriber received prepared him for a home study and theocratic progress. (143) Also in Finland a 74-year-old pioneer obtained 35 subscriptions by telephone. (144) Where you cannot get subscriptions leave single copies and call back. A single copy led to a Thailand Buddhist woman's having two studies a week, each two hours long, and now she publishes. (276)

12 min: Question-and-answer coverage of "Congregation Organization: The Training Program."

25 min: A demonstration to follow through on what was learned the previous week regarding developing and using the "Jehovah" sermon.

CHAIRMAN (2 min.) Those in training program, the more mature ones, are to "support the weak," the newer ones. (1 Thess. 5: 14) Mature ones do this by helping new ones develop and use a sermon.

SCENE I (4 min.) The congregation servant is discussing the progress of the less mature with a more mature publisher. Congregation servant inquires about results mature publisher is having with sermon. Brother "More Mature" responds, telling how much he enjoys giving sermon and the grand results he is having. Question comes up as to whether mature publisher has aided his training program companion to use sermon. Mature one has not aided him to develop and use sermon. He is counseled to do so.

SCENE II (10 min.) Brother "More Mature" and "Less Mature" are going

over the sermon together. Brother "More Mature" refreshes the mind of "Less Mature" regarding the points developed at the congregation discussion of the sermon, including ideas on the opening and close at the door. In conclusion they arrange to meet for Kingdom service Sunday morning. Brother "Less Mature" promises to come prepared to use the sermon.

SCENE III (7 min.) The two are working together in field service. Brother "More Mature" has taken a few doors and now it is "Less Mature's" turn. He goes to a door and successfully gives the "Jehovah" sermon. In conclusion Brother "More Mature" offers appropriate counsel and gives encouragement. Thereafter each publisher continues in door-to-door ministry, but instead of working together they decide to work separately so as to accomplish more in Kingdom ministry.

CHAIRMAN (2 min.) Mature publishers should be willing and anxious to carry out responsibility to "support the weak." Less mature publishers should be willing and anxious to learn and improve their Kingdom ministry and thus help make "Watchtower" campaign best yet.

10 min: Arrange locally. (Suggestion: Consider the slogan on the bottom of page 1.)

FOURTH MEETING IN JANUARY

5 min: Welcome, text, comments.

12 min: Demonstration back-call based on material in "Make Sure of All Things," under Judgment Days. Take from subheading 1,000-Year Day of Test Comes After Armageddon, p. 224, to end.

6 min: Talk on "Prepare for Public Meetings."

12 min: A group of publishers are at a home for a social evening and they start discussing some "Yearbook" material on giving Jehovah exclusive devotion. Page 98 shows how completely a man in British Honduras freed himself from the snare of materialism. We can also give exclusive devotion by serving where the need is great, as some in Australia have done by moving to Pacific Islands where no witnesses are to be found. (79) That giving exclusive devotion also means being cautious as serpents is highlighted in the Berlin report, where 1,300 are still in prison. (90, 91) Giving Jehovah exclusive devotion in spite of strong opposition caused Greece to have a seven percent increase this year (157), and caused a reported quadrupling of ministers in Poland in the six years of the ban. (242) For other striking reports the publisher group can bring out see comments on Mexico (209) and Libya (181).

15 min: Talk on "Carry Your Own Load of Responsibility."

10 min: Arrange locally. (Suggestion: Consider the slogan at the bottom of page 4.)

CONGREGATION ORGANIZATION

The Training Program

¹ This is another Kingdom ministry goal. Training brothers to become efficient in the ministry is an obligation laid upon all Christians. Christ Jesus set the example and we are instructed "to follow his steps closely." Giving of ourselves in this way brings happiness. Paul said: "You must assist those who are weak and must bear in mind the words of the Lord Jesus, when he himself said, 'There is more happiness in giving than there is in receiving.'"—1 Pet. 2: 21; Acts 20: 35.

² The training program is designed to assist weaker publishers to become regular and more effective in all activities of the ministry. Therefore, let those assigned to work with weaker ones consider their assignments seriously as to Jehovah. Begin working together in a systematic way. Start with a schedule. Adjust your personal affairs so that you have definite times to work together, not only every Sunday, but also during the week in back-call, Bible study and magazine work.

³ Together prepare your three- to eight-minute sermons. Make your talks down-to-earth. Let your companion hear you give it at the door. Try to make your presentation simple, direct, tactful; easy enough for your companion to copy. Avoid long, drawn-out, polished sermons. They tend to discourage, leaving him to feel that he can never match your eloquence or presentation.—1 Cor. 2: 1-5.

⁴ Work with your companion about half an hour, giving him counsel and

advice. Then let him work alone applying the instruction, while you take the other side of the street. About an hour later return. See how he is progressing by going along with him to a few more doors. Commend him on good points. Show him where he can improve, but never counsel him in the sight or hearing of the person witnessed to. Wait till you are alone. Do this in a kind, casual manner when going to the next door. Always think and talk encouragingly. Radiate enthusiasm and joy in the work. "Do not loiter at your business. Be aglow with the spirit." Your companion will pick up your happy spirit and reflect it. Enliven in him a desire to be a right kind of minister.—Rom. 12: 11.

⁵ Work with him this way week after week, for a whole year if necessary. When he has developed into an excellent publisher, then possibly he can be used to help others in the training program. Remember, however, the training program does not replace the need for aiding all irregular publishers. It is something added to aid publishers assigned to become mature ministers.

⁶ When assigning brothers use discretion. Brothers whose personalities might tend to clash should not be made to work together. It is not only discouraging but oftentimes causes them to shun contact points and ignore field service altogether. Congregation servants should keep close watch and make adjustments when necessary. The circuit servant will also make adjustments, when necessary, on his visit.

1958 International Convention

All God-loving Christians are thrilled by the *Watchtower* announcement of an international convention to be held in New York in 1958. Now is the time for initial planning of personal affairs such as vacations, finances, etc.

Rooming accommodations are another earlier concern. However, the rooming or convention office will not be in operation until March or April of 1958. Your congregation will receive room request forms in ample time prior to the assembly. Then will be the proper time to fill in the type of accommodations needed for your requirements. This includes hotels. The Society is beginning now to make arrangements with the hotels to hold their rooms for our convention. *It will be to everyone's advantage to write to the convention as mentioned rather than directly to the hotels.* You can in this way cooperate with the Society and your brothers that will be attending.

New Circuit and District Servant Talks

All Kingdom publishers look forward to the public talks given by the circuit and district servants. Starting March 2, the new talk to be given by the circuit servant will be: "Are We Masters of Our Own Future?" Beginning in March, the district servant's subject will be: "Removing the Barriers Dividing Mankind."

"The Ten Commandments"

Congregation servants should immediately arrange to submit to all the newspapers in their territory copies of the November 8, 1956, issue of *Awake!* and the January 15, 1957, issue of *The Watchtower*. The articles written as reviews of the Hollywood production "The Ten Commandments" should be specially marked. These magazines should be delivered in person wherever possible and an effort should be made to identify the one on the newspaper's staff who writes movie reviews. If unable to contact this one in person, then a covering letter should accompany the magazines. The congregation servant should identify himself and his position as presiding minister of the local congregation. Grant permission to quote from the articles as long as credit is given to the magazine. Any response in the press should be forwarded to the public relations desk.

1957 District Assemblies

As soon as contract arrangements for the 1957 district assemblies are made, they will be announced. So plans can be made for this year's "feast of fat things."

Publications Now Available

1957 Yearbook of Jehovah's Witnesses —English
1957 Calendar
What Has Religion Done for Mankind? —Portuguese

NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	304	147.7	56.7	7.7	125.6
Pioneers	5,298	94.9	33.5	5.2	96.8
Vac. Pios.	1,005	90.6	27.6	3.8	70.8
Pubs.	170,418	10.4	3.3	.5	11.8
TOTAL	177,025				

Public Meetings Held: 12,436

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Busy but Appreciative

Often while engaged in the ministry we hear people say they are busy. Sometimes this is used as an excuse to turn away the Kingdom publisher, while at other times people are truly busy. This means a minister must be discerning. When people are really busy, make a notation on your household record and call again. Just because a person says he is busy does not necessarily mean he is not interested, as the following letter received by the Society well shows.

"Dear Friends:

This morning two very nice young men came to my door. I was busy with an important call and so dismissed them as hurriedly as possible. I am sorry to have seemed rude, as I have great respect for the work you are doing and I realize that it is not easy to go from door to door as you do. I am sure you do much good and thank you for your patience."

Presenting THE GOOD NEWS

To the Indifferent or Self-satisfied

¹ As the book *Qualified to Be Ministers* shows (pages 204-206), the people we contact at the doors often meet us with evasive objections. They may say, "I'm satisfied!" "I'm not interested!" "I don't want anything at all!"

² How can we help such a one? First of all, we should proceed with the idea that he is at heart better than he sounds and so we should appeal to him by our earnestness, sincerity, friendliness and cheerfulness.

³ As to what to say: There are various approaches we could use. We could dismiss his objection with a "But," or, "However," and then make some striking statement, such as: "What if you had the opportunity to live forever?" Or, "Wouldn't you like to live in a world without any war, sickness or crime? I'm sure you would!"

⁴ Or we might agree with him at first, saying: "I also am satisfied with the many good things I enjoy such as health, security and some modern conveniences. However, I'm

sure that you are no more satisfied than I am with the juvenile delinquency that keeps getting ever worse; nor with so many having to suffer unjustly, as in Hungary, are you? Of course, we cannot do anything about it individually, but it is a real comfort to know that God can and will, and that in the very near future. Speaking of our very time, note what the Bible says at Daniel 2:44 . . ."

⁵ Or, "It's a real pleasure to meet someone that's not grumbling, frustrated and dissatisfied. It's foolish, isn't it, just to be looking on the dark side of life when there are so many good things? However, did you ever pause to consider that there are many people for whom there seems to be no bright side, for instance, those behind the Iron Curtain, such as the Hungarians, or those in hospitals or in mental institutions? They would certainly like to see a better day. Will it ever come for them? What do you think? Did you know that the Bible shows that . . ."

⁶ In such ways as the foregoing we can meet this common objection.

Carry Your Own Load (Cont'd)
the Society prefers publishers to work in pairs. But the Society's counsel in *Preaching Together in Unity*, paragraph 21, says: "When we are able to present the message without difficulty, then, at every opportunity, we should go alone from house to house."

⁶ If we stop to think, it is obvious we can preach the Word of God more thoroughly when we work alone. Why, we cover twice as much territory by working alone! True, some will be working in pairs. Some territories, at certain times, may be dangerous to work alone. Or two may work together for a period in carrying out the training program. Even then the one being trained should be put on his own as soon as he shows sufficient maturity. Strength to carry this load of responsibility comes from Jehovah. You will be able to say with Paul: "For all things I have the strength by virtue of him who imparts power to me."

⁷ Onward, then, in the Kingdom ministry. "Preach the word of God thoroughly." Carrying your own load of responsibility will result in a thorough witness, better territory coverage and greater maturity.

OFFER FOR FEBRUARY
"Watchtower" subscription for one year and the booklet "What Do the Scriptures Say About 'Survival After Death'?" for \$1.

THEME FOR FEBRUARY
Gaining God's Reward
by Active Training.
—1 Timothy 4:7, 8, NW.

PREPARE FOR PUBLIC MEETINGS

Like Paul, Be Competent Ministers

¹ The Greek philosophers had called Paul a chatterer, but had no answer for what he said. So they bring him to the Areopagus, to Mars' Hill, where representatives of the intelligentsia now listen to him. What a speech he gives! He wields the "word of truth" efficiently, ably.

² What are the results? Some are mocking, others say they will hear him again, but some join themselves to him and become believers. Knowledge, careful thought, experience and Jehovah's spirit enable Paul to produce these sound results, and an Athenian congregation is formed.

³ Though that was long ago, do you live up to Paul's example today? Is

NEW WORLD NEWS

◆ Brother Knorr has visited the branches in Denmark, Germany, the Netherlands, France and England. Steps for building expansion were discussed.

◆ Brother Franz on his tour has made stops in Portugal and Spain. In Madrid he addressed 152 brothers and in Barcelona, 424. In November Spain had a new peak of publishers, 607.

◆ 7,078 at 4 assemblies in Brazil passed resolution to go to Bulganin. 10,939 at public meetings during Brother Henschel's visit. 630 immersed.

◆ In Montevideo, Uruguay, 1,800 heard Henschel's public lecture in public plaza. 902 passed resolution to Bulganin. 93 baptized.

◆ Argentina holds first big assembly in 7 years. Efforts to stop assembly in Buenos Aires thwarted as 3,024 pass resolution and 4,054 attend public talk. 187 symbolize dedication by water immersion.

◆ Chile's largest assembly sees 1,195 pass resolution, with 1,574 attending Henschel's public talk and 121 being immersed.

◆ In Peru Henschel talks to 1,044—the first crowd of more than 1,000 for us in Peru. 570 pass resolution, 42 symbolize dedication.

◆ At Ecuadorian assembly at time of Henschel's visit 443 attend public talk and 14 are immersed.

◆ Gift shipment of clothing sent to Taiwan from Society's headquarters in Brooklyn. 78 cases, with a gross weight of 16,451 pounds, were sent on December 4.

◆ Nigeria reports over 21,000 publishers for the first time. Japan and Java, with 650 and 232 respectively, reach new peaks. Brothers in Hong Kong and Singapore have good reports, despite rioting there.

your preparation of public lectures as good and your force as impressive as his were? Do you at least make the effort? Will you?

⁴ Now is the time to do this. The 1957 outlines are included with this *Kingdom Ministry*. Congregation servants should consider paragraphs 133 and 134 of *Preaching Together in Unity*, then make assignments. The new series will start Sunday, April 21.

⁵ Speakers should prepare carefully and thoroughly. Make the talks clear and understandable. Show vigor and enthusiasm. Like Paul, be not a chatterer, but a competent minister, aiding others to believe.

★ "Solid food belongs to mature people." Does it belong to you? ★

KINGDOM MINISTRY

FEBRUARY, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

ALL NEED THE KINGDOM!

"The Watchtower" Announces It Are You a Distributor?

¹ Everyone needs God's kingdom. No one can gain everlasting life without it. Whatever one's status in life, whatever work one does, whatever education one has, whatever one's health, he needs the Kingdom.

² No exceptions exist, not even for the rich. True, persons from wealthy families may think they do not need the Kingdom. They are deceived. "Because you say: 'I am rich and have acquired riches and do not need anything at all,' but you do not know you are miserable and pitiable and poor and blind and naked." The richest man in the world is spiritually poor, blind and naked unless he acts on his need for the Kingdom.—Rev. 3: 17.

³ So whatever one has or is, if he does not awake to his need for the Kingdom, he is just as miserable and pitiable as the crowds for whom Jesus "felt tender affection . . . because they were skinned and knocked about like sheep without a shepherd." Wolves of false religion have harried the people, leaving them bleeding, "skinned and knocked about." How badly they need healing Kingdom truths!—Matt. 9: 36.

⁴ But "how, in turn, will they hear without someone to preach? How, in turn, will they preach unless they have been sent forth?" So Jesus trained and sent forth Kingdom preachers. They went to all kinds of men. Look at just a few of the people who listened: The jailer of Phillippi, a businesswoman of the same city, a physician, the wealthy tax collector of Jericho, the governor of Cyprus, the treasure keeper of the queen of the Ethiopians, a judge on the supreme court of Athens, yes, and even some of the royal household of the Roman emperor!—Rom. 10: 14, 15.

Going into Active Training

⁵ Jesus promised Kingdom preachers for today. For spreading the

Kingdom good news, today's Kingdom ministers have a valuable instrument. This is *The Watchtower*.

⁶ Not only has it helped them announce the Kingdom, but it has helped them train for effective witnessing. Declared the apostle: "Be training yourself with godly devotion as your aim. . . as it holds promise of the life now and that which is to come." (1 Tim. 4: 7, 8) The ancient athlete trained for a contest. He built his body up with nourishing food and strenuous exercise. A contender for the prize of life must also go into training. How?

⁷ He must become spiritually fit. He begins with nourishing spiritual

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THEME FOR FEBRUARY
Gaining God's Reward by Active Training.—1 Timothy 4: 7, 8, NW.

food. Then he must exercise. He exercises his whole body, mind, arms, tongue and feet by going to people with the Kingdom good news. "How beautiful are the feet of those who declare good news of good things!" —Rom. 10: 15.

⁸ In awakening all kinds of people to the Kingdom need, Kingdom preachers have used *The Watchtower* well. During the 1955 four-month *Watchtower* campaign they averaged 1.6 subscriptions per minister. In 1956 it was 1.8. This year what is their goal? To reach two subscriptions per publisher.

⁹ So Kingdom ministers, go into active training! Make certain your sermon is effective. To help you during February, the second month of the *Watchtower* campaign, let each service center feature a special program after the daily text for the four Sundays.

¹⁰ This is the schedule. First Sunday, review the sermon on Jehovah's name. Second Sunday, review talking points of the offer. Third Sunday, discuss how to overcome local objections. Fourth Sunday, discuss effective introductions.

(Continued on page 4, col. 2)

10 Percent Increase: WE MADE IT!

Goal Reached in December with 189,517 Publishers!

¹ Yes, we made it! For the first time in any December since we have had our goal of a 10-percent increase in publishers by December, we made it! We have made the goal of 20 percent by April before, but never the 10 percent by December. The expansion is in high gear again, it is really rolling, and with Jehovah's blessing and continued hard work we should have an even more thrilling report by April!

² The 189,517 publishers reporting thus far exceeds, for the first time, the April, 1955, peak when we had the special *Christendom or Christi-*

anity—Which One Is "the Light of the World"? booklet campaign. December's 189,517 publishers was an 11.6-percent increase over last year's average.

³ That this increase was sound is further shown by the average of 10.2 hours, over 13 magazines and the maintenance of the other service averages. All this, of course, was excellent.

⁴ If your congregation wrote "We Made It!" at the bottom of its card, maintain that good report and press forward toward April. If it did not, then be encouraged by those who did, and press even more diligently forward toward that April goal.

★ Jesus said, 'This good news will be preached.' Do you do it? ★

Your Service Meetings

One of our goals is better meetings. This outline is to help toward that goal. An important feature is the timing of the various parts. For meetings to go overtime regularly is wrong. It will hurt attendance. Some publishers have children to put to bed. The audience becomes restless when meetings run over, and what is then said is not attended to closely. If some speakers

go overtime habitually they should not be used for a while. If any of the servants do this, other servants might speak to them about it. Only rarely is there justification for a meeting to go overtime. The habit of going overtime should be broken; otherwise we shall never reach our goal of better meetings and better attendance.

FIRST MEETING IN FEBRUARY

Theme: Gaining God's Reward by Active Training.

5 min: Welcome, text, comments.

10 min: Talk on "Gaining God's Reward by Active Training." (See "Watchtower," 2/1/57, p. 93, and 4/15/56, p. 248.)

20 min: Demonstration on use of the "Yearbook."

CHAIRMAN (4 min.) Talk on value of "Yearbook" to publishers. Emphasize need of reading it as soon as possible. Show how "Yearbook" acquaints one with whole theocratic body, builds love for brothers, helps in prayer, broadens our appreciation for what God is doing.—1 Cor. 12:14-26.

A Series of Interviews (13 min.). Have brothers tell how they arrange affairs and surmount obstacles to read "Yearbook."

1. Theocratic family. Father tells how he reads text and comments each morning, while one of the older children, who eats little, reads the reports. CHAIRMAN TO AUDIENCE: Morning may not be convenient for you to read reports. Perhaps noon or evening better. Adjust to time that suits you best.

2. Sister whose husband is not in truth tells how she arranges. She reads after husband goes to work. On week-ends after he has gone to sleep or before he gets up. Sometimes on way to work, on lunch hours, but tries to consider at least three pages each day.

3. Brother whose wife is not in truth reads on way to and from work. Says that way he has always something fresh to tell wife, who is not opposed.

4. Sister with opposed husband waits till he goes to work before she considers reports with children. Or when she tucks them in bed. Brother with opposed wife waits till wife goes shopping or is preparing meal. That way children are not left out.

5. Young brother and sister whose parents are not in truth tell how they cover "Yearbook." Before dropping off to sleep, or before rising. Read portion going to school on bus or at noon hour. In evening sometimes consider with homework.

CHAIRMAN (3 min.) Summarize various ways mentioned in the interviews. Encourage all to special effort to use "Yearbook" to learn about their brothers, broaden personal knowledge and love for them. "Yearbook" will help us to understand their problems, appreciate their needs, to pray for them.

15 min: Talk on the article "All Need the Kingdom!"

10 min: Arrange locally. (Include the reading of the new pioneer letter.)

SECOND MEETING IN FEBRUARY

5 min: Welcome, text, comments.

10 min: "The Bible's Kingdom Theme." A talk based on "Make Sure

of All Things", material under heading "Kingdom." Page 226 to Revelation 20:4, 6 on page 229.

12 min: Question-and-answer coverage of "Congregation Organization."

10 min: Chairman selects individuals to present briefly the following "Yearbook" experiences showing the need for more pioneers. Even worldlings are impressed when one leaves a good secular job to pioneer, as the "Yearbook" shows in regard to a sister in Cuba. (122) And encouragingly, in the United States for the first time in four years there was an increase in pioneers. (64)

Of course, a part-time job may not be waiting for you, but by the time you try from 70 to 80 times you doubtless will find a good one, as did a certain Swiss pioneer. (274) True, you may have obstacles, but these can be overcome, as the mother of five in Hawaii showed. (167)

And pioneers do have many joyous experiences. How would you like to go to an isolated territory where 25 persons are waiting for you to come and teach them the Bible, as did a Guatemalan special pioneer? (164) Or how would you like to have an experience similar to that of the Ethiopian pioneer who was able to report nine publishers after working but two months in isolated territory? (141)

10 min: Talk on the pioneer letter read the previous week.

12 min: Arrange locally, but stress the December report for the country, especially the article "10 Percent Increase: WE MADE IT!"

THIRD MEETING IN FEBRUARY

5 min: Welcome, text, comments.

8 min: Talk on "Yearbook" experiences on booklet "This Good News of the Kingdom", showing its effectiveness in teaching the truth to those who have obtained literature. Start studies in it, for it surely contains 'the milk of the Word.' Our 1957 "Yearbook" tells of the excellent results obtained by using it for study in British Guiana (96) and in Great Britain. (100)

In Pakistan 60 percent of the studies are started with this booklet. (234) In Northern Rhodesia one very successful missionary starts every study first with it. (224) The report from Uruguay also tells of results obtained by means of studies in this booklet. (282)

After but two studies in this booklet a good-will person in the Gold Coast began attending meetings and is now a publisher, though blind. (155) After only a few weeks of study in this booklet a good-will person in Venezuela witnessed to others. (285)

25 min: Develop a model back-call sermon on theme of Jehovah's name, as follow-up for doorstep sermon on the same theme. School servant or competent brother should be chairman.

CHAIRMAN (10 min.) Point out value of well-prepared back-call sermon and

eagerness to present it; so as not to depend upon householder's questions for success of back-call.

Discuss information regarding Jehovah's name. Of prime importance. (Ezek. 36:21, 22) Appears at least 6,823 times in Bible. Is highlighted time and again by its vindication through mighty acts. Satan has caused Jewish traditionalists to hide it from view. Same mistake made by King James Version. Temporarily restored by the American Standard Version; obliterated by the Revised Standard Version. The New World Translation puts it in its rightful place in both Hebrew and Greek Christian Scriptures. For additional points see "The Watchtower," September 1, 1953, and forewords in New World Translation of the Hebrew Scriptures, Volume 1, and New World Translation of the Christian Greek Scriptures.

DISCUSSION (10 min.) Two qualified brothers work out back-call sermon between them. Offer suggestions as to introduction, connectives, show logic of order of texts and have conclusion leading to suggestion for a home Bible study with booklet "This Good News of the Kingdom". Use following texts:

Name of Jehovah in King James and Douay (footnote) —Ex. 6:3

Jesus made it known —John 17:6

Why we are known as Jehovah's witnesses —Isa. 43:10-12

Today some scoff as did Pharaoh —Ex. 5:2

Why God allows such to remain —Ex. 9:16

Destiny of enemies of Jehovah's name —Ps. 83:17, 18

For protection seek Jehovah, righteousness, meekness —Zeph. 2:3

Jehovah's name a strong tower —Prov. 18:10

CHAIRMAN (5 min.) Give summary in form of condensed version of back-call sermon, touching on all scriptures used. In making back-call take along American Standard Version.

12 min: Talk on the article "Private Homes as Service Centers."

10 min: Arrange locally. (Discuss the slogan at bottom of page 1.)

FOURTH MEETING IN FEBRUARY

5 min: Welcome, text, comments.

7 min: Talk on slogan at bottom of page 4, which is based on 2 Timothy 2:15. ("Qualified to Be Ministers," pp. 9-15)

18 min: Demonstration bringing out points in the article "Presenting the Good News."

20 min: Each congregation will use this time as it thinks best. There may be some local problem that needs discussion. You may want to have a talk based on a "Watchtower" article that appeared in the last year or two. Plan effective use of this time.

10 min: Arrange locally. (Mention points about subscription slips.)

CONGREGATION ORGANIZATION

Back-Calls and Bible Studies

¹ Another of our seven goals for 1957 is back-call work and Bible study activity. Why stress these? Because during the past six months 38 percent of the publishers did not share in back-call activity, and 67 percent did not share in Bible study work. This means that in an average congregation of fifty publishers, nineteen made no back-calls and thirty-five conducted no home Bible studies. Did you stress these as you should?

² Why stress these? Because it is through this activity that the sheep are fed. When you set a bowl of food before a baby your work is not done, but you must patiently feed him. The same is true in our ministerial activity. We cannot provide the sheep with food, then fail to feed them.—Heb. 5:13, 14.

³ Jesus said it is by feeding the "young lambs" or "little sheep" that we show love for the Master. Are you actually engaged in this feeding? The apostles did not search for people who were interested, then fail to teach them. Neither should we, after spending hours searching for the sheep, fail to go back to help them into the truth.—John 21:15-17.

⁴ We place millions of pieces of literature, but for it to do its service we must be thorough in following it up. Are you? Do you equal the congregation's quota and average in back-calls, and do you have at least one Bible study each month? If not, can you arrange to do so?

⁵ Is it the time that hinders you? Do you hesitate at being tied down? It is easy to do so, but is your life really that busy? Is it not rather a matter of adjusting your thinking, or of better scheduling? Once you may have thought you could not spare Sunday mornings—now you accept Sunday's service as a vital part of life. But is that Sunday service finished until it is followed through with back-calls and Bible studies?

⁶ The Bible study servant should take the lead in encouraging and working with the brothers. The study conductors should take personal interest in helping each publisher at a time. These servants must take this responsibility seriously. If they do, excellent results can be achieved. They have the responsibility of helping, but the responsibility is also upon each individual publisher.

⁷ Do you really put the third hour on Sunday into back-call or Bible study activity, and do you really support the midweek back-call night? Is it your firm goal to convert one or more back-calls into Bible studies? Do you and your training program companion really work toward this vital goal? By doing so you will reach not only your goal of improved back-call activity, but that activity will also aid your development toward the other goals of regularity, maturity and congregational increase. So press ever forward in this vital part of your ministry.

CHECK SUBSCRIPTION SLIPS

¹ Print plainly the information on the subscription slip.

² Spell out in full the name of the street and the post office.

³ Be sure you have the right post office.

⁴ Give all necessary information, such as apartment numbers, box numbers, etc.

⁵ Mark the slip clearly as to the length of the subscription, and also whether it is new or renewal. After a subscription has expired for two months it is considered new.

⁶ Show the language in which the magazine is desired if other than English. Be sure to obtain subscriptions only for the languages listed.

⁷ Congregation servants should check the slips carefully before mailing them to the Society.

⁸ All subscriptions, new and renewal, and also change of address forms, should be sent in each week.

⁹ Finally, be sure to call back on each subscriber and see that he is receiving the magazines.

Publications Now Available

Basis for Belief in a New World

—Bengali

Christendom or Christianity—Which One Is "the Light of the World"?

—Pampango

Preaching Together in Unity—Twi,

Yoruba

Songs to Jehovah's Praise

—Hollandish

"This Good News of the Kingdom"

—Gã, Papiamento

What Do the Scriptures Say About

"Survival After Death"?—Ilocano,

Italian, Tagalog, Turkish, Twi

Life in a New World (T8)—Tamil,

Telugu

DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	311	142.1	55.2	7.9	137.8
Pioneers	5,439	93.3	32.4	5.1	107.6
Vac. Pios.	975	87.5	24.6	3.4	81.3
Pubs.	182,792	10.2	3.1	.5	13.2
TOTAL	189,517				

Public Meetings Held: 13,941

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Private Homes as Service Centers

¹ When we dedicated our lives we dedicated our all, our resources, our energy, even our private homes. "What man is there that has built a new house and has not dedicated it?" (Deut. 20:5) David did. He sang the 30th Psalm, 'a song at the dedication of the house of David.' In Jehovah's organization today, as in times of old, the private home is an outstanding instrument through which persons of good will may gain knowledge and appreciation of the truth.

² Brothers should be eager to use their homes in Jehovah's service. Even when under house arrest the apostle Paul saw to it that his house was used as a theocratic center: "They now arranged for a day with him, and they came in greater numbers to him in his lodging-place. . . . So he remained for an entire two years in his own hired house, and he would kindly receive all those who came in to him, preaching the kingdom of God."—Acts 28:23, 30, 31.

³ As Paul traveled he honored certain homes by establishing congregations in them. The home of Philemon was chosen. "To Philemon, our beloved one . . . and to the congregation that is in your house." Sister Nympha evidently offered her home for use by the congregation. Paul sent greetings when writing the Colossians: "Give my greetings . . . to Nympha and to the congregation at her house." Aquila and Prisca did the same. "Aquila and Prisca together with the congregation that is in their house greet you heartily in the Lord."—Philem. 1, 2; Col. 4:15; 1 Cor. 16:19.

⁴ Today we too have the privilege of using our homes in dedicated service by using them as service centers. In urban territory, if possible, the service centers should be so situated that publishers and good-will persons will be within walking distance. In rural territory every fair-sized settlement or village should have a service center.

⁵ Have you notified your congregation servant that your home is available for dedicated service? It was a private home Bible study, a service center, that was blessed many years ago when the modern-day restoration of the truth began. This service center has grown into the spiritually strong, healthy, worldwide organization it is today. Homes such as these are today being blessed by Jehovah. Truly as Proverbs 3:33 it states: "The home of the righteous he blesses."

Presenting THE GOOD NEWS

By Overcoming Objections

¹ Almost every door in our ministry presents a challenge. Our aim is to overcome the people's objections and present the good news. This cannot be done without preparation and thoughtful application. Paul counsels that we "go on walking in wisdom toward those on the outside, buying out the opportune time for yourselves. Let your utterance be always with graciousness, seasoned with salt, so as to know how you ought to give an answer to each one."—Col. 4:5, 6.

² To do this we must give thoughtful consideration to the objections we meet in the field and then prepare tactful replies. Often a single word or a ready phrase will clear the way for the truth to be presented. Read pages 204-207 in *Qualified to Be Ministers*. Rehearse your replies.

³ A common objection today is: "But I know all those things. We read the Bible and, besides, we get the same thing in church every week." Warmly reply: "If you have this information then you know why I am here. You realize the great need for us to do what the Bible says at Ephesians 4:25 [open your Bible and begin your sermon on the Kingdom]: 'Speak truth each one of you with his neighbor.'" The greatest truth today is about God's kingdom. Develop your sermon and conclude by showing *The Watchtower* announces Jehovah's kingdom.

⁴ Or you might say: "That's fine, if you do. Because we find many churchgoers so often don't know these things, that God's kingdom has been set up 1914, that Christ is now ruling, that Armageddon is near, that people are going to live on earth forever, and many other things. For example, many people wonder about this scripture." Start sermon.

⁵ Another objection is: "We are not allowed to read that magazine." Reply: "Have you ever wondered why?" Or, "Did they tell you why?" Say: "You read newspapers and various magazines, don't you? Most likely to inform yourself. Take these magazines in the same frame of mind. See for yourself what they have to offer and then decide what you really think of them."

⁶ Or you might answer: "Strange you should say that, because *The Watchtower* especially appeals to religious people. They like it because it keeps a sharp focus on Bible truth and views religious news generally. For example," then go into article.

⁷ Or say: "Did you know there are only 640,000 Jehovah's witnesses, but nearly 3,000,000 readers of *The Watchtower*? This shows that Catholics, Protestants, Jews and people of other religions take *The Watchtower* because it is of benefit to them. It could greatly aid you too. A full year's subscription is only one dollar."

⁸ Most often it is not what we say, but how we say it. If we speak out with sincerity, warmth and friendliness, letting the spirit of God shine through, we shall be effective. Draw the people into our conversation. Give people a chance to warm up. After creating a friendly beachhead, then give your sermon. Be flexible, adaptable, kind. Remember, you or one of your brothers will be calling again at that door.

OFFER FOR MARCH
"Watchtower" subscription for one year and the booklet "What Do the Scriptures Say About 'Survival After Death?'" for \$1.

THEME FOR MARCH
Serving First the Divine Interests.
—1 Chronicles 26:30, Mo.

All Need the Kingdom!

(Cont'd)

Gaining God's Reward

¹¹ Because you trained yourself "with godly devotion as your aim" and aided others to do so too, your reward is great. Fearlessly you can go to all kinds of men. You say: "Thy commandments make me wiser than mine enemies; . . . I understand more than the aged, because I have kept thy precepts."—Ps. 119:98, 100.

¹² But there is more to your reward. It is the "promise of the life now and that which is to come." Endless life in happiness is the indescribably grand reward for those who "stay by these things, for by doing this you will save both yourself and those who listen to you." —1 Tim. 4:16.

NEW WORLD NEWS

◆ Brother Knorr met with some 1,200 brothers in Greece in first public assembly in 28 years. Because all could not be accommodated at this one place, Brothers Knorr and Franz visited 8 homes in Athens and Piraeus and talked to an additional 853.

◆ To date 48,000 persons have seen the new film at the International Trades Fair at Bangkok, Thailand.

◆ Witnesses of Jehovah in Hungary continue to comfort the people with Kingdom message in spite of trying conditions. Few of the witnesses have left for other countries.

◆ 240 attend the biggest Bolivian assembly during Brother Henschel's visit. 160 pass resolution, 14 immersed.

◆ Mexico has its biggest assembly with peak attendance of 10,102. 8,851 pass resolution, 397 symbolize dedication.

◆ A record-breaking 5,167 at Havana, Cuba, assembly closes Henschel tour. 167 immersed.

◆ After October series of assemblies, Brazil reports for November a new peak of 9,756 publishers and new peaks in hours, Bible studies, public meetings and pioneers.

◆ British Honduras, Nicaragua, Venezuela and Colombia meet or surpass the ten-percent-increase goal in November. Colombia actually passed the 20-percent increase that month.

◆ 23 special pioneers in British Guiana average 155 magazines each during November, pioneers average 115, congregation publishers, 9.

◆ 44 special pioneers in Puerto Rico average 163 magazines each during November, pioneers average 107 and congregation publishers, 12.

¹³ Reflect some on that! Jehovah blesses you with the joy of saving lives. Those who listen to you and act on your message also gain everlasting life. What a joyful satisfaction to you right now! And your joy will continue, for in the new world, throughout all eternity, there will exist visible proof of your Kingdom preaching. Whenever you see the persons you aided to gain life, your heart cannot help but thrill. Both then and now it is certain to be just as the apostle exclaimed: "What thanksgiving can we render to God concerning you in return for all the joy with which we are rejoicing on your account?"

¹⁴ Begin rejoicing now. Make known the headline news: ALL NEED THE KINGDOM!

Are you "adequately qualified to teach others"?

KINGDOM MINISTRY

MARCH, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

SHARING JEHOVAH'S INTERESTS

By Making Known His Name and Kingdom By Helping in the "Watchtower" Campaign

¹ Jehovah is "the fountain of life." Our life and the life of every living thing depends upon Jehovah's interest in his creation. It is fortunate for us that Jehovah is interested in mankind. Our very existence is proof of this fact, because "by him we have life and move and exist," said Paul.—Ps. 36:9; Acts 17:22-28.

² While God is interested in mankind, how many of mankind are interested in God? Not many. And only those who do show interest in God will share in his favor and life.

³ Are you interested in Jehovah? To what extent are you devoted to him? Are you sharing his interests with others? At present God's interests are: to gather his "other sheep" before Armageddon, to have the good news of his kingdom preached in all the earth for a witness, to warn the wicked of the day of vengeance and, of utmost importance, to make his name known, for "anyone that calls upon the name of Jehovah will be saved." Jehovah "does not desire any to be destroyed," but that is exactly what will happen to them if they do not get to know Jehovah and share fully his interests.—Acts 2:21; 2 Pet. 3:9.

⁴ Christendom claims to know Jehovah. Have you found this true? One publisher reports that at fifteen successive doors the question was asked, What is God's name? and not one of the fifteen could answer.

⁵ Now, how can these people call upon Jehovah whom they do not know? How can they put faith in him of whom they have not heard? How can they share in Jehovah's interests if they do not know what those interests are? That is why you who do know Jehovah must share fully the knowledge of Jehovah and his purposes.—Rom. 10:13-18.

⁶ There is no better way of sharing Jehovah's interests than to get people to subscribe for *The Watchtower*.

Each issue of *The Watchtower* is devoted exclusively to Jehovah's interests. If they cannot afford a year's subscription for a dollar, get them to accept a single copy along with the booklet *What Do the Scriptures Say About "Survival After Death"?* on a fifteen-cent contribution. "Whether they listen or decline to listen," speak Jehovah's words. Keep on giving the sermon on God's name that appeared in the January *Kingdom Ministry*.

⁷ Remember, we are not out hunting subscriptions, but sheep. Therefore, our work does not end with placing literature. It has just begun. We must call back and share Je-

OFFER FOR MARCH
"Watchtower" subscription for one year and the booklet "What Do the Scriptures Say About 'Survival After Death'?" for \$1.

THEME FOR MARCH
Serving First the Divine Interests.
—1 Chronicles 26:30, Mo.

hovah's interests with them. This means we shall keep a record of our placements, of subscription promises and be diligent at calling back, with the idea in mind of starting a Bible study with interested ones. The back-call sermon outlined in the February *Kingdom Ministry* will greatly aid you in doing this. So use it.

⁸ One publisher, who kept a record of all prospects, was able to get 83 subscriptions in 1955, and increased that number to 145 in 1956. Now, how effective have you been the first two months of this *Watchtower* campaign? Are your results good? If not, why not? Ask yourself, Wherein have I failed? Am I prepared? Do I have my sermon well in mind? Do I share regularly in the house-to-house work? Almost all subscriptions come from this feature of the service. Be a regular publisher. Have you overlooked anyone—your neighbors, your friends, your relatives? Give everyone a chance to know Jehovah and to call upon his name to be saved.—1 Tim. 2:4.

⁹ Help all, especially the new and irregular ones, to attend first "to all the interests of the Eternal."—1 Chron. 26:30.

GREAT APRIL INCREASE ANTICIPATED

Special Magazines and the 20-Percent Goal

¹ Paul said: "I planted, Apollos watered, but God kept making it grow." We are the planters and waterers today, and must do our work before Jehovah will provide the growth. Great planting and watering are forecast for April. Great increase is anticipated.—1 Cor. 3:6.

² Will you participate? Certainly! Why? Because you recognize the work's urgency. Special magazines will be used. Special articles will make a particular appeal to the public. Special activity will put this information into the people's hands.

³ A good supply of these magazines should be ordered now. (See the notice: "Order Special Magazines Now.") Each congregation should plan to distribute at least as many as it did last April. The special April quotas for congregation publishers will be 27; for pioneers, 180; for special pioneers, 270.

⁴ The winter's planting and watering should now produce the God-given increase. December saw a new peak. Surely with vigorous April activity we can see an even greater growth. The 20-percent goal is 203,802 publishers. Shall we be able to raise a nationwide shout: "WE MADE IT!"?

(Continued on page 4, col. 1)

★ Paul advised, "Get a firm hold on the real life." Have you? ★

Your Service Meetings

This month some congregations will have four service meetings and some will have five, depending on which evening of the week they meet. Below are outlines for four service meetings, the first three and the last one of the month. If your congregation has only four meetings, this last one will be your fourth one,

but for those congregations that have five, this last one will be the fifth one. That means their fourth meeting is not outlined for them and they should arrange it locally, according to their needs. The last one here outlined should be the last one of the month, as it prepares us for the special activity of April.

FIRST MEETING IN MARCH

Theme: Serving First the Divine Interests.

5 min: Welcome, text, comments.

10 min: Talk on "Serving First the Divine Interests." (See "Watchtower," 3/1/57, p. 157, and 7/15/56, p. 428.)

15 min: Question-and-answer coverage of "Sharing Jehovah's Interests."

20 min: Demonstration on "Prepare Your Minds for Kingdom Activity."

CHAIRMAN (2 min.) Preparation is the key for opening up a door to service with greater joys, courage and success. The command is: "Brace up your minds for activity."—1 Pet. 1: 13.

SCENE I (4 min.) Brothers meet in field at end of day's activity. One has had fine results; he has given the sermon on God's name many times and has made good placements. Other brother, having had little results, consoles himself with thought he must have gotten all the goats. Discussion turns to presentation. Brother Prepared finds Brother Unprepared really unprepared for Kingdom activity. He begins to tell Unprepared what his trouble is, when scene suddenly ends.

SCENE II (5 min. soliloquy) Unprepared is at home, thinking out loud about what Prepared said. He tells himself of need to brace up his mind for happier, more successful Kingdom activity. He gets "Kingdom Ministry" out and refreshes himself as to what is to be said. He runs through scriptures to make certain he can find them readily. He quizzes himself on how to get into sermon, how to move smoothly from one scripture to another, how to get into the offer. He finds a point in "The Watchtower" that he can bring to the householder's attention, thereby stimulating interest for taking subscription. Prepared now he sits back with a contented expression.

CHAIRMAN (1 min.) Chairman interrupts. But is he fully prepared? Practice is part of preparing for activity.

SCENE III (6 min. soliloquy) Unprepared reasons aloud that he has sermon well in mind; then he remembers the need to practice it just as he does a platform talk. He decides to look for a member of the family or find a mirror. He finds a mirror. ("This might be an empty wooden frame facing audience.") After checking his appearance, cheerful countenance, etc., he begins sermon; but he finds that his first few words need smoothing out. Then he begins again and goes from introduction to subscription offer. At completion he expresses feeling that he can now go into Kingdom service with greater pleasure, confidence and success.

CHAIRMAN (2 min.) Encourage all to benefit from preparation, try this arrangement and thus brace up their minds for activity.

10 min: Arrange locally. (Include reading of the latest pioneer letter.)

SECOND MEETING IN MARCH

5 min: Welcome, text, comments.

10 min: Talk on the pioneer letter read the previous meeting.

20 min: Demonstration on "Overcoming Obstacles to Pioneering."

CHAIRMAN (2 min.) Open with thoughts on the Society's stressing of pioneer service. Show that it is an urgent matter for all dedicated Kingdom ministers; they should be striving for the goal. Why are not more pioneers? What are the obstacles?

SCENE I (6 min.) A group of four or five publishers are relaxing at the home of a brother. The conversation turns to pioneer service. One remarks about the number of letters the Society has sent out reminding us of privilege and responsibility to pioneer. All express they are conscious of it and that their goal is the full-time service. Discussion turns to obstacles that seem to stand in the way of immediate pioneer service. One expresses his reason to be that his health is not good. Another has family obligations, another an opposing husband. Another worries how he can meet financial needs and still pioneer. All express desire to be better publishers while working to be pioneers.

SCENE II (10 min.) Chairman calls on a special panel to offer suggestions on ways to overcome obstacles. From the platform panel will discuss the obstacles one by one with the chairman directing the discussion. Pioneers may well be used on the panel. All who are on it should be well prepared to offer practical suggestions for overcoming the four obstacles: (1) Health, (2) finances, (3) opposition in family, and (4) family obligations. In discussing obstacle four, point should be made that if parents with children cannot pioneer now, perhaps they can move to a city where the need is great. If panelists know of experiences of brothers who have overcome any of the obstacles, these may be related.

CHAIRMAN (2 min.) Where there is a will there is usually a way to do more in Jehovah's service. Jehovah has given us the spirit of a sound mind. Are we using it to overcome obstacles? Having the will, let us apply the suggestions. More can be pioneers.—2 Tim. 1: 7.

15 min: Talk based on "Pursuing My Purpose in Life" series that has appeared in "The Watchtower." Gather from these various personal stories illustrations of different obstacles and how they were overcome and show the joyful privileges that followed.

10 min: Arrange locally. (Include some comments on the slogan at the bottom of page 1.)

THIRD MEETING IN MARCH

5 min: Welcome, text, comments.

10 min: Question-and-answer cover-

age of "Work with the Circuit Servant."

20 min: Demonstration to bring out the points on introducing the sermon on God's name, as given in "Presenting the Good News."

15 min: Talk on "Regularity in Service." See "Congregation Organization."

10 min: Arrange locally, but call attention to "The 1957 District Assemblies!"

LAST MEETING IN MARCH

5 min: Welcome, text, comments.

15 min: Cover "Make Sure of All Things" material from "Is a Theocratic Government," page 229, to Luke 2: 14 on page 232. Handle it as a back-call, explaining the Kingdom to a good-will person who has present a representative of one of Christendom's false religions. During the discussion the religionist expresses the usual misconceptions, such as the Kingdom's being within one and also that faithful men of old and all of Christ's sheep will go to heaven. His points are to be refuted and the truth presented by means of the scriptures listed.

15 min: Talk to bring out "Yearbook" experiences relative to the 1956 April campaign with the special issue of "The Watchtower," and which should spur enthusiastic participation in the 1957 special campaign. Millions of extra copies were placed. In Australia some placed 90 a day; one group of six placed 500 in one day. (79) In British Honduras a copy placed with an indifferent businessman resulted in a study with him and his wife that has continued in spite of strong religious opposition. (98) One Mexican after reading it was ready not only for a Bible study but also to go out in the service at once, and he obtained a subscription the very first day. (208) In Nicaragua reading the special issue showed an "Awake!" subscriber that she also must be a publisher, she at once asking for help. (219) Yes, the special-issue campaign not only placed millions of additional copies of "The Watchtower" but it also "set many on the way to life," as the report from Britain expresses it in telling of a whole family's coming in the truth because of it. (100)

In addition to these experiences, local experiences will also be given. The speaker should check in advance with witnesses to find good experiences so as to have them present to relate them, either outstanding ones from the 1956 campaign with the special issue or recent ones while in magazine activity.

15 min: Discourse on "Great April Increase Anticipated."

10 min: Arrange locally. (Include comments on the slogan at the bottom of page 4.)

CONGREGATION ORGANIZATION

Regularity in Service

¹ The yeartext stresses telling the good news of salvation "from day to day." This brings up another of our seven goals for 1957: Regularity in service.

² Of even the silent heavens the psalmist said that "day unto day" and "night unto night" they declare the glory of God. Are you as regular as they are, or are you more spasmodic, like an earthquake or tidal wave that might come only occasionally? Would you go a week or a month without praising Jehovah, or is daily service vital to you? Of course, the true Christian must take service seriously.—Ps. 19: 1, 2.

³ Through preaching we prove we are witnesses. But Satan puts many obstacles, materialistic and otherwise, in our way. So we must be reminded from time to time of where we stand and be helped to improve.

⁴ Jehovah's organization has arranged just such a protective reminder for us. On the 1st and 15th of each month the study conductor receives a list of those who need assistance. So if we have slipped in our regular praising of Jehovah he can give us the help and aid we need.

⁵ Obviously, this is for our good, so the servants should be able to discuss our regularity frankly with us. Really, they are harming us if they do not do so. They want to help, and we should appreciate that aid.

⁶ But not every assistant congregation servant provides this list twice each month, and not all study conductors meet their responsibility to

aid those needing assistance. Those who do not are falling down on their job. But they must not fall down on it, because even our very lives may depend upon such help!

⁷ Of course, the study conductors cannot do all this by themselves and they may get aid from other mature brothers. Actually, everyone should be working toward having 100-percent regularity in service every month.

⁸ Sixty-five percent of all publishers now are regular. That is, they witness every month. As a result they are the happiest of publishers, they are discharging their responsibility, they are finding the service easier to do, they are accomplishing more and they feel better about it. Are you one of them? Form the good habit of regular service. Be like David, who said: "My tongue shall talk of thy righteousness and of thy praise all the day long."—Ps. 35: 28.

⁹ Remember, too, midweek activity. Midweek contacts are especially helpful to sisters who have opposing husbands. Many others can increase service through this means. In Venezuela, where midweek service has been pushed both mornings and afternoons, the average in hours now is from 12 to 15. Can your congregation likewise improve in this manner?

¹⁰ Whenever you look at the yeartext in your Kingdom Hall, remember that "from day to day" means regularity in service, and let it remind you that each publisher must do all possible to reach that goal.

Work with the Circuit Servant

¹ Reports show that although provision is made for circuit servants to aid at least thirty-one different publishers during their visit, an average of only about fifteen co-operate with them. Why? Is it due to a lack of proper planning, to pride or to a failure to appreciate the vital need to "thoroughly accomplish your ministry"?—2 Tim. 4: 5.

² When Jesus preached from city to city "the twelve were with him." Yes, they not only accompanied Jesus when he preached in their own territory but continued with him, getting valuable training. No wonder that afterward their enemies had to take note that these apostles "used to be with Jesus" because of the way they preached.—Luke 8: 1; Acts 4: 13.

³ We are not asked to accompany the circuit servant from congregation to congregation, but only when he visits our own. Surely housewives can arrange their schedules and mothers can co-operate with one another so that all can get to benefit from working with the circuit servant. If you have secular work why not tell your employer that your obligations as a minister require you to be away for a day, or at least a half a day, during the circuit servant's visit?

⁴ Do we fail to co-operate because of pride? Dare we make our pride more important than the everlasting life of men of good will? James reminds us that God gives undeserved kindness only to the humble ones. And Solomon tells us that the "reproofs of instruction are the way of life," but "the foolish despise wisdom and instruction." And the circuit servant will help you not only by counselling you on your presentation but by letting you observe his presentation.—Prov. 6: 23; 1: 7.

⁵ Reports also show that co-operation with the circuit servant is especially weak in the afternoons. Pioneers in particular should be able to work with him in the afternoon back-call and home Bible study work. And how about school children?

⁶ Plan and work on this matter right now. Then when the schedule is made up for the circuit servant's visit you should put these plans into effect so that you will be able to work with him. For schedule details, congregation servants please see the March, 1956, *Informant*.

"Theocratic Aid" in Greek

The book *Theocratic Aid to Kingdom Publishers* is now available in the Greek language. Greek-speaking brothers may wish to have this publication to study. It may be ordered through the congregation.

Publications Now Available

"Let God Be True" (2d Ed.)

—Bicolano, Gã

Extra Campaign Magazines

Some congregations sent in special orders for the four-month *Watchtower* campaign. These extra magazines were added to the regular distributors' quantity sent. Orders marked "for the campaign only" will not be decreased automatically for the May issues. Since it is difficult to determine magazine needs that far in advance it is suggested that congregations send in another magazine distributors' order blank by April 1 to show the quantities desired after the campaign.

Order Special Magazines Now

The special April 15 *Watchtower* and the special April 22 *Awake!* should be ordered now, one order serving for both the congregation and the pioneers. For quotas see article "Great April Increase Anticipated." Be sure to order enough magazines. Last year many congregations ran short. An order blank is enclosed with this *Kingdom Ministry*. It should be back in the office as soon as possible and no later than March 11. Plan now to enjoy this special campaign to the full.

JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	304	149.7	59.9	8.3	121.7
Pioneers	5,702	95.0	35.9	5.4	93.0
Vac. Pios.	996	88.1	27.6	3.7	69.7
Pubs.	173,244	9.8	3.6	.6	10.4
TOTAL	180,246				

Public Meetings Held: 12,218

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Presenting THE GOOD NEWS

Ways of Introducing Sermon on God's Name

¹ Getting off to a good start at the door is often the difference between giving or not giving the sermon. Therefore, knowing what to say and how to say it is most important.

² First, fix a variety of introductions in mind, memorize them if necessary. Then vary your introductions at the doors.

³ Here are a few ways the sermon on God's name may be introduced. "Good morning. My companion and I are calling on people who pray the Lord's prayer. You, no doubt, are acquainted with how it goes, 'Our Father which art in heaven, Hallowed be thy name.' But just what is God's name?" Proceed with your sermon. Or say, "I am a student of the Bible, bringing information vital to my neighbors. For years people have prayed 'Hallowed . . .'" etc. Or you might say, "I am working with a society of ministers, encouraging the people to read and study so that they can get more out of their Bibles. For example, for years people have prayed, 'Our Father . . .'" Develop your sermon. Keep your approach new and different. Keep your presentations alive. It will make your ministry more pleasant and effective.

⁴ If you are new in a neighborhood say, "I am a minister new in the neighborhood calling by to get acquainted with you. You doubtless have prayed the Lord's prayer, 'Our Father . . .'" If in a religious neighborhood say, "I am calling on people who are interested in putting God

first in their lives. All of us would like to know more about God. How often have we prayed, 'Hallowed be thy name,' but do you know what his name is?" Or begin, "I am calling by to strengthen faith in God. We can all use more faith. We pray for it, but to whom do we pray? We say, 'Our Father . . .'" Or simply say, "My name is ———. No doubt you are concerned with the criticalness of our times and have prayed for peace and better conditions. But to whom have we prayed? To God, we say. But to what god? Paul says there are many lords and many gods." Read 1 Corinthians 8:5, 6, and continue from there.

⁵ Some have had good success saying, "My companion and I have come to talk with you about the most important name in the universe. Have you any idea as to what it is? It isn't a man's name. Jesus in prayer said, 'Hallowed be thy name.' What is this name?" and so on.

⁶ Work at becoming proficient in the business of preaching. Let all know that we are servants of the great Kings, Jehovah God and Christ Jesus.—Prov. 22:29.

OFFER FOR APRIL
"Watchtower" subscription for one year and the booklet "What Do the Scriptures Say About 'Survival After Death?'" for \$1.

THEME FOR APRIL
Share with Jehovah, Not with Demons.
—1 Corinthians 10:21, NW.

April Increase

(Cont'd)

⁵ Surely the special Memorial activity will aid in this. Memorial comes on Sunday the 14th. There will be no public talk that day. Instead, the new series will start the following week. Thus everyone should have a good day in field service, then after 6 p.m. assemble to celebrate the Memorial.

⁶ The Watchtower study will be held first, that the Memorial may make the final impression upon us that day. If two congregations meet in the same hall, and if the hall is not large enough to accommodate both groups at the same service, one congregation may wish to hold its Watchtower study on Saturday night.

⁷ The brother who gives the Memorial talk should be of the anointed, if capable and qualified, otherwise of the other sheep. The circuit servant probably will give the Memorial talk at nearly all the congregations he serves during Memorial week. On Saturday night he will give his regular Saturday talk, then follow it with his final admonition to the congregation. On Sunday he will not give a public talk, but the congregation will follow the same schedule outlined above, namely, Watchtower study, then Memorial.

⁸ With everyone taking an enthusiastic part in vigorous planting and thorough watering, April will see a healthy and impressive increase.

NEW WORLD NEWS

◆ Brother Franz returned February 7, completing round-the-world tour. He served assembly in Hawaii, where 1,472, biggest crowd yet, gathered. 52 immersed. On return through Oakland, California, he spoke to a gathering of 8,091.

◆ Assemblies in India at Bombay, Calcutta and Delhi during visit by Brothers Knorr and Franz reach total attendance of 1,426, with 75 baptized.

◆ 28th class graduated from Gilead February 3. 105 students from 21 lands received assignments to 33 countries.

◆ Incomplete December report shows 85 countries passing the 10-percent-increase goal, 54 countries reporting new peaks.

◆ Australia reports new peak of 9,089 publishers for a 10-percent increase, while nearby Papua, with 136 publishers, had an increase of 103 percent over last year's average.

◆ 1,325 meet at Caracas, Venezuela, district assembly during zone servant's visit. 914 pass resolution, 69 symbolize dedication.

◆ New Kingdom Hall dedicated in Paramaribo, Surinam. 899 attend.

◆ In December 44 special pioneers in Puerto Rico averaged 220 magazines each, 27 pioneers averaged 116, and 883 congregation publishers averaged 15.

THE 1957 DISTRICT ASSEMBLIES!

¹ What good news the February 15 issue of *The Watchtower* contained for all of us! Notice it? Of course! Seven district assemblies throughout the United States, and this year they will be five days long. Surely many blessings will be in store for us at these assemblies: feasting on spiritual truths, privileges of service at the meeting places and in the field, and much joyous association with fellow Christian ministers of the New World society.

² The dates and the cities chosen are: July 3-7, Miami, Fla., and Houston, Tex.; July 10-14, Denver, Colo., and Seattle, Wash.; July 17-21, Milwaukee, Wis.; July 24-28, Los Angeles, Calif.; Aug. 21-25, Baltimore, Md.

³ Pick your assembly city, arrange your vacation date accordingly and begin planning and saving to attend all five days. Also, if possible try to include other persons in your plans. And let us not forget to ask Jehovah's blessing upon all the arrangements so that these assemblies might accomplish his purpose.



Are you "completely equipped for every good work"?



KINGDOM MINISTRY

APRIL, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

SHARING WITH JEHOVAH IN APRIL

BY SPECIAL MAGAZINES

¹ What a thrillingly grand opportunity April brings! Jehovah has blessed us with an outstanding provision to help us really share with him during April—special issues of the magazines, *The Watchtower* of April 15 and *Awake!* of April 22. Both are expressly prepared for the public. Both present the truth in such a variety of ways, with such power that honest-hearted readers will hardly hold back from exclaiming to themselves: "This is the truth!"

² Presenting the special *Watchtower* will be a joy. Very timely and vital is its feature article "When All Men Again Worship One God." How near is that time! People everywhere need to know it. Let them read how only one religion survived the Flood and how only one religion will survive Armageddon. Let them know it with the widest distribution of *The Watchtower* yet.

³ The special *Watchtower* outlines not only this grand hope but it exposes false hopes, such as communism's "paradise." Christendom? Its spiritual famine and the peril it brings to the masses are made unmistakably clear. This article will appeal to those who feel doctrinal confusion is too much to solve, for it points out those things that are obviously wrong and easy to prove so from the Bible. For those whose problem is doctrinal, Questions from Readers shatters false doctrines concerning the earth and trinity, yet "instructing with mildness those not favorably disposed."—2 Tim. 2: 25.

⁴ The special *Awake!* presents overwhelmingly powerful reasons for belief in the Bible. A question-and-answer article tells who Jehovah's witnesses are. It dispels false impressions. Another article discusses Christendom's fruits in the light of

(Continued on page 4, col. 1)

BY MEMORIAL ACTIVITY

¹ 'The only celebration true Christians are commanded to keep.' What a contrast with the world's many celebrations and ceremonies! But how important to attend. Why? Because of Jesus' command: "Keep

March 12, 1957

My dear Brothers World-wide:

The big ingathering work for the year is on. Are you sharing in it?

At the Memorial celebration on April 14 how close to one million attendance shall we come? April should see most of last year's 919,994 attenders in field service and distributing millions of magazines. What will the new peak of ministers be? Already this year we have a new peak of 650,291 reporting on both sides of the "iron curtain." How thrilling to see the other sheep coming in!

May you be blessed as you share with Jehovah in the ingathering work this April.

With you telling the good news from day to day,

NH Know

doing this in remembrance of me."—Luke 22: 19.

² The *Watchtower* study will be first, then the Memorial service, after 6 p.m.

³ Every publisher should be out on this special day of service. New ones will be started for the first time. All should be urged to attend the Sunday morning contact. A special program will be arranged. The text will be discussed, a mature brother should give a stirring ten-minute talk on the importance of serving Jehovah, and a demonstration on the use of the sermon on "Jehovah." The groups may meet a few minutes earlier than usual for this program at either the Kingdom Hall or the service centers. This may well be the greatest single day of service yet.

OFFER FOR APRIL

The "Watchtower" subscription for one year and the booklet "What Do the Scriptures Say About 'Survival After Death?'" for \$1.

THEME FOR APRIL

Share with Jehovah, Not with Demons.
—1 Corinthians 10:21, NW.

BY 20-PERCENT INCREASE

¹ Producing fruitage is vital. A tree that produces is not "cut down and thrown into the fire." The Christian, too, is known by his fruits.—Matt. 7: 19.

² How is the fruitage produced?

All who have heard must likewise invite others to take life's water free and to join in inviting still others. How can we aid them to do so?—Rev. 22: 17.

³ We aid them through diligent watering, through nurturing and cultivating every place where seeds of truth can sprout. By our happiness and enthusiasm, and by our radiation of the goodness of the Kingdom news, we turn over long-unmoved soil, improving its receptiveness. Do

you diligently apply these Scriptural principles to your daily service? Doing so is obedience to God, and a major part of right worship. It is a requirement for those who will gain life.

⁴ How can these principles be applied during April to achieve the 20-percent increase, the goal of 203,802 publishers? By applying the slogan: "Each one help one." The more than 140,000 home Bible studies should be urged to serve. They should be aided in preparing magazine presentations as outlined in October "Presenting the Good News" and in service as explained in Study 56 of *Qualified to Be Ministers*.

⁵ Thousands are ready. From them the 20-percent increase will come. Help them serve Jehovah, becoming active door-to-door publishers. Then, of course, all other publishers should be out. Those not reporting by Sunday, April 14, will be given special attention, and April's 203,802 goal should be reached and surpassed. Congregations who meet or exceed their 20-percent quota will write "We Made It!" on the bottom of the April monthly report card.

★ "Watchtower" text: "You are my witnesses," says Jehovah. ★

Your Service Meetings

Our April activity is threefold, thus the service meetings have been arranged to stress each of the three major features of the activity: (1) the 20-percent increase, (2) the Memorial with its special day of service, and (3) distribution of the special *Watchtower* and *Awake!* magazines. The service meetings have been arranged to stir within the entire congregation an appreciation of these activities.

Qualified to Be Ministers says the servant should

"take for granted that all the brothers desire to do the right thing and to serve Jehovah, and will do it when they see and understand how." Thus the service meeting programs should not command or order the brothers, but should lead them and encourage them, showing them the best ways of participating in service, and pointing out its importance. Jehovah richly blesses such well-prepared meetings outlined and presented in harmony with His Word.

FIRST MEETING IN APRIL

Theme: Share with Jehovah, Not with Demons.

5 min: Welcome, text, comments.

8 min: Talk on "Share with Jehovah, Not with Demons." (See "Watchtower," 4/1/57, p. 222, and 1/15/56, p. 44.)

25 min: Demonstration on "New World Society in Action."

NEWS REPORTER (2 min.) A "new world news reporter" explains April's special activity, and tells of the BIG DAY Sunday, April 14. He explains that he will question various ones to see how they have prepared for this activity. He interviews the following:

Regular Publisher (3 min.) Publisher states he plans to be out himself Sunday April 14, without fail; also mentions the arrangements he has made to personally increase and support the distribution of the April 15th and 22d issues, as well as other activities. Wants to encourage weaker brothers to share. Desires to co-operate fully with all arrangements.

A Publisher Who Conducts a Home Bible Study (3 min.) Reporter asks how long has had study and what will be done to help person to share in special activity. Has publisher say in exact words what he is going to say to his study to encourage him in field service.

Book Study Conductor (4 min.) Conductor stresses he will make every effort to see that all are out by the 14th, how those who have not been will be called on and encouraged by use of Scriptures as to the importance of field service, and practical assistance offered to overcome obstacles to service. Is determined to see that each one in his service center is out praising Jehovah. April 14 is the BIG DAY for him too.

Magazine-Territory Servant (5 min.) States how many of the special issue the congregation has received, and what arrangements have been made for brothers to support and share in special distribution. Gives sample presentations on using special issues (one for each magazine), uses reporter as householder.

Congregation Servant (5 min.) Reporter asks him about the prospects for making the 20-percent goal, according to the Publisher's Record cards and the potential from the number of home Bible studies. Questioned also about Memorial arrangements, and what he anticipates in regard to congregation's activity. Is he optimistic, enthusiastic? Is the congregation ready for April's special activity?

NEWS REPORTER (3 min.) Expresses confidence. Summarizes all points, highlights the readiness of each one in the congregation, that all are equipped, know what to do and how to

do it. Is hopeful that congregation will have greatest month, as all work together praising Jehovah and aiding one another.

12 min: Talk on Brother Knorr's letter and the part of the main article entitled "By 20-Percent Increase."

10 min: Arrange locally. (Include the reading of the pioneer letter.)

SECOND MEETING IN APRIL

5 min: Welcome, text, comments.

8 min: Talk on "Yearbook" experiences on the quickness of new ones to share in the preaching work.

That it is not necessary to wait cautiously many months before encouraging those with whom we conduct home Bible studies to share in the preaching work can be seen from the following experiences found in our 1957 "Yearbook."

In Morocco an ex-Catholic man from the first study began publishing. (149) After studying six weeks a family of three in Ceylon joined in the house-to-house work and has continued to do so since. (111) In Austria a publisher found herself discussing service with a woman just eight days after first meeting her, and who, after eight weeks, handed in a report of 29 hours for her first month's activity. (84) Two months after first being witnessed to a young Tunisian man reported 30 hours of field service. (151) In Singapore, after studying but two weeks a Chinese man accompanied the publisher from house to house and in just a matter of weeks was giving sermons on his own. (258) These examples suffice to show that we should mention service early to our home Bible studies.

27 min: Demonstration on "Know Your Magazine."

Have brothers obtain April 15 issues of "The Watchtower" on Sunday April 7. Encourage them to search out practical points to ask the panel of experts (3 or 4 in number). Points chosen should be those that would be of interest in the field, not some deliberately picked to stump the experts. Ask questions having to do with service problems. Show by your questions that "The Watchtower" can be used under different situations and be applied to different people, with different religions, living under various circumstances. Ask questions dealing with objections met at the doors, on back-calls, Bible studies, as well as on points of information.

CHAIRMAN (1 min.) Introduce demonstration highlighting meeting theme. State briefly what kind of questions are desired. See that different ones have opportunity to question panel. Be prepared to contribute to the questions asked and comments made by making practical application of the

comment, but very briefly. For example, you might say, "That's an excellent paragraph to remember when working a Jewish or a Catholic neighborhood." Or, "We can use that information on our back-calls," etc.

10 min: Have audience question panel. Keep session lively.

6 min: Have panel use "Check Your Memory" to question the audience. Panel should be prepared to show how their points can be used in the field service, or how they can be worked in with the sermon, if the publishers fail to bring them out.

CHAIRMAN (10 min.) Summarize practical points, and include material from "Sharing with Jehovah in April —By Special Magazines."

10 min: Talk on "Sharing with Jehovah in April—By Memorial Activity."

10 min: Arrange locally. (Include comments on the text at the bottom of page 1.)

THIRD MEETING IN APRIL

5 min: Welcome, text, comments.

12 min: Combine the use of a talk and questions to bring out the main points in the "Congregation Organization" article "Another Goal—Congregation Increase."

13 min: Talk on April 22 "Awake!" contents, bringing out points that can be used in presenting it in service.

20 min: Talk on "Presenting the Good News: Using the Special Offer." In course of talk speaker might have couples demonstrate some presentations. Also, check in advance to get some good experiences the publishers have had in using the suggested presentations; conclude by having them relate these.

10 min: Arrange locally. (Include comments on the text at the bottom of page 4.)

FOURTH MEETING IN APRIL

5 min: Welcome, text, comments.

12 min: Enthusiastic talk on pioneer letter and "Plan to Vacation Pioneer."

13 min: Cover "Make Sure of All Things" material from "Will Administer Blessings of Life," page 232, to 1 Pet. 2: 17, page 234. To be handled by question-and-answer method.

20 min: Consider some local service problem, congregational obligations and behavior, matters of general encouragement, or whatever is felt will be of particular value to your congregation. You may do this either by a discourse or by a demonstration.

10 min: Arrange locally. (Include mention of 1957 District Assemblies for U.S. and Canada.)

CONGREGATION ORGANIZATION

Another Goal —Congregation Increase

¹ Of our seven goals congregational increase is the one we will be especially interested in April. To realize it we must ever bear in mind that the purpose of our field service is not just to report hours, back-calls and literature placements but to help fulfill the prophecy that "the little one shall become a thousand, and a small one a strong nation."—Isa. 60: 22.

² Those with whom we study should be directed to the service center study and congregation meetings as soon as possible within a few weeks or months at most. Also begin early to leave them some handbills or tracts to distribute. The sooner they get the idea of service the better. Invite them to join you as you make back-calls and engage in the house-to-house activity. Have them hand the handbill to the householder and read some of the texts that are part of your sermon. Prepare them for the magazine activity by helping them learn a thirty- to sixty-second presentation.

³ When we have helped them to the point of dedication and activity in the field service, is that all we need to do? No, it is not, for the records show that in the past three years in the United States alone some 24,000 thus began and then dropped out. Why? Evidently they failed to make progress and so needed someone to again teach them "from the beginning the first prin-

ciples of the sacred pronouncements of God."—Heb. 5: 12.

⁴ Yes, these facts drive home to us the truth that we must help those who have taken their stand to "press on to maturity" and not leave them to shift for themselves too quickly. Even though we cannot count the time after they have symbolized their dedication by water immersion we should be willing to study with them if they still need our help. They may not have completed "Let God Be True". If they have, what about "This Means Everlasting Life"? Going through this Bible study aid will help them to "have their perceptive powers trained to distinguish both right and wrong," and be able to partake of solid spiritual food.—Heb. 6: 1; 5: 14.

⁵ Let us also continue helping them in their field service. As Paul counsels: "We, though, who are strong ought to bear the weaknesses of those not strong, and not to be pleasing ourselves." (Rom. 15: 1) Help them in working out a service schedule, make definite arrangements for working together and then be dependable, zealous, yet show loving patience. Help them to prepare in advance their sermons and then privately counsel them as you hear them preach.

⁶ By helping our good-will studies to become service-minded, by continuing to assist those who have taken their stand to reach maturity, by being willing to devote the necessary time to it, we can hope to realize our goal of congregational increase.

Literature Out of Stock

The *Yearbook* and calendar for 1957 and bound volumes for 1956 and all previous years are out of stock.

Publication Discontinued

The Watchtower —Slovak (Last edition April 1)

Publications Now Available

Books

"Let God Be True" (2d Ed.)
—Cebu-Visayan, Cishona
"This Means Everlasting Life"
—Cishona, Portuguese

Booklets

After Armageddon—God's New World —Sepedi
Basis for Belief in a New World
—Norwegian
"This Good News of the Kingdom"
—Gujarati

Tracts

Life in a New World (T8)
—Armenian, Guarani
The Sign of Christ's Presence (T9)
—Arabic

Unassigned Territory

Again this year congregations and pioneers will have the privilege of working in unassigned territory during July, August and September. With this *Kingdom Ministry* you will find an Application for Unassigned Territory and a letter explaining what territory may be requested. Pioneers may write for an application. All applications should be submitted to the Society before May 1.

FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	305	148.2	57.3	8.3	128.9
Pioneers	5,709	91.6	33.7	5.4	96.7
Vac. Pios.	924	89.9	27.0	3.8	80.6
Pubs.	177,265	9.9	3.4	.6	11.2
TOTAL	184,203				

Public Meetings Held: 13,368

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Plan to Vacation Pioneer

¹ The full-time service is a glorious treasure that all should strive to enjoy. Since God requires exclusive devotion we are under obligation to serve him full time if we are at all able to do so.

² However, all unable to serve full time can prove that at least their hearts are in the full-time service. How? By serving as vacation pioneers. School vacations furnish the opportunity for two months of vacation pioneering each summer. What a fine way to remember the Creator in the days of your youth! What excellent preparation, also, for the logical career of full-time service once you have completed high school!

³ And that still more might enjoy the blessings of full-time service the Society has made provision for those willing to devote their two-week vacations to also serve as vacation pioneers.

Serving Where the Need Is Great

¹ In view of the fine response to the call to serve where the need is great, as outlined in the December *Kingdom Ministry*, we feel you will want to know of other congregations where both pioneers and congregation publishers would be of much assistance. Any brothers interested in moving to these places may write for further information.

² The congregations are: Opelika, Ala., South Unit; Tuscaloosa, Ala., East Unit (colored); Bisbee, Ariz. (Spanish); Chandler, Ariz. (Spanish); Porterville, Calif.; Quincy, Calif.; Covington, Ga., North Unit; Cuthbert, Ga. (colored); Goodland, Kans.; Clay Center, El Dorado or Independence, Kans. (no congregations at present); Laurel, Miss., South Unit (colored); Wisner, La. (colored); Gallup, N. Mex.; New Bern, N. C., Trent Unit; Powers Lake, N. Dak.; Gregory, S. Dak.; Lead, S. Dak.; Bandera, Tex.; Graham, Tex.; Pasco, Wash.

³ In addition to these towns, some of the congregations listed in December in the following states still need aid: Iowa, Kans., La., Maine, Minn., Miss., Mont., N. Dak., Okla. and S. Dak. Can you serve where the need is great?

Special Memorial Report

A special 1957 Memorial Activity Report card is being sent with this *Kingdom Ministry*. It should be filled out, signed by the congregation servant, and returned to the Society after the Memorial on April 14.

Presenting THE GOOD NEWS

Using the Special Offer

¹ When you read the special magazines, you will realize how great is the need for every person to read them. Your glowing enthusiasm will inspire interest in the special offer.

² Be brief. On Magazine Day and during prestudy service keep your presentation from about thirty to sixty seconds. This usually allows time to highlight only one article. Which article we use often depends on our territory.

³ Adapting itself to many territories is the *Watchtower* feature article "When All Men Again Worship One God." You might say: "Hello. I'm calling for a very special purpose today, to bring you a special copy of the world-wide magazine, *The Watchtower*. [Point to the illustration showing men of many races worshipping one God.] Did you know that there have been only two times in human history when all men worshiped one God? Did you know that a third time is now at hand and that it will never end? What will bring it about—world conversion or world destruction? What does this mean for you? The answers are in this special issue. It is yours, together with its companion journal, *Awake!* for a contribution of 10 cents."

⁴ In Catholic territories you may wish to highlight the exposures of communism. The publisher might say: "Good evening. I've come by for just a moment to bring you something of special interest—a copy of a special-issue *Watchtower* magazine exposing communism's false claims.

By Special Magazines (Cont'd)
Jesus' rule: "Each tree is known by its own fruit."

⁵ How can we share fully with Jehovah this month? Read the magazines when they arrive. They will fire you with enthusiasm. Your quota for the month will be easily reached—congregation publishers, 27; pioneers, 180; special pioneers, 270. When you reach your quota you will feel you are just beginning. So do not deprive yourself of an overflowing means of rich satisfaction. Supply yourself well.

⁶ Share in all features of special-issue distribution. Go with the regular offer, making April a grand climax to the *Watchtower* campaign.

Its companion journal, *Awake!* also something special, gives you firsthand accounts of Hungary's revolution against communism. Both copies are yours for 10 cents."

⁵ Whether you use *The Watchtower* or *Awake!* you will find interesting points in "Check Your Memory" and "Do You Know?" These points may be used in statement or question form. With *Awake!* you could say after your introduction: "In this special issue you will learn how accuracy of the Genesis account of creation is demonstrated, what positive proof there is that the Bible is inspired, how Jehovah's witnesses are, how we can tell the fruits of true worship from false worship, and how eyewitnesses described the destruction of Russian tanks by Hungarian children. I know you will be glad to have it, along with this copy of *The Watchtower*, for a 10-cent contribution."

⁶ You will think of many ways to present the special offer. Use these examples or choose your own. Be brief. Remember the value of building a theme around an illustration. Remember the value of "Check Your Memory" and "Do You Know?" Share and be blessed.—Prov. 10: 22.

OFFER FOR MAY
Any two books and two booklets
for \$1.

THEME FOR MAY
Use *Theocratic War Strategy*.
—Matthew 10:16.

Call back on subscription promises, for the special issues should stir up interest. Enter fully into Magazine Day and prestudy service joys. Do not forget friends, relatives and persons you contact in daily life. Do you know people who might not get the special magazines? Then you may wish to mail them copies. Do not overlook any avenue of distribution.

⁷ Here, then, in two special issues is an avalanche of truths. Let it crush error and pile up a monumental witness to Jehovah's name and Word. "That the word of Jehovah may keep moving speedily," really share with Jehovah during April by use of the special magazines. —2 Thess. 3:1.

NEW WORLD NEWS

◆ All 200 U.S. district and circuit servants assembled at Gilead during February for refresher training course that showed the great responsibility of being overseers and taking lead in service. Circuit and district servants of all branches also assembled for same course.

◆ Haiti has fine district assembly with 1,146 peak attendance and 65 baptized. The 301 publishers active during January have new peaks in hours and Bible studies.

◆ Three district assemblies in New Zealand had 3,127 at public talk, with 83 baptized and 2,569 passing resolution for brothers behind the iron curtain.

◆ Noteworthy January increases in Latin America: Cuban activity expands; 10,521 publishers in January, a 13-percent increase. Circuits increased from 18 to 24. Nicaragua hits third consecutive all-time peak; 224, a 20-percent increase. Mexico reaches 14,742, a 10-percent increase.

◆ January increases in Europe and Asia: Turkey reaches 163 publishers. Luxembourg 209, a 20-percent increase. Yugoslavia reaches 1,626. Spain 677, the fifth consecutive monthly peak, and a 53-percent increase! Ceylon 24.7 percent.

◆ Reports from Africa include Sierra Leone's third new peak for the year, 138 publishers; South Africa's report of over 13,000 for the second time, and South-West Africa's 40-percent increase.

1957 DISTRICT ASSEMBLIES FOR U. S. AND CANADA

Begin making preparations now by arranging your vacation so as to attend the convention of your choice for the FULL FIVE DAYS. The same program will be used at all assemblies; however, the president and the vice-president of the Society will speak at all the convention cities in the United States. The dates and cities are as follows: July 3-7, Houston, Tex., Miami, Fla., and Toronto, Ont.; July 10-14, Denver, Colo., Moncton, N.B., Seattle, Wash.; July 17-21, Milwaukee, Wis.; July 24-28, Edmonton, Alta., and Los Angeles, Calif.; August 21-25, Baltimore, Md. A limited number of Spanish sessions will be held at Houston, Los Angeles and Baltimore.

Instructions regarding rooms as well as the Room Request forms will accompany the May *Kingdom Ministry*. It will not be necessary to write to the Society or any of the cities before then. Plan to attend.



"Awake!" text: "Now it is high time to awake."



KINGDOM MINISTRY

MAY, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

"GROW TO SALVATION"

Help New Interest to Shoulder Responsibility

¹ Christians must grow up. They cannot remain spiritual babes all of their lives and still be Christians. Spiritual growth is absolutely essential to salvation. The majority of earth's inhabitants will be destroyed at Armageddon because of their not having allowed themselves to grow up spiritually.

² Paul beckons Christians to "press on to maturity," "to the measure of growth that belongs to the fullness of the Christ; in order that we should no longer be babes, tossed about as by waves and carried hither and thither by every wind of teaching by means of the trickery of men, by means of craftiness in contriving error. But speaking the truth, let us by love grow up in all things into him who is the head, Christ."—Heb. 6:1; Eph. 4:11-15.

³ Servants as well as mature publishers will aid the many new ones that have started out in the ministry in April to make progress in May and the following months. They will help them to "become full-grown in powers of understanding" so that they will be able to stand firm in this evil day.—1 Cor. 14:20.

⁴ Since many of the new ones, no doubt, have had some experience in magazine work, during May have them grow in the house-to-house ministry, teach them to handle the campaign offers, encourage them to grow up. Do not wait for May to expire before offering them a spiritual hand. They being spiritually weak, the danger of their slipping back into old worldly habits is present. So watch over the sheep.

⁵ The assistant congregation servant should give lists of the new publishers to the study conductors during the first part of May so that they can be given special attention. No one can afford to stand still. Keep on making progress in righteousness. Progress, not stopping, is the greatest counterforce against

negligence and indifference. Relapsing into old bad habits will cause us to lose life. Therefore, "press on to maturity," "grow to salvation."—1 Pet. 2:2.

Home Bible Studies

⁶ With long evenings upon us, pre-study magazine service should be arranged so that publishers can express their devotion to Jehovah. On the way to the study publishers may work homes with the magazines. Where the May offer (consult box) is placed, if possible include the booklet *"This Good News of the Kingdom"*. Then do not overlook the need of calling back and starting home Bible studies with interested persons. Aid them to attain to the oneness in the faith.

OFFER FOR MAY

Any two books and two booklets for \$1.

THEME FOR MAY

Use Theocratic War Strategy.
—Matthew 10: 16.

⁷ Home Bible studies have increased excellently. There were 127,211 studies conducted in December, which in January increased to 137,618 and in March to 147,150. In March a year ago there were only 106,910 studies being conducted. That means 40,240 more studies are being conducted this year than last. An excellent increase! The average is now up to .6 studies for publishers, 5.3 for pioneers and 8.2 for special pioneers. Keep up the good work! In the words of Paul: "Stay awake, stand firm in the faith, carry on as men, grow mighty!"—1 Cor. 16:13.

⁸ Jesus had a great love for Jehovah and the sheep. In prayer to his Father he said: "When I was with them I used to watch over them out of respect for your own name which you have given me, and I have kept them, and not one of them is destroyed except the son of destruction, so that the scripture has been fulfilled." Let us show the same love and respect, that none of the sheep He has entrusted in our care perish. Help them in love to grow to salvation.—John 17:12.

LOOK AT OUR REPORT!

¹ Yes, look at our March report and rejoice! Rejoice at what? Rejoice first at 191,037 publishers—a new all-time peak, well surpassing December's 189,517. Grand indeed!

² But that is only the beginning! We also had a new all-time peak in hours, a new all-time peak in subscriptions obtained in one month during a *Watchtower* campaign, a new all-time peak in back-calls, a new all-time peak in Bible studies, a new all-time peak in public meetings, and a new all-time peak in magazine placements! Just think, 3,354,167 magazines placed in March! Almost a quarter million more than in any other month on record!

³ In fact, every month since December more than 180,000 publishers

have reported: December, 189,517; January 180,246; February 184,203; now March with an outstanding 191,037!

⁴ This growth promises even greater things for April. With the special activities surrounding the Memorial and the use of the two special magazines throughout the month, what heights will it reach?

⁵ For the seven months of the service year that have thus far passed we have averaged 181,891, a 7.1-percent increase over last year's average of 169,835. With five months yet to go, and with such fine increases being made, a really excellent year's work is anticipated.

⁶ You and your congregation are sharing in this great increase.

★ Job said: "Till I die I will not put away mine integrity." Agree? ★

Your Service Meetings

FIRST MEETING IN MAY

Theme: Use Theocratic War Strategy.

5 min: Welcome, text, comments.

10 min: Talk on "Use Theocratic War Strategy." (See "Watchtower," 5/1/57, p. 286, and 2/1/56, p. 76.)

10 min: Consider "Yearbook" experiences on Being Tactful Toward All. "A slave of the Lord does not need to fight, but needs to be tactful toward all."

Tact often requires an indirect approach, as used by a Belgian sister. (89) Tact may mean speaking first of fulfillment of prophecy and Kingdom blessings before taking up controversial matters. (129) Tact enabled a Nigerian brother to witness in a place from which he had been chased out. (222) For a similar instance see page 273. Tact also means using a soft answer to turn away wrath, as did a publisher in the Azores. (246) Yes, we need to be tactful toward all if we would be effective Christian witnesses of Jehovah.

10 min: Cover "Make Sure of All Things" material on the Kingdom, from page 234 "Kingdom in Sovereign Power Not Established at Pentecost," to page 235, Ps. 83:17, 18. To be handled as a back-call.

15 min: Talk on main article, "Grow to Salvation."

10 min: Arrange locally. (Include discussion of "Look at Our Report!")

SECOND MEETING IN MAY

5 min: Welcome, text, comments.

20 min: Questions and answers (15 min.) on "Do You Respect Your Brother's Home?" followed by summarization or additional Scriptural counsel by chairman (5 min.).

25 min: Demonstration developing sermon given in "Presenting the Good News."

CHAIRMAN (5 min.) Talk on "Presenting the Good News" article.

PANEL DISCUSSION (12 min.) From two to four persons, depending upon the size of the congregation, work out this sermon. They offer suggestions as to introduction, connectives, the logic of the order of the texts and conclusions that lead into the various literature offers.

DEMONSTRATION (8 min.) Demonstrate use at a door of the sermon panel has worked out.

10 min: Arrange locally. (Include comments on text at bottom of page 1.)

THIRD MEETING IN MAY

5 min: Welcome, text, comments.

10 min: Consider "Yearbook" experiences on starting and diligently following through on home Bible studies.

Watering the seed means starting and conducting home Bible studies, for it is studies that develop persons into being Jehovah's witnesses, as the Ivory Coast report of our 1957 "Yearbook" shows. (156) Neglect may mean eight valuable years lost, as with one person in Newfoundland. (216) And let us not prejudice the interest; not all immediately appreciate the need of a study, as did a family of ten Canadians. (107) If we do prejudice we may regret it, as did a missionary in Uruguay. (282)

They may seem to take literature just to please us and yet have a good heart, as did a certain Chinese in Singapore. (258) True, it takes patience, as a witness in Tangier stressed (75); and also effort, such as riding ten miles each way by bicycle (217); but

what of that if we get results, if Jehovah keeps making it grow? And remember, studies can be held almost anywhere, as the report for American Samoa shows. (80)

20 min: Demonstration on "Conducting Effective Bible Studies."

CHAIRMAN (4 min.) Open with counsel encouraging each publisher to have and conduct a home Bible study regularly. It is a means of fulfilling Jesus' instructions to "feed my sheep." (John 21:15-17) The goal in conducting a study is to bring the good-will person to an accurate knowledge of the truth and lead him to associate with the organization. The Bible study servant and study conductors can give publishers much help and encouragement. Bible study servant may give study conductor list of names of persons with whom publishers in his service center are conducting studies. He might emphasize to conductor that these studies are the potential increase for his area and that it would be well for him to arrange to go with the publishers sometime when they conduct the study. The purpose would be twofold: (1) To get acquainted with the good-will interest and (2), if needed, to give kind counsel to the publisher that he may be a workman with nothing to be ashamed of, handling the word of the truth aright. (2 Tim. 2:15) We now see conductor going with sister on her Bible study.

SCENE I (7 min.) Sister introduces study conductor to householder. After brief greetings the group sit down to study. The brother offers prayer. The sister conducts her study in the usual manner (head covering not needed by sister) following suggestion in Study 54 of "Qualified to Be Ministers."

CHAIRMAN (4 min.) After studying briefly the chairman breaks in, saying: "And so the study continues for the hour. When it is completed let's listen to the invitation given to the good-will person to attend the congregation book study." Conductor will follow suggestions in paragraph 5, page 216, of "Qualified to Be Ministers."

SCENE II (3 min.) After leaving good-will person's home, study conductor comments sister on good points of conducting the study. He then points out Scriptural rule: "pay constant attention to yourself and to your teaching," and offers a few points of tactful counsel. (1 Tim. 4:16) One point might be the looking up of scriptures not quoted so that good-will people may become acquainted with the Bible. He also encourages sister to have good-will persons give an answer more in their own words. This can be done by asking additional leading questions, etc.

CHAIRMAN: (2 min.) Sum up the benefits of this arrangement that will help us "keep on speaking what things are fitting for healthful teaching." —Titus 2:1.

15 min: Cover "Congregation Organization" by a talk on maturity. Show how one way of demonstrating maturity is by conducting a home Bible study.

10 min: Arrange locally. (Include comments on the text at the bottom of page 4.)

FOURTH MEETING IN MAY

5 min: Welcome, text, comments.

10 min: Cover "Make Sure of All Things" material on the Kingdom,

from page 235 "All Selected for Kingdom Must Die in Order to Enter It" to end of chapter. To be handled as a talk with a brief review of previous points made by way of introduction.

20 min: Demonstration on "Following Through on Expiration Slips."

CHAIRMAN (2 min.) Upon receipt of these notices the congregation should see that calls are made on these former subscribers. Over 600,000 expiration slips were sent to congregations last year. Tens of thousands of these persons were happy to subscribe once again on being contacted. Publishers making such calls may count a back-call. If the person takes the subscription, count it as a new one. To be effective on these calls we must be "tactful toward all, qualified to teach."

—2 Tim. 2:24

SCENE I (5 min.) Bible study servant approaches study conductor to give him some expiration slips for people in his service center territory. The Bible study servant kindly impresses upon the study conductor the need for making the calls at an early date. Calls can be made on back-call night, after Sunday morning service, etc. Study conductor asks for suggestions on an effective approach. He is told to be tactful and "qualified to teach." Bible study servant suggests giving a warm, friendly greeting, then going into a pointed three- to eight-minute sermon, concluding with the offer of a subscription. Bible study servant points out that this method is much more effective than the blunt way of going to the door with slip in hand, telling the person that he subscribed before and that his subscription has run out and asking if he would like to subscribe again. Bible study servant invites conductor to accompany him on a call.

SCENE II (8 min.) At door Bible study servant makes apt introduction, using person's name and then leading into sermon. On completing sermon he mentions that the information he has just presented has been coming to the householder through the "Watchtower" or "Awake!" magazine. Publisher directs householder's attention to points of interest in current magazine. Householder is encouraged to renew his subscription so he will not miss such interesting articles as the ones just discussed. At this point he lets householder see expiration slip for the first time, saying that he will be glad to renew the subscription so the householder will not miss any more issues. Householder subscribes. Arrangements are made for return call.

SCENE III (3 min.) Bible study servant and conductor discuss advantages of (1) avoiding delay by calling on former subscribers as soon as possible after receiving notices and (2) publishers' giving a sermon before offering subscription. Also emphasize need for making arrangements for calling back, having in mind a home Bible study.

CHAIRMAN (2 min.) During May and June the Society will send out many expiration slips. Be "qualified to teach" these former subscribers.

15 min: Talk on 1957 district assemblies. Include reading and discussing of special letter with assembly details.

10 min: Arrange locally.

FIFTH MEETING IN MAY

Arrange locally.

CONGREGATION ORGANIZATION

Maturity—Our Final Goal

¹ Maturity is the seventh and last of our special goals for 1957. Have you reached the other goals? Have you achieved this one? The desire for maturity is proper and right. A child wants to mature. A young adult does, too. An intelligent man of any age wants even further maturity. Certainly Christian ministers must be even more vitally concerned about spiritual maturity. Where do you stand in regard to it?

² With real maturity comes a balance of appreciation and understanding, with the production of the fruitage of the spirit. It has to do with completeness of growth and development. It is the outstanding quality for an overseer, is a requirement for all publishers, and is an urgent goal toward which all must strive. (See *Qualified to Be Ministers*, page 231, paragraph 3.)

³ The mature man does not just preach, but he teaches, aiding others to grow as he has. This requires sound knowledge, diligent

application and real experience in the teaching work. Have you, through study and experience, developed the maturity that gives you this qualification to teach? Do you know the truth? Can you explain doctrine? Can you teach, persuade and understand the other person's problems and obstacles, helping him to overcome them? The true Christian must be able to do so.—1 Tim. 3:2.

⁴ The apostle told Timothy to teach "faithful men who in turn will be adequately qualified to teach others." Do you show such results in service, adequately teaching others? All true Christians should have this qualification.—2 Tim. 2:2.

⁵ Obviously this desired maturity does not depend solely upon the length of time you have been in the congregation, for many new ones show rapid growth, maturing quick-

ly. How can you do so? By making the same application in study and service that they have done.

⁶ This maturity is an aid to salvation. It is the fulfillment of a Scriptural requirement. Not only must we mature, but we must be willing to aid others to do so. We must follow Paul's example. He said: "I continue praying, that your love may abound yet more and more with accurate knowledge and full discernment, that you may make sure of the more important things, so that you may be flawless and not be stumbling others up to the day of Christ."—Phil. 1:9, 10.

⁷ The need for growth in maturity is great. Mature publishers, servants and pioneers are always needed in the Christian organization. It must be full of such mature Christians. Have you grown to such maturity? You can do so. No course that you could take would be more important. Will you take it? The answer, which might mean your life, is up to you.

Notice to Pioneer Ministers

Pioneers registered with their draft boards who have not had their ministerial claims recognized by their boards may write to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, New York, sending a self-addressed stamped envelope, and ask for the *Pate* opinion, which can be submitted to the draft board and placed in their files along with a request for reopening.

Do Not Use Private Mailboxes

Notice has been received from the post office advising handbills tracts and other literature are being placed in mailboxes. This is a violation of postal regulations, as mailboxes are to receive only mail delivered by the post office. Congregation servants will please bring this matter to the attention of the congregation so all understand nothing is to be placed in mailboxes at any time by publishers.

MARCH SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	322	148.9	57.3	8.2	145.9
Pioneers	5,745	99.7	35.6	5.6	115.6
Vac. Pios.	1,071	93.6	28.7	3.9	87.6
Pubs.	183,899	11.3	3.6	.6	13.9
TOTAL	191,037				

Public Meetings Held: 14,735

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Do You Respect Your Brother's Home?

¹ All congregations need private homes for service centers. The brothers in the congregations appreciate this need and many of them are in position to open their homes for the use of a service center for their congregation. The Society certainly appreciates this.

² Jehovah's witnesses everywhere are very grateful that they can meet together with those of like precious faith and they respect the property and treasured possessions that people have in their homes. But once in a while children and sometimes grownups get out of hand. What individuals allow their own children to do in their own home is not very often allowed to be done in someone else's home. If the home to which you are going has a nice hedge around it, no one would allow his children to jump over the hedge or cut through it. No one would want to track in dirt, or if it was raining or snowing certainly all of the Lord's people would want to take off their overshoes before entering the home. Politeness and respect for other people's property is appreciated by the homeowner. When we stop to consider we realize that with many people coming into a home much dirt is tracked in, which means that the householder is going to do extra cleaning in the rooms that are used, and, too, they always have to rearrange their furniture according to the number who attend, so that the room can be put to good use. It shows thankfulness on the part of those who put the furniture back.

³ These homes where congregational book studies are held should at the moment of their use be considered just like a Kingdom Hall, and since we never serve refreshments at Kingdom Halls after meetings, so people would hardly expect this to be done at private homes. The homeowners should not feel obligated to do so. If the study conductor had handled the meeting properly, everyone would be well fed spiritually, and those who are attending certainly do not want to impose an expensive burden upon any one of you' who have volunteered your homes.—2 Thess. 3:8.

⁴ There is no need to linger long after the meeting is over. It may be that the family in whose home the study is held has children that they want to put to bed, or they may have to help them with their studies. So Jehovah's witnesses would not want to wear out their hosts by prolonged presence. It is always good to have in mind what the wise man said, 'Let your foot be seldom in your neighbor's house, lest he become weary of you.' (Prov. 25:17) Maybe they had these problems back there in the days of the apostles. Many meetings were held in homes then, and it is recorded in Philippians 2:4 that the householder has personal interests just like the rest of us and that is why it is stated: "Keeping an eye, not in personal interest upon just your own matters, but also in personal interest upon those of the others."

(Continued on page 4, col. 1)

Presenting THE GOOD NEWS

With the Theme "New Heavens and a New Earth"

¹The world is desperately in search of peace and happiness, but it will never bring it about. A change must come. What change do we need? We need a "new heavens and a new earth."

²A special effort will be made to make known these truths with the help of the two-book offer. The sermon below can very effectively be used in all territories with any book offer. For example, you might say:

³"Good morning. I'm a minister concerned about conditions in the world as you no doubt are. These are troublesome times. The world needs a change from all this crime, corruption, poverty and wars going on. The people aren't truly happy. They want a change, but will a change ever come? God, who knows, says:

⁴ Jehovah's promise of a new world —Isa. 65: 17
Peter assures promise to be fulfilled —2 Pet. 3: 13

John tells us about new-world conditions —Rev. 21: 4
Conditions will be lasting—Isa. 66: 22

⁵"Wouldn't you like to live in that new world? This book, 'New Heavens and a New Earth', which makes a thorough study of this subject, shows how it is possible for you to

live in it. For example, in chapter one you can learn about the Creator of the new world. Note what the first paragraph says: [Read all or part, depending on the interest shown.] This book and its companion book, — [very briefly describe the other book in the combination], are yours on a contribution of \$1. These two booklets are given free with the set. You will like them also."

⁶If highlighting "Let God Be True" in the set, then turn to page 261 and comment on it. Or if you are working with *You May Survive Armageddon into God's New World*, perhaps page 348 would appeal to them. Whatever book you present, always let your sermon be warm, conversational and direct. Speak from the heart and it will reach the heart. Prove to them from Scripture that the new world is real.

OFFER FOR JUNE
Any two books and two booklets
for \$1.
THEME FOR JUNE
Enjoying Each One "His Own Gift
from God."—1 Corinthians 7:7, NW.

Do You Respect . . . (Cont'd)

⁵The congregation servant has in mind first that the home is to be used for a congregation book study and, if possible, as a service center. The homeowner should always be consulted as to how often during the week his home can be used as a service center. Maybe on back-call night or on weekends, either Saturday or Sunday, the home can be used. Always take the homeowner into consideration and see what his wishes are in the matter.

⁶Home means a great deal to every one of us, and if a home is kept clean and well arranged, not only by the householder, but by the visitors, it is certainly appreciated by everyone. One thing Jehovah's witnesses should always show is respect for their brothers' homes. Jesus said: "Just as you want men to do to you, do the same way to them."—Luke 6: 31.

¹For this summer seven district assemblies have been arranged and are located strategically throughout the country. If you have not made your plans so far, serious consideration should be given it now so you can share in the spiritual blessings.

²Please note that this is a five-day convention. So why not make your plans to include the entire 'meal'?

³In our generosity, with all this good food and nourishment available, we want to share it with others. In making car groups do not forget your brothers and sisters and the newly interested ones. Include them. It will be of so much help to them as well.

⁴Along with this *Kingdom Ministry* you are being supplied with Room Request and Volunteer Service forms. Complete rooming instructions are attached to each Room Request Form to assist you. Read them carefully and then mail your COMPLETED form to the city you expect to attend about six weeks prior

NEW WORLD NEWS

◆ Two new U.S.-made high-speed rotary magazine printing presses have arrived at Brooklyn factory. Both are in process of erection. These are urgently needed to meet rapidly increasing magazine demand.

◆ Brooklyn printing plant printed 4,849,965 copies so far of special April 15 "Watchtower." The special April 15 "Awake!" is now on presses, running day and night, nearing 4,330,000 mark.

◆ March all-time-high month for magazine production at Brooklyn factory, running 11,399,791 magazines off its presses.

◆ First district assembly for Papua, on the island of New Guinea, held at Port Moresby during visit of zone servant. Brothers rejoice to see 1,500 attend showing of film; 210 at public meeting. Australia also reports over 2,000 assembled at Perth and 960 at Canberra during series of district assemblies in that country.

◆ Northern Rhodesia reports new peak of Kingdom ministers with 27,015 in field during February. Over 125,000 have now enjoyed the Society's films in that country.

◆ Japan hits new peak of 693 publishers during February as brothers, for the first time, devote over 20,000 hours to field service.

◆ The Philippine branch tells of 206 vacation pioneers active in service, along with 327 regular pioneers.

1957 District Assemblies

to the dates of the assemblies. Please refer to the back of the Room Request Form for the dates and the correct address for each convention city headquarters.

Badges

⁵We are all interested in advertising New World assemblies while en route and during our stay in the assembly city itself as well as on our return trip home. An attractive card for the 1957 conventions has been prepared to fit the folder used last year. Cards and additional celluloid holders should be ordered by the congregation servant. He should ascertain the congregation's needs and then submit a cash item order. The cards will cost 1c each and the celluloid holders 5c each.

⁶The Society is not providing car or bumper signs this year.

Spanish Meetings

⁷Spanish-language programs will be carried at Los Angeles, Houston and Baltimore.

★ Are you "a workman with nothing to be ashamed of"? ★

KINGDOM MINISTRY

JUNE, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

WE MADE IT!

Peak Soars to 208,260—Goal Passed! 449,142 Subscriptions in 4 Months!

¹ What rejoicing April's report brings! It was our best yet. The goal that we so energetically sought was not only reached but surpassed. We needed 203,802 publishers; we attained 208,260! We strove for a 20-percent increase; we reached a 22.6-percent peak! Well done, Kingdom ministers!

² We rejoice that the report is so wholesome. Showing this is the fact that, though last year only 924 congregations reached the goal, this year 1,538 congregations, or 42.1 percent, reported, "We Made It!"

Memorial Report

³ We rejoice too that the peaks are so many. Look at the grand Memorial report. Attending the Lord's evening meal this year were 298,455 persons. Of these 7,060 partook of the emblems. Last year 260,703 attended and 7,449 were partakers. Here is an increase of 37,752—a 14.5-percent increase!

⁴ The result of the April special magazine work? It was our greatest month ever. Magazine placements soared to 4,724,095. Your work kept the presses in Brooklyn running extra time, but blessed extra-time work it was. April's magazine placements were 1,369,928 more than any other month—a 40.8-percent increase. Congregation publishers averaged 17.7; pioneers 161.1; vacation pioneers 123.8 and special pioneers 230.3. Subscriptions in April were 113,348.

The "Watchtower" Campaign

⁵ Another cause for rejoicing is the result of the four-month subscription campaign. It was our finest. We obtained 449,142 new subscriptions. Last year it was 408,540. This is an increase of 40,602, or 9.9 percent.

⁶ Though the campaign has ended, this month brings opportunities for new subscriptions. The Society is sending congregations a number of expired subscription slips. You will

want to make the calls in the way suggested in the May *Kingdom Ministry*.

Can We Average a 10-Percent Increase?

⁷ Last year the average increase for the United States was about 4 percent. But now what do we behold? The inspiring prospect of a much greater increase. It appears reasonable that we can average for the whole service year a 10-percent increase. Let that be our goal.

⁸ To gain a 10-percent year's increase we need to average about 191,000 publishers each month for the remainder of the service year. By Jehovah's undeserved kindness we can do this. See why it is possible: We have reached a more-than-20-percent peak with 208,260 publishers. An average of 191,000 publishers should be possible; we have four months remaining and good weather.

"Maintaining Right Works"

⁹ April saw many persons in the witness work for the first time. We want to help them to continue "to

OFFER FOR JUNE
Any two books and two booklets
for \$1.

THEME FOR JUNE
Enjoying Each One "His Own Gift from
God."—1 Corinthians 7:7, NW.

be rich in right works." So follow the counsel of the apostle: "Concerning these things I desire you to make firm assertions constantly, in order that those who have believed God may keep their minds on maintaining right works. These things are right and beneficial to men."—1 Tim. 6: 18; Titus 3: 8.

¹⁰ Servants and all publishers and pioneers—use your gift from God to aid these new ones to "keep their minds on maintaining right works." An outstanding provision to help us

keep our mind on right works is the district assembly program. Here will be an abundance of spiritual food to help all "stay by these things" so beneficial to men.—1 Tim. 4: 16.

¹¹ So that the new ones may keep their minds on maintaining right works we must bring them on to maturity. Some thus far have done only magazine work; aid them to expand their ministry. Help them prepare the sermon on "New Heavens and a New Earth." Show them how joyful this service is.

Prepare for Summer Activity Now

¹² Another way we can work toward a 10-percent year's increase: Invite the new ones to share the blessings of the service to begin this month throughout the country—rural witnessing. All plan now for this refreshing activity. Since public meetings should be arranged for in rural sections throughout the summer, here is another blessing for these new Kingdom ministers. This summer concentrate on territory that was not covered during the winter, whether in the city or rurals. For the greatest benefits from rural witnessing review the suggestions in the July, 1956, *Informant*.

¹³ Has your congregation a large supply of "The Kingdom Is at Hand" and *What Has Religion Done for Mankind?* books? If so, it would be well to work one of these books into the month's offer. (See box.)

¹⁴ So prepare now for the summer joys. The potential for increase is great. Look at this: More than 90,000 persons who attended the Memorial did not publish in April. Help these many good-will persons begin right works and help the many new Kingdom ministers maintain right works. Doing this we have a fine prospect of reaching a 10-percent year's increase.

¹⁵ Onward, then, into the joys ahead of us: aiding the weak to become strong, finding the sheep in rural witnessing and attending a district assembly.

★ Can you say: "I have done as thou hast commanded me"? ★

Your Service Meetings

The Christian's advancement is to "be manifest to all persons." How is this advancement possible? Only through right training. Right training comes at congregational meetings, and the particular meeting that helps us to become more efficient teachers is the service meeting. Its importance cannot be overstressed. Every Kingdom publisher should attend every service meeting. But not only those attending have a responsibility

—the speakers do too. The service meeting should get thoughtful and thorough preparation. The Society prepares the program. The servants must develop it. They apply it to their own area, really strengthening their congregation. But the congregation also must support the meeting, gaining the knowledge that leads to advancement, and then letting their growth in field ministry be "manifest to all persons."—1 Tim. 4: 15.

FIRST MEETING IN JUNE

Theme: Enjoying Each One "His Own Gift from God."

5 min: Welcome, text, comments.

10 min: Talk on "Enjoying Each One 'His Own Gift from God.'" (See "Watchtower," 6/1/57, p. 350, and 10/1/56, p. 598.)

10 min: Cover "Make Sure of All Things" material on Law, from page 237 to Eph. 2:11-16, page 238. To be handled as a discussion after a home Bible study of a question that came up during the study.

25 min: Consider main article "We Made It!" Have questions and answers for 15 minutes, then a 10-minute talk on subject. Include the part the local congregation had in meeting the goal.

10 min: Arrange locally. (Include comments on question taken from Ezekiel 9: 11 at bottom of page 1.)

SECOND MEETING IN JUNE

5 min: Welcome, text, comments.

10 min: Talk on "Working Unassigned Territory."

15 min: Question and answer coverage of "More and More Pioneers!" and then talk on vacation pioneer experiences taken from the "Yearbook." Last year we had a peak of 5,809 vacation pioneers, as our 1957 "Yearbook" shows. (65) How many will we have this year? In British Guiana ten percent of the publishers availed themselves of this privilege. (96) If we did that in the United States we would have more than 19,000 vacation pioneers! In one congregation in Argentina fourteen brothers who enjoyed this treasure wrote a letter to the Society urging others to enjoy this happy privilege. (77) Vacation pioneering offers an excellent opportunity to share in working isolated territory, as three sisters in the Bahamas discovered. (87) Vacation pioneering can also serve to strengthen your faith and to aid you to grow to maturity, as one Korean sister learned. (91) And it can give you many opportunities to help others to advance to maturity, even as it did to two vacation pioneers in Panama. (235)

20 min: Demonstration on street magazine activity.

CHAIRMAN (10 min.) Mention spiritual prosperity of organization. Consider Isa. 2: 2, 3 and Ps. 35: 27, 28. Ever-increasing multitude talking of Jehovah's righteousness. Society geared to supply all these servants with enough magazines for distribution. New factory and new presses. Magazine activity expanding world-wide. How about own congregation? Obtain from records average number of magazines placed monthly during service year thus far. Discuss this figure with congregation and compliment them on effort and any improvement made. This figure can become larger by means of street magazine activity. House-to-house magazine work has proved the most effective, but street work can also bring results. This is not possible by silently standing or just calling out slogans.

Must approach people and talk with them. Use short presentation as is done at the doors. Here are four scenes showing how it can be done.

SCENE I (7 min. total for all four scenes) Publisher approaches person waiting for a bus and says: "Hello. I would like to acquaint you with the latest copies of these religious magazines. You will find this particular article especially interesting [mention article]. You may have the two for ten cents." Chairman makes brief comments between each scene.

SCENE II Publisher approaches person window shopping. "Hello. My name is [give name]. I would like to take this opportunity to present the latest issues of 'The Watchtower' and 'Awake!' I'm sure you'll find this article most interesting [mention by name]. It's just ten cents for the two of them."

SCENE III Publisher approaches man in parked car. "Hello. I thought you might like to make good use of your time while sitting here by reading this article in 'Awake!' You may have it and its companion magazine for ten cents."

SCENE IV Publisher comes to a person by curb. "Hello. I'm sure you have seen 'The Watchtower' and 'Awake!' from time to time. There are two interesting articles here I know you'll enjoy. The two magazines are just ten cents."

CHAIRMAN (3 min.) These are suggested presentations. Others can be used. Chairman comments on effectiveness of talking to people and how it is the Scriptural way. Quotes and discusses Ps. 145: 11, 12. God is praised through the mouth and printed page at homes and on the streets. When in street witnessing approach people. Summarize by stressing the point that active street witnessing does bring results.

10 min: Arrange locally. (Include comments on "New World News.")

THIRD MEETING IN JUNE

5 min: Welcome, text, comments.

20 min: Through audience participation the chairman will develop the back-call sermon given in "Presenting the Good News."

25 min: Demonstration on How More Can Make Back-Calls. Show how easily back-call sermons can be prepared and delivered.

CHAIRMAN (2 min.) Points to a stack of cartons or literature (in small congregations) on the platform. This (empty cartons) represents the amount of literature placed during the last five months. The number of back-calls made during the same period should be indicated in large figures on a piece of paper attached to the stack. Point out the difference between the amount of literature placed and the back-calls made. The difference shows the need for more to make back-calls. Perhaps some fail to make them because they feel incapable of giving a ten- to fifteen-minute back-call sermon. It is not difficult to prepare and give.

SCENE I (6 min.) Bible study servant calls on a publisher whose record card shows a low number of back-calls but good placements. Publisher says she has no trouble with the three- to eight-minute sermon but has not given a back-call sermon. The servant points out how these sermons are very simple, being just an extension of the three- to eight-minute door-to-door sermons. He goes over the various points and scriptures of the door-to-door sermon, indicating where additional thoughts and scriptures can be worked in. He then suggests they give the enlarged sermon a try at a nearby back-call he has.

SCENE II (15 min.) The brother and sister approach a door. When it is opened he tells the householder that he made a special effort to call back, as he had promised. He asks permission to step in for a moment to point out a few more scriptures on the subject discussed at the first visit. After sitting down he proceeds with the back-call sermon for ten minutes. He makes it simple and clear, occasionally asking the householder a question. After concluding he points to a paragraph in "This Good News of the Kingdom," that is on the subject of his sermon. He proceeds to have the paragraph read and to ask the question on it.

CHAIRMAN (2 min.) Interrupts demonstration. He briefly reviews how the three- to eight-minute sermon was enlarged into a back-call sermon and how easily it can be done. He also mentions the manner in which it was presented to the householder and how it went smoothly into a study. He again draws attention to the stack of literature on the platform and suggests that the publishers try to close up the gap between the literature placements and the back-calls by each one's applying the things learned in the demonstration.

10 min: Arrange locally. (Include comments on text (Acts 15: 36) at bottom of page 4.)

FOURTH MEETING IN JUNE

5 min: Welcome, text, comments.

10 min: Cover "Make Sure of All Things" material on Law, from top of page 233 through Rev. 5: 12, page 240. Handle by questions and answers.

10 min: Talk covering material under "Congregation Organization."

15 min: Talk on article "The District Assemblies" and assembly conduct. Especially stress importance of being on time, of never walking in the corridors during the program, and of always staying until after the concluding talk and prayer before leaving seat. Show that no other course is respectful to Jehovah or representative of his witnesses, and that individually we must set the right example regarding this. (See "Watchtower" 7/1/53, p. 397, and if you have it, 7/1/57, p. 392.)

20 min: Arrange locally. Consider any item important to your congregation.

CONGREGATION ORGANIZATION

Our Seven

Kingdom Ministry Goals

Better Meetings
Better Meeting Attendance
Be a Regular Kingdom Publisher
Press On to Maturity
Carry Out Our Part in the Training Program
More Time to the Back-Call and Bible Study Work
Twenty-Percent Increase by April's End

¹ Just as the master in Jesus' illustration commended each faithful slave for increasing his talents, so too the brothers are to be commended for the fine way they responded toward meeting each of the seven ministry goals.—Matt. 25:21.

² As a result of your fine co-operation, congregations have increased their efficiency with better meetings. Meeting attendance has improved. Both regular and irregular publishers have found this a blessing. It has created a better spirit and has helped the irregular publishers to become regular praisers. Greater maturity is evidenced by all in the congregation.

³ Maturity brings with it rich personal joys of knowing that you are wanted in God's organization, a vessel "useful to his owner, prepared for every good work." The congregation servant enjoys having you in

the congregation. He knows he can count on you because of your maturity. You are dependable, trustworthy to all assignments. Mature publishers are a delight, because they are a blessing in the training program, assisting new ones to become mature in every part of Kingdom service.—2 Tim. 2:21.

⁴ Our working together in this way, building one another up in love, and Jehovah's giving the increase have resulted in many more publishers making back-calls and holding Bible studies. This, in turn, has resulted in an increase in Kingdom publishers, surpassing 20 percent, as reported on page one.

⁵ The rule is, "For to everyone that has, more will be given and he will have abundance; but as for him that does not have, even what he has will be taken away from him." So guard the Kingdom interests that have been committed into your care by diligently keeping up with these seven ministry goals throughout each year. "Droop not your hands."—Matt. 25:29; Zeph. 3:16.

⁶ To ensure success apply Peter's counsel at 2 Peter 1:5-11: "For if you keep on doing these things you will by no means ever fail."

Correction in "Qualified to Be Ministers"

Each one should correct his copy of *Qualified to Be Ministers*: On page 172, paragraph 9, line 17, change "Antiquities" to read "Wars of the Jews." Change A.D. 63 on page 287 to 63 B.C. Change "a fourth voice" in paragraph 5, page 298, to "another voice."

Notice to Pioneers

Pioneers who have not been given Class IV-D may write to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, New York, sending a self-addressed stamped envelope, and ask for the *Hurt* opinion, which can be submitted to the draft board with request for reopening.

"Faith on the March"

Faith on the March, by Brother Macmillan, is now available from the Society. It is a book of 243 pages, illustrated, and is priced at \$2.95. Orders will be filled as received for individual copies or when ordered with other literature. The Society will appreciate it if brothers would place their individual orders with the literature servant, who will use the regular order blank, then we can send your copy of *Faith on the March* with other literature. This book is a cash item.

Publications Now Available

"Let God Be True" —Burmese
"Make Sure of All Things" —Swedish
"New Heavens and a New Earth" —Hollandish
"Preaching Together in Unity" —Arabic
"This Good News of the Kingdom" —Malayalam
"What Has Religion Done for Mankind?" —Tagalog
"World Conquest Soon—by God's Kingdom" —Chinese, Greek

Submit Field Reports Promptly

It would be appreciated if all congregation and pioneer report cards are completed and put in the mail not later than the third day of the following month. Congregation publishers will please co-operate by turning in complete reports promptly at the end of the month.

APRIL SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	331	151.7	58.0	8.1	230.3
Pioneers	5,758	100.1	36.0	5.4	161.1
Vac. Pios.	1,360	91.0	27.5	3.7	123.8
Pubs.	200,811	10.8	3.3	.5	17.7
TOTAL	208,260				

Public Meetings Held: 14,192
UNITED STATES QUOTA FOR 1957
186,819 Publishers

1957 MEMORIAL REPORT

Total Memorial Attendance	298,455
Number of Partakers	7,060
Public Meetings	2,495
Attendance at Public Meetings	142,290

More and More Pioneers!

¹ Among the first things Jesus did after his dedication and baptism was to invite certain of John's disciples to join him in the full-time ministry. Following Jesus' example the Society has been issuing a call by means of special letters for more and more pioneers, and thus far the response has been excellent. From September 1, 1956, to April 30, 1957, 1,586 have entered the regular pioneer work.

² The Society's records also show that while April, 1956, saw 4,911 regular pioneers on the list, a year later, April, 1957, saw 5,758, an increase of 17.2 percent in one year! Additionally, 4,840 enjoyed the vacation pioneer service during the 8 months from September 1, 1956, to April 30, 1957. Moreover, hundreds of these enjoyed the vacation pioneer activity so much that they asked to be transferred to the regular pioneer service so as to keep on enjoying full-time blessings and privileges of service.

³ Do you ask, Why do our brothers having oversight of the witness work keep on calling for more and more pioneers? Because as full-time servants themselves they want all who have the Scriptural responsibility to pioneer to enjoy this glorious treasure of service. They are greatly concerned with bringing honor to Jehovah's name and with helping men of good will to come into the New World society. They also are aware of the subtle snare of materialism. They know that as a pioneer you will be devoting about ten times as many hours to preaching the good news; will be making about ten times as many back-calls and conducting ten times as many home Bible studies as you would be if you remained a congregation publisher. Why, if just one out of every eight congregation publishers became a pioneer that would mean a hundred-percent increase in Kingdom preaching!

⁴ More and more pioneers are needed, as there is much work to be done and the time is fast running out in which to do it. So how about you? Are you able to arrange your affairs so as to enjoy the pioneer service? Maybe you can help another so that that one can be a pioneer? And what about vacation pioneering? Surely if all have a proper appreciation of the importance of Kingdom preaching the ranks of the pioneer service will be swelled by thousands.

Presenting THE GOOD NEWS

Effective Back-Call Sermon

¹ What hope is there for the future? How can I find pleasure and happiness? Who knows what is beyond the grave? Why be concerned about life? When will God intervene in world affairs? Are you able to answer? Peter said you should be. Christians are under obligation to answer concerning their hope, not theoretically, but Scripturally.—1 Pet. 3:15.

² When ministering from house to house you are exposed to questions. To give intelligent answers demands thorough preparation beforehand. It means familiarizing yourself with Scripture texts on doctrine. It means knowing your back-call sermon, being prepared.—2 Tim. 2:15.

³ In the May *Kingdom Ministry* a new sermon on "New Heavens and a New Earth" was outlined. Follow this same theme on your return calls. You might say: "Good afternoon [or, good evening, whatever the case may be]. I was so pleased with our last discussion that I could not help but think of it after I got home. If you recall, we talked about a new-world government promised by God for mankind. Remember, we looked up—" [Start your back-call sermon]

Theme: "New Heavens and a New Earth"

1. Jehovah promised new heavens and a new earth —Isa. 65:17
2. Jehovah's promises are sure —Isa. 46:11
3. Pray for fulfillment—Matt. 6:9, 10
4. Destined for this generation —Matt. 24:32-39 (paraphrase)
5. Blessings under new heavens and a new earth —Ps. 72:1, 4, 7, 8
6. How to gain life in that new world —Mic. 6:8

⁴ You might ask, "How can we 'do justly' in this unjust world? Is it possible to walk humbly with God? What future is there for man? This booklet, *'This Good News of the Kingdom'*, answers those questions. The first paragraph begins with a series of questions that you yourself have asked at some time or another. Read it and see." (After he has read the paragraph, say:) "Now note how the world in general answers these questions." (You read the next paragraph. Follow through by asking the questions at the bottom of the page. Then consider the next paragraph. Continue this way down to the subheading "The True God." Then say,) "I have enjoyed this time with you. Suppose we continue this next week, perhaps considering five or six more paragraphs in the booklet."

⁵ Book studies can be started this way. Take the initiative. There is no substitute for warmth and friendliness. Do not stay too long at any time. Prepare well and you will be effective. Your back-calls will turn into Bible studies and your Bible studies will result in mature Kingdom publishers giving praise to Jehovah.

OFFER FOR JULY

Any bound book, 50c. In unassigned territory, year subscriptions for "The Watchtower" and "Awake!" and six booklets, \$2.

THEME FOR JULY

Help Others to Oneness Under Their Creator.—1 Corinthians 1:10.

WORKING UNASSIGNED TERRITORY

¹ Has your congregation unassigned territory to witness to this summer? If so, then start making definite plans to give it a thorough witness. Divide the territory into practical sections. Encourage all to arrange their affairs to share in working it either during the week or on weekends. Arrange for public talks. Contact any isolated publishers and other interested ones and invite them to work with you.

² For unassigned territory there is a special offer: at each door present subscriptions for *The Watchtower*

and *Awake!* on a contribution of two dollars, with six booklets as a premium. If both subscriptions are not taken offer one with three booklets; if this is not taken present "Let God Be True". At every door try to leave at least a copy of *The Watchtower* and of *Awake!*

³ A few "Not-at-Home" slips are available and may be ordered by those working unassigned territory.

⁴ Some counties in Alabama, Arkansas, Georgia, Iowa, Kansas, Kentucky, Louisiana, Mississippi, Nebraska, North Dakota, Oklahoma, South Dakota, Tennessee and West Virginia are still available. Make your request without delay.

NEW WORLD NEWS

◆ Ethiopian Orthodox priests stir up mob of four to five thousand against the brothers, forcing some to leave town under police protection, despite guarantees of Ethiopian Constitution protecting freedom.

◆ Publisher in Shanghai held in prison four months without charge or freedom to communicate because of preaching the good news. Brothers still meeting together.

◆ Spain has seventh consecutive peak (711) in March. Branch servant deported. Wave of persecution follows.

◆ March branch reports show many new peaks. Examples: Argentina, 4,293; Brazil, 10,659; Britain, 34,312; Western Germany, 52,873; Italy, 3,865.

◆ New peak of 719 publishers in Japan. Two new congregations organized, one at Hiroshima. Nigeria reports 21,933 publishers. Nyasaland has 13,376. Both are new peaks. Puerto Rico reports over 1,000 publishers for first time.

◆ New branch in Morocco starts operations June 1.

◆ Two new high-speed web rotary combination magazine and book printing presses arrived by boat from Germany April 29, bringing the total web rotary presses up to eleven.

◆ Britain "made it!" 23.8-percent increase: 37,568 publishers in April.

◆ In April Canada reported 32,412 publishers, a 26-percent increase.

◆ Montreal reports 1,258 publishers, 27-percent increase in April.

◆ 50 of New York city's 62 congregations report "We Made It!" in April. While aiming for 7,745, the city reported 8,207 publishers—a 27.2-percent increase—and averaged 13.1 hours per publisher. They placed 226,672 magazines—an average of 27.6 per publisher. 12,958 attend Memorial in New York city—a 21.2-percent increase over last year's 10,692. 365 pioneers placed 67,470 magazines and averaged 102.4 hours.

DISTRICT ASSEMBLIES

¹ District assembly time is near. Fill out Room Request Form and mail it promptly to the assembly city you expect to attend. Be sure to fill out the volunteer service form also.

² Resolve to share in field service; opportunity to do so every day except Sunday. Thursday and Saturday will be magazine days. While attending the assembly tell the good news and invite others to come.

³ Pioneers who have been on the list since January 1, 1957, will have meal tickets mailed to them. These will be valid at any one assembly. The name of the assembly city must appear on the ticket. Do not lose it.

★ Paul said: "Let us return and visit . . . to see how they are." ★

KINGDOM MINISTRY

JULY, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

COMPLETE YOUR MINISTRY

Follow Up with Back-Calls and Studies

¹ When we say, "All that Jehovah has spoken we are willing to do," do we mean it? Are we willing to do all that He commands? The Israelites did not keep this promise, and certainly we do not want to follow their steps. But yet we do, if we do not complete our ministry. That is what happens when we call from house to house and fail to make proper notation of the interest found and then call back on it.—Ex. 19: 8.

² Obeying the command to feed the Lord's sheep is not done merely by making an initial call and leaving literature. That is just the beginning of our ministry. We must follow through. But before calling back it is necessary to prepare our presentation. What will be our opening words? How will we get into the back-call sermon? What theme and scriptures will we use? How will we step from the sermon into a study? These are questions that must be answered before we go out.

³ Since only two thirds of this country's publishers do back-call work, and many of these not regularly, it is evident that we have a sizable number of ministers whose ministry is incomplete. Here is a weakness that needs to be worked on.

⁴ There is no shortage of calls. Every placement is a potential back-call. And do not forget all the subscriptions taken during the campaign. The persons who subscribed also must be called on. The subscribers can be encouraged to read the magazines by having interesting points drawn to their attention. In case a study can be started it would be well to have a copy of "Let God Be True" with you.

⁵ The summer is the time to cover territory that is infrequently worked in the winter. Find the interested persons in such territories and strive to develop their interest while the weather permits. Put into practice what you have learned about making effective back-calls.

⁶ There is a joy in the back-call and Bible study work that more than compensates for any discouragements a person may have in the regular house-to-house work. Here are people who have manifested interest. They will listen to you, and you can remove the stumbling stones they may have. When a call develops into a study you will have the pleasure of seeing interested faces light up as understanding of some scripture or doctrinal point comes to them. You can watch them grow from spiritual babyhood to spiritual maturity and

have the joy of knowing that you were instrumental in that growth. When they have become an active part of the New World society, you will have completed your ministry toward them in the fullest sense.

⁷ It is the publisher who is balanced in the ministry that experiences such joys. They can be yours if you round out your ministry with back-call and Bible study work. Then you will be doing what Jehovah has spoken through his servant Paul: "You, though, keep your balance in all things, suffer evil, do missionary work, thoroughly accomplish your ministry."—2 Tim. 4: 5.

Extend Your Ministry into Unassigned Territory

¹ When the apostle Paul had a vision of a man saying: "Step over into Macedonia and help us," he promptly extended his ministry into that area. (Acts 16: 9, 10) A similar call is now coming from persons of good will in unassigned territories.

² It would be wise to offer in these territories the *Watchtower* and *Awake!* subscriptions with six booklets for a two-dollar contribution. This will keep the people in constant touch with the theocratic organization. If the two subscriptions are

invitation to worship Jehovah and glorify his name.—Ps. 86: 9.

⁴ The names of interested persons and current subscribers sent to you should be called on. Try to study with them and encourage them. Invite them to attend the public talks arranged for these territories while you are there. It would also be good to show the Society's films.

⁵ As you work the territory make a careful note of the names and addresses of new interest. Capable publishers appointed by the congregation servant can write to them during the winter months. It might even be possible to conduct a Bible study by mail.

⁶ If you have information about brothers who are not on the isolated publisher list, the Society would appreciate having that information. Send the correct name and address of each along with what you know about their background in the truth. When the unassigned territory assignment expires the congregation servant will send the Society a complete report of the activity done there, along with the names and addresses of interested persons.

OFFER FOR JULY

Any bound book, 50c. In unassigned territory, year subscriptions for "The Watchtower" and "Awake!" and six booklets, \$2.

THEME FOR JULY

Help Others to Oneness Under Their Creator.—1 Corinthians 1:10.

not wanted, offer one with three booklets. If this also is turned down, drop to the book "Let God Be True".

³ The Jehovah sermon would be fine for these people, since they were not privileged to hear it during the subscription campaign. It is a fine

★ "Not forsaking the gathering of ourselves together." ★

Your Service Meetings

The second service meeting for July deals with convention information. If it is better for your local congregation to shift this meeting to another week because of the time of the assembly you will attend, do so. You may want to switch the first and second meetings for the month. If your congregation will attend at Houston or Miami, you may be able to rearrange your fourth meeting in June so as to con-

sider then much of this convention information.

When the question-and-answer method is used in considering articles it could be livened up by the chairman's giving a short introduction and then asking several questions on each paragraph. With all points covered he need not have the paragraphs read. He should use a scripture or two, give a few of his own comments and have a fitting conclusion. He should keep within his time.

FIRST MEETING IN JULY

Theme: Help Others to Oneness Under Their Creator.

5 min: Welcome, text, comments.

10 min: Talk on "Help Others to Oneness Under Their Creator." (See "Watchtower," 4/15/57 and 4/1/56.)

15 min: Question-and-answer coverage of "Complete Your Ministry." Congregations having unassigned territory will also consider "Extend Your Ministry into Unassigned Territory." A short talk on proper coverage of territory can substitute for this in congregations without unassigned territory assignments.

20 min: Demonstration on "Make Good Use of Tracts."

CHAIRMAN (2 min.) Brief remarks on value of tracts; various subjects; should be carried with us at all times. In this country some eight million have been distributed annually since 1953, an average of just a little more than one a week per publisher, including pioneers! Can make more use of them.

SCENE I (2 min.) Minister's sermon is interrupted; magazines refused. Householder storms she is a Catholic; reads no other literature; Jehovah's witnesses are Communists, etc. Minister remembers Proverbs 15:1 and offers the tracts "What Do Jehovah's Witnesses Believe?" and "Jehovah's Witnesses, Communists or Christians?"

CHAIRMAN (1 min.) A practical application of James 3:17, etc.

SCENE II (2 min.) Very busy housewife comes to door with hands dripping wet or covered with grime or flour; doesn't have time to listen or even take magazines. Minister recognizes situation, briefly alludes to Ecclesiastes 3:7, offers tract "How Valuable Is the Bible?" comments fittingly on it and says he will call again.

CHAIRMAN (1 min.) Comment on value of so handling situation.

SCENE III (3 min.) Minister concludes last text of sermon and then offers literature. Householder definitely refuses, objects to witnesses because they do not believe in hell, will be sure to go there, etc. Minister asks if householder knows reasons and tactfully refers to Proverbs 18:13; offers tract on hell and urges householder look up all texts in own Bible.

CHAIRMAN (2 min.) Stress value of tract in handling such a situation and show that tracts on the Trinity and Evolution can similarly be used.

SCENE IV (2 min.) Minister in a bus sits alongside a stranger. Starts conversation by commenting on world conditions as seen from newspaper headlines and poses questions. Tells that these conditions are cause for optimism, as the portentous better conditions in near future according to the Bible. Offers "Life in a New World," "Sign of Christ's Presence" or "Man's Only Hope for Peace" tract, which stranger accepts.

CHAIRMAN (5 min.) Comment on practical application of Ephesians

5:15, 16 with aid of tract. Note other ways tracts can be used: when anyone not in truth calls at one's home; for comforting bereaved ones by enclosing "Hope for the Dead" tract when writing letter; at funerals conducted by us to strangers present; at public talks instead of booklets, etc. Encourage all to be tract-conscious; a grand witness can be given by their good use.

10 min: Arrange locally. (Include comments on "New World News.")

SECOND MEETING IN JULY

5 min: Welcome, text, comments.

12 min: Talk on "Yearbook" experiences, stressing assembly attendance. July the district assemblies begin. Attend at least one of them! To spur us to attend, consider some assembly items in our 1957 "Yearbook." Suppose you had to wait seven years, or actually eighteen years, for an assembly? (76, 188) Would you neglect it then? Why show less appreciation because we have to wait only one year? And to get to an assembly, would you travel eight days on an open deck of a ship? (177) Or travel two days on horseback and then two days by bus? (239) Or walk eight days? (209) So let nothing keep us from attending at least one assembly!

15 min: Question-and-answer coverage of "Plan Now for Assembly-City Witnessing."

18 min: Talk on "Why One Must Be Baptized."

10 min: Arrange locally. (Include comments on text (Heb. 10:25) at bottom of page 1.)

THIRD MEETING IN JULY

5 min: Welcome, text, comments.

12 min: Cover "Make Sure of All Things" material on Law, from top of page 240, "Other Features of Law Covenant . . ." to end of subject on page 242.

10 min: Talk on "Let Children Praise Jehovah" based on "Yearbook" experiences. Your children can have many privileges to witness. Two boys not only placed many magazines but even won the approbation of the worldly father of one of them. (62) Even an eight-year-old girl can give a fearless and effective witness to a priest, to her schoolteacher and to a stranger. (273) A nine-year-old son of a circuit servant imitated his father in encouraging others to witness. (266) A ten-year-old Brazilian girl places booklet, has a mature publisher aid her make the back-call. Result: the entire family now are publishers. (95) For a similar instance see page 88. A twelve-year-old girl in Poland gives such a good witness that listeners shed tears of joy. She also has a goodly number of studies. (243) Many more examples could be given from the "Yearbook" but these show what children who are alert can do.

23 min: Demonstration on "Training Children."

CHAIRMAN (2 min.) Emphasizes need for parental training of children.

SCENE I (10 min.) Servant at service center in discussion with parent. Remarks that it is good to observe little Earnest participating in meetings, giving comments in own words. Notes, too, he does quite well with ministry school assignments—an indication of good preparation, revealing proper parental coaching and oversight. Parent, bubbling with satisfaction, appreciates hearing such kind remarks. He is interested in doing best he can for Earnest. Servant then makes observation. Earnest's field activity is excellent some months, others very low, at times no report. Spasmodic ministry reveals need for proper training. Does parent devote as much time and effort aiding him with field service as with other privileges? Parent thinks Earnest too young to be regular in service. Feels it inadvisable to require too much of him; does not want to discourage him. Servant understandingly offers suggestions given in "The Watchtower" (1/15/54, pp. 60-62, ¶ 23-27).

SCENE II (2 min.) Soliloquy: Parent muses over different points. Much good in what servant said. Terrible times, much delinquency, best to do everything possible to help children serve.

SCENE III (8 min.) Series of pantomime scenes showing parent training Earnest. Parent demonstrates ease of presenting "Awake!" and "The Watchtower," using simple 30- to 60-second presentations. Parent takes Earnest with him in house-to-house work, trains him to use Bible and share in sermons. At study parent encourages Earnest to participate.

CHAIRMAN (1 min.) Time to start: right now! Parents protect and safeguard child's spiritual well-being. Teach him proper ways of worship. Prepare him for the ministry, building a sound foundation through effective ministerial training.

10 min: Arrange locally. (Include comments on the expression (Matt. 21:15) at bottom of page 4.)

FOURTH MEETING IN JULY

5 min: Welcome, text, comments.

10 min: Talk on "Keeping Presentable Kingdom Halls."

15 min: Demonstration on material in "Presenting the Good News."

20 min: Arrange locally. Congregations that attended assemblies during this month may wish to use this time for "Kingdom Ministry" material that was missed.

10 min: Arrange locally.

FIFTH MEETING IN JULY

Those congregations that have a fifth meeting should arrange their own program locally.

CONGREGATION ORGANIZATION

Keeping Presentable Kingdom Halls

¹The Kingdom Hall should bring honor to Jehovah's organization. This means keeping Kingdom Halls presentable. We all want to attend Kingdom Halls that are clean and attractive. Circuit servants report that some congregations need to pay more attention to this matter. The minister of God, says Paul, must be "a workman with nothing to be ashamed of." Never are we ashamed to bring good-will persons to the hall because of the truth; may we never be ashamed to bring them because of its appearance.—2 Tim. 2:15.

²Responsibility for keeping Kingdom Halls presentable rests upon the congregation servant. All the brothers will be glad to co-operate with him. We all enjoy a neat and clean Kingdom Hall.

³Each week some work may have to be done to keep the Kingdom Hall presentable. The congregation servant may find it practical to appoint service center groups to the privilege. Taking turns, each service group will care for the hall for a specific period of time. Depending upon the circumstances, it may be for a month or for a week.

⁴Those assigned to care for the hall should not be left on their own. The congregation servant should out-

line the things to be done. No time will then be wasted, and the proper things will be given attention.

⁵Signs become part of our Kingdom Hall. So they should be presentable. There is one sign that is usually not given enough attention. This is one that tells the time when meetings are held. Does your Kingdom Hall have such a sign? It should. Otherwise how will some good-will persons know when meetings are held? Let us not cause them or any visiting out-of-town brothers to waste time finding out when meetings are held.

⁶Every Kingdom Hall, then, should have a sign telling when each meeting is held. It may be on the door or in a window. When Kingdom Halls are not on the main floor, it would be well to put up a notice of some kind in the window or at the entrance giving the time of meetings. Only infrequently do hours for meetings change. Correct the signs when they do.

⁷The time-of-meeting sign, as with all signs, should be neat, nicely designed and pleasing to the eye. If outside, it should be made weather-proof. Keep everything about the hall presentable. "In no way," declared the apostle, "are we giving any cause for stumbling, that our ministry might not be found fault with."—2 Cor. 6:3.

Brooklyn Bethel Vacation

The Society's offices, factory and Bethel home in Brooklyn, New York, will be closed from August 3 to 18 inclusive. Orders and correspondence sent in during that period will be handled some time after the re-opening of the offices. Please anticipate your needs and place your orders in ample time for attention before the vacation period.

Memorandum Concerning Reserve Status

The government has made provision for the discharge from the Reserves of persons who, since their release from active duty, have become full-time ministers. For memorandum concerning discharge procedure write to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, New York. Request the *Memorandum Concerning Reserve Status* and send a self-addressed stamped envelope.

Counsel on Ministerial Claims

All brothers concerned with the draft should request this new memorandum just prepared by Hayden C. Covington, which replaces and

amends *Memorandum to Jehovah's Witnesses Concerned with the Draft*. To obtain this send a stamped self-addressed envelope to him requesting *Counsel* memorandum. For the congregation servant's use a copy accompanies this *Kingdom Ministry*.

New Circuit and District Servant Talks

Starting September 1, 1957, circuit servants will give the public talk "Finding Happiness in a Troubled World." At circuit assemblies starting in September district servants will give the public talk: "What Are the Prospects for Lasting Peace?"

MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	339	151.2	57.6	8.1	135.6
Pioneers	5,831	99.1	34.5	5.3	104.8
Vac. Pios.	1,601	90.6	27.0	3.6	78.3
Pubs.	186,371	10.3	3.3	.6	11.8
TOTAL	194,142				

Public Meetings Held: 14,755

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Why One Must Be Baptized

¹No one can become a part of the Christian congregation without first being baptized. Why? Because after making a solemn decision before God in one's own mind and heart, it is divinely required of that one to be baptized. "For in that way," said Jesus, "it is suitable for us to carry out all that is righteous."—Matt. 3:15.

²When one makes an unconditional dedication to Jehovah he becomes an alien to this old world. Therefore dedication is like taking out citizenship in the new world, and the formal ceremony of baptism is in effect an oath before witnesses confirming this fact.

³Jesus showed approval of water baptism, not only by his own act in submitting himself to be baptized, but also by specific commandment. "Go therefore and make disciples of people of all the nations," he said, "baptizing them."—Matt. 28:19.

⁴Why, then, do so many delay being baptized? Our records show about seventy-five percent or three fourths of all publishers have dedicated themselves and symbolized their dedication. This, however, leaves many thousands who have not taken this all-important step of dedication. Surely you want to serve Jehovah and become part of his organization, don't you? Then be baptized if you have made a dedication to serve Jehovah.

⁵Increased privileges of service, such as pioneering, giving instruction talks in the ministry school, discourses to the congregation and public talks, servant privileges, etc., are opened to the baptized Christian only. So do not deprive yourself of increased opportunities to serve Jehovah and your brothers.

⁶At the district assemblies arrangements will be made for baptism. Take advantage of this provision. Show your appreciation for the theocratic organization as did the Ethiopian eunuch who, after receiving a brief witness by Philip, said: "Look! a body of water; what prevents me from getting baptized?" Follow his example to Jehovah's praise and for your own spiritual welfare and good.—Acts 8:36.

Order Extra Copies of September 15 "Watchtower"

The public talk, "Healing of the Nations Has Drawn Near," will be in the September 15 *Watchtower*. Congregations wanting to give it special distribution should order extra copies before August 1.

Presenting THE GOOD NEWS

To Persons Who Say: "Someone Was Recently Here"

¹ Preaching of the good news will go on "until cities be waste without inhabitant, and houses without man." (Isa. 6:11) That day when there will be no goatish persons left to confront us draws nearer. But first more sheep must be found. The more often we cover our territory the more likely the sheep will be found. With frequent territory coverage comes the objection, "But someone was recently here."

² This objection is usually the evasive kind. It is used whether we called on a person a month ago or six months ago. As we learned in *Qualified to Be Ministers*, the best way to handle this kind of objection is to acknowledge it briefly and go right on with our powerful Scriptural theme.

Mental Attitude

³ Before answering, though, we should determine the householder's frame of mind. Is he seriously annoyed? Or does the tone of his voice indicate an evasive objection? Answer accordingly. Even if the objection is earnest and the territory was covered recently, it can usually be handled with only a brief answer. Be positive. The vital thing is this: Phrase your answer so that it turns the householder's objection squarely around, making it become an actual reason for listening.

⁴ Thus when a householder says, "But someone was recently here," you might answer: "I'm glad you mentioned that; no doubt you wonder why we call so often." Or: "Yes, we try to call on people as often as possible because our message is so urgent." Or: "It's because we are trying to increase respect for and create greater interest in the Bible that we call often." Then go into your sermon.

Strong Opposition

⁵ Sometimes a householder becomes violent. He demands that we stop calling on him. When this happens the individual of whom this demand is made can note down the per-

son's address and that he requests no more calls. However, the next tactful publisher to get that territory should call at each house. There may have been a change in attitude or in householders.

⁶ Really, the more often people say, "You were recently here," the happier we can be. It shows the separating work is going on apace. Sheep are being found. Rejoice, then, and "let us not give up in doing what is right, for in due season we shall reap by not giving out."—Gal. 6:9; Heb. 12:3.

OFFER FOR AUGUST

Any bound book, 50c. In unassigned territory, year subscriptions for "The Watchtower" and "Awake!" and six booklets, \$2.

THEME FOR AUGUST

Please God Through Accurate Knowledge.—Colossians 1:9, 10, NW.

Plan Now for Assembly-City Witnessing

¹ Assembly time is here! Are you ready? Do your plans include witnessing? "Ye are my witnesses, saith Jehovah." And witnesses we must be by witnessing en route to assemblies, during assemblies and when returning home from assemblies. In fact, witnessing is our life. Paul said we are "ambassadors substituting for Christ." Let us, then, carry out our assignment faithfully, with dignity and respect.—Isa. 43:10; 2 Cor. 5:20.

² If sightseeing, shopping, relaxing and visiting are important to you at assembly cities, then bearing witness should be much more so, because that is your commission. One reason for having assemblies is to provide a great witness to the glory of God; also that men of good will might see the happiness of the New World society and desire to become a part of it.

³ Assemblies also provide a wide range for individual witnessing. The Society, in preparing the program, allows time for morning field service. If witnessing were not vital, then talks would be arranged for this time. So include in your assembly plans a big place for field service.

NEW WORLD NEWS

◆ "Ghana to Curb Some Sects," says news dispatch, mentioning Jehovah's witnesses. Correspondence from secretary to prime minister says report is garbled and advises: "As long as the Jehovah's witnesses adhere to the Lord's injunction 'Render unto Caesar the things that are Caesar's, and unto God the things that are God's' the Jehovah's witnesses need not be worried about any curtailment of their religious freedom."

◆ Turkish government bans "Watchtower" magazine in Turkish language. Local brothers make representations to the government.

◆ New Zealand reports land being cleared in Auckland for new branch home.

◆ New Kingdom Hall and branch building is opened in Guayaquil, Ecuador.

◆ Spain reports 715 publishers, eighth consecutive peak; persecution subsides.

◆ Quebec nun receives truth through student. Quits teaching school. Now witnessing. Wants to become pioneer.

◆ 12-year-old publisher in Netherlands West Indies placed over 250 magazines during April, in 42 hours of service.

◆ Ethiopia's best circuit assembly, in May, had 207 for film and 159 for public talk. Brothers came from seven provinces, some walking or riding buses for several days to reach Addis Ababa for assembly.

Take with you the necessary equipment.

⁴ Witnessing is important, we know. Staying in private homes provides a much better opportunity for witnessing than does staying in hotels. On the way to assembly cities witness to gas station attendants, clerks, businessmen, waiters and waitresses, and others. Let them know Jehovah's witnesses are on the move! Do not rely on only your lapel badge, or a *Watchtower* and *Awake!* magazine placed in the rear window of your car to do the witnessing for you. While these do bear witness in a silent way, still we must add our warmth and enthusiasm. This comes only from heart-to-heart witnessing. Remember, *you* are an ambassador substituting for Christ.

⁵ We must bear witness. That is our assignment. Plan for it now. Take with you plenty of literature to distribute along the way. And as a reminder, do not forget to mail in your service report to your home congregation before the end of July. This year, make your assembly more enjoyable by setting aside time for thankful praise to Jehovah as his witness by bearing witness.



Children praised the Son of David. Do you?



KINGDOM MINISTRY

AUGUST, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

CROWNING THE YEAR WITH HIS GOODNESS

Use Long Summer Evenings for Back-Calls

¹ Among the most-loved passages of the Bible is the one that is especially applicable at this time when we see the fruits of our labors for the service year, which ends with August, and earnestly contemplate a new year ahead. That scripture says of Jehovah: "Thou crownest the year with thy goodness; and thy paths drop fatness. They drop upon the pastures of the wilderness; and the hills are girded with joy. The pastures are clothed with flocks; the valleys also are covered over with grain; they shout for joy, they also sing."—Ps. 65: 11-13.

² How beautifully the psalmist describes the prosperity of the New World society with its joys and increases! Let this joy strengthen and encourage you to press on faithfully through this month and on into the new year with even greater determination to do better and more to Jehovah's glory.

³ With August, however, comes the summer heat and thoughts of vacations, beaches and picnics. There is a tendency to slack the hand in field service, to relax and take things easy—sometimes too easy. Now is the time to "brace up your minds for activity, keep completely balanced," as Peter admonishes. Do not allow yourself to slip into a slump, because you may stay there and never get out alive. Schedule your activity for the summer months. Safeguard your Kingdom trust by remaining active.—1 Pet. 1: 13.

⁴ If you plan to be away from your congregation during part of August, make sure you report your service activity before you leave and, of course, report the additional service upon returning. Mail in your reports to your home congregation if you cannot get back in time to hand them in personally. Do not allow yourselves to become irregular publishers because of personal neglect or indifference. Prove yourselves to be conscientious and dependable

publishers by keeping accurate monthly service reports. If each publisher shares in the field service during August we should average a ten-percent increase by the end of the service year. This is indeed commendable.

⁵ August holds out field service at assemblies. It presents an opportunity to apply the fine things learned by those who have already attended an assembly. In regular congregation territory publishers will be placing one book on a fifty-cent contribution. You may use whatever book you have an excess supply of, such as *What Has Religion Done for Mankind?* "Let God Be True" and *You*

May Survive Armageddon into God's New World, etc.

⁶ Concentrate on becoming a thorough publisher, carefully noting every bit of interest found and then conscientiously following up that interest by making back-calls and holding Bible studies. The long summer evenings provide excellent opportunities for back-call work.

⁷ Do not say that you are incompetent of making back-calls or holding Bible studies. "Trust in Jehovah with all thy heart, and lean not upon thine own understanding," says the wise man, "and he will direct thy paths." Do this and Jehovah will bless you and make your service fruitful.—Prov. 3: 5-7.

Do You Express Yourself at Meetings?

¹ As members of the New World society every one of us is obligated to contribute toward the spiritual upbuilding of others. It was that way in the early Christian congregation, for we read: "When you come together, one has a psalm, another has a teaching, another has a revelation, another has a tongue, another has an interpretation. Let all things

and to "consider one another to incite to love and right works."—Heb. 10: 23, 24.

³ Of course, it takes real effort for some to speak up, especially those young in the truth. Let such not think they cannot say something that will be of help to more mature ones; they can. Certainly if the apostle Paul confessed that the brothers at Rome could be of encouragement to him, an inspired apostle, then the newer ones among us today can share in "an interchange of encouragement" among us.—Rom. 1: 11, 12.

⁴ Perhaps the best stimulus to get us to express ourselves, even though we are timid, is advance preparation. We must have something to say.

⁵ Yes, study, have the thought clearly in mind and then express it in your own words. We should also be brief and to the point. "For God is in heaven, and you upon earth; therefore let your words be few." (Eccl. 5: 2) Especially in large congregations, it is advisable not to cov-

(Continued on page 4, col. 1)

OFFER FOR AUGUST
Any bound book, 50c. In unassigned territory, year subscriptions for "The Watchtower" and "Awake!" and six booklets, \$2.

THEME FOR AUGUST
Please God Through Accurate Knowledge.—Colossians 1: 9, 10, NW.

take place for upbuilding." (1 Cor. 14: 26) And so we today have many opportunities to speak up.

² But it seems that many overlook their privileges along this line. So it is necessary to call to mind continually Paul's counsel to "hold fast the public declaration of our hope"

★ Do you "make public declaration to his name"? ★

Your Service Meetings

FIRST MEETING IN AUGUST

Theme: Please God Through Accurate Knowledge.

5 min: Welcome, text, comments.

10 min: Talk on "Please God Through Accurate Knowledge." (See "Watchtower" 5/1/56, p. 273, and 8/1/57, p. 459.)

15 min: Talk on main article "Crowning the Year with His Goodness."

20 min: Demonstration bringing out points in the article "Presenting the Good News." On overcoming obstacle, publisher should lead discussion into the "New Heavens" sermon. In the demonstration of paragraph 5, with the householder's getting his Bible, publisher should give a complete sermon and make literature placement.

10 min: Arrange locally.

SECOND MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: Talk on "Working Unassigned Territory" based upon experiences in the "Yearbook." The apostle Paul preferred working unassigned territory and, in at least one instance, he got his instructions directly from Jehovah.—Rom. 15: 20; Acts 16: 9, 10.

There are many conscious of their spiritual need in such territories and we must help them if we are at all able to do so. Just how eager some of these are for the truth the "Yearbook" shows in its reports on Burma and Greece. (105, 158) In Dahomey, West Africa, so much interest was found that four months after a special pioneer was sent there twenty-four were reporting field service. (223)

In one congregation in Sweden, 109 accompanied the circuit servant to unassigned territory; 340 were at the public meeting, and the brothers said it was like attending a circuit assembly. (272) True, going to unassigned territory may involve some hardship, but think of certain brothers in Costa Rica who walked six days, waded through creeks, slept nights under trees in covering isolated territory! (120)

20 min: Demonstration on "What Do You Remember from the 'Kingdom Ministry'?"

CHAIRMAN (3 min.) Stress importance of the "Kingdom Ministry." It conveys information to help us improve our ministerial service. Concerning our ministry Paul says: "Ponder over these things, be absorbed in them." So we want to use the information "Kingdom Ministry" not only during the week of the service meeting but regularly in our ministry.

AUDIENCE AND PANEL PARTICIPATION (15 min.) Chairman calls upon audience to answer questions based on articles in the "Kingdom Ministry" during 1957. A panel of four persons, seated on the platform, will also provide answers. Panelists should have special preparation, thoroughly studying the articles on which questions will be asked. Thus even the more difficult questions will have pointed comment. Questions should first go to the audience. From the answers he receives chairman will determine whether or not to turn the question over to the panel for answer or elaboration. The program should not lag, with too much time being spent on individual an-

swers. Select questions that will have as much practical value as possible. Some of the questions can be based on the following "Kingdom Ministry" articles: "Carry Your Own Load of Responsibility," "The Training Program," "To the Indifferent or Self-satisfied" (January); "Private Homes as Service Centers," "Overcoming Objections" (February); "Regularity in Service," "Work with the Circuit Servant" (March); "Another Goal—Congregation Increase" (April); "Maturity—Our Final Goal," "Do You Respect Your Brother's Home?" (May); "Our Seven Kingdom Ministry Goals," "We Made It!" (June); and "Why One Must Be Baptized," "Keeping Presentable Kingdom Halls," "To Persons Who Say: 'Someone Here Recently Here'" (July).

A week before the review chairman should give the congregation servant a few of the questions he has selected. At the end of the meeting the congregation servant can read these to the congregation as a foretaste of this valuable program. It will also give the audience an idea as to how to prepare.

CHAIRMAN (2 min.) This review shows the value of keeping a file of "Kingdom Ministry." We can, from time to time, individually refresh our minds. With the helpful suggestions of "Kingdom Ministry" in our minds, we shall "be ready for every good work."—Titus 3: 1.

15 min: Talk on "How Do You Report Your Activity?"

10 min: Arrange locally. (Include comments on question taken from 2 Tim. 2: 15 at bottom of page 4.)

THIRD MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: Cover "Make Sure of All Things" material on "Life," from page 242 to John 14: 6, page 244. To be handled by question-and-answer method.

15 min: Talk by school servant on "Do You Comment at Meetings?"

20 min: Demonstration on "More Efficient Comments at Meetings."

INTRODUCTION The school servant, at the close of his talk "Do You Express Yourself at Meetings?" invites the audience to observe the "Watchtower" study servant making a personal contact on a publisher who has not been commenting at the "Watchtower" study.

SCENE I (4 min.) "Watchtower" servant is encouraging a publisher to share in commenting at the "Watchtower" study. The publisher says he feels inadequate with so many more mature brothers in the congregation. "Watchtower" servant shows wrongness of this belief. We must press on to maturity, and commenting at the "Watchtower" study is one of the vital means of doing that. "Watchtower" servant tells publisher he will write his name beside the paragraph that he knows publisher can comment well on. The publisher agrees but states he sometimes has difficulty selecting really pointed answers. "Watchtower" servant says many publishers have the same problem, so he wants to discuss with the entire congregation the effective way to study and prepare comments for meetings.

SCENE II (12 min.) "Watchtower" study servant takes the lesson for the

following Sunday study. The publishers should be notified a week in advance to bring this copy with them that evening. "Watchtower" servant encourages all to open their magazines to a particular page and follow along with him in preparing a comment. The "Watchtower" servant will have judiciously selected at least two paragraphs in "The Watchtower" that he can best adapt to his demonstration. He points out to the audience that the first thing to do is to get the question in mind. Then read the paragraph, return to the question and show how key words in the paragraph can be underlined for the answer.

CONCLUSION (4 min.) Counsel by "Watchtower" servant to congregation in regard to all attending, supporting and participating in the "Watchtower" study. Commenting, besides being a privilege, is a Christian duty: "Let us hold fast the public declaration of our hope without wavering." Nervousness no barrier to commenting; all speakers feel initial nervousness. Effective commenting requires preparation. By attending and commenting at the "Watchtower" study we keep comforting one another and building one another up.—Heb. 10: 23; 1 Thess. 5: 11.

10 min: Arrange locally. (Include comments on the text, Heb. 13: 15, at bottom of page 1.)

FOURTH MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: Discussion, by a selected group, of "Yearbook" material on Legally Establishing the Good News. Even as did first-century Christians, so today the Society fights to establish legally the good news. (Phil. 1: 7) And how strengthening it is to read of the victories Jehovah grants his fighters!

Thus in Alaska a victory was gained over the infamous Green River ordinance. (67) A slandering tongue in French Equatorial Africa was silenced by a successful legal suit. (69) In the past year efforts to have the ban lifted on the part of our Dominican brothers were successful, so that now they can again go freely from house to house. (132)

Fearless interviews with government officials resulted in lifting certain restrictions on us in Egypt. (136) And arrests that had been increasing in Italy suddenly stopped when the highest court of that land ruled in favor of freedom of worship. (181)

10 min: Brisk report on New World News.

10 min: Consider "The Problem of Literature Contributions" using the question-and-answer method.

15 min: Talk on "Refreshed from Assembling." Consider article "District Assemblies," bringing in high points of the convention the speaker attended. Experiences from various publishers attending different assemblies can also be heard.

10 min: Arrange locally.

FIFTH MEETING IN AUGUST

Those congregations having a fifth meeting should arrange their own program locally. (If one of the above meetings was missed because of a district assembly, some of that material may be considered.)

CONGREGATION ORGANIZATION

How Do You Report Your Activity?

¹ When the man clothed in linen, with the inkhorn at his side, had done what God commanded, he reported the matter. (Ezek. 9:11) This sets the example for us to report our activity each time we go forth to do what God has commanded. It is not a report of someone else's activity but our own. Even though some may feel that sharing placements with new ones will encourage them, it is best that new ones report their own accomplishments and not another publisher's. Sharing placements results in an inaccurate report.

² The same would be true with back-calls. A publisher could hardly report a back-call when he merely accompanies another publisher and does not share extensively in the witness given. When two make back-calls together as part of the training program, the circumstances will govern who will report the call. If the more mature publisher takes the initiative and carries the conversation the call is his. The report would be of his activity. At another call the mature publisher could let the less mature one carry the conversation, with him merely helping out with a comment once in a while. The less mature publisher could then rightly report the call. Of course, it is proper for both publishers to report the time spent at such calls.

³ Accurate reporting requires accurate records. It will therefore be necessary for a publisher to note carefully on his house-to-house record sheet or in a notebook the placements he makes. Not only will this be so in house-to-house work where back-calls will be made but also in magazine street work as well. Make a note of the magazines placed. This will eliminate any guesswork when a report is filled out. By keeping a day-by-day record of your service activity on the weekly report slip and then by turning that record in promptly at the end of the week, there will be no doubt in your mind as to whether activity had been reported or not. This will ensure an accurate congregational report for the Society at the end of the month. Remember too that prompt reporting will be an aid to the assistant congregation servant when he checks the publishers' activity during the month.

⁴ It can hardly be imagined that when the man in linen finished his work he was negligent in making a prompt report or that Peter or Paul failed to report the result of their activities to the governing body at Jerusalem. (Acts 15:4, 14) We would do well to follow their example by giving an accurate and prompt report of our activity in doing what God has commanded.

DISTRICT ASSEMBLIES

During the first half of July four district assemblies were held in the United States and two more were scheduled for the last two weeks of July. Truly a feast of fat things was provided and enjoyed by those in attendance; especially was this true of the talks by the president and the vice-president of the Society.

Among the high points of these assemblies was the public talk "Healing of the Nations Has Drawn Near." It certainly is a beautiful and comforting message. So that the greater number can at once receive the benefit of this message it is being published in *The Watchtower*, September 15 issue. It would be well for congregation servants to order an extra supply of this issue so that this timely message can have a very wide distribution.

Publications Now Available

"Make Sure of All Things"—Greek Basis for Belief in a New World

—Polish

T-5 *Hope for the Dead* —Javanese

T-8 *Life in a New World*—Javanese

Literature Inventory

Two Literature Inventory forms are being sent to each congregation with this *Kingdom Ministry*. An actual-count inventory of literature is to be taken accurately and completely on September 1 and recorded on these forms. All pioneers associated with congregations will take a count of their literature and turn in to the literature servant a signed slip showing how many books and 32- and 64- and 96-page booklets they have. The total for all pioneers associated with the congregation will be shown at the bottom of the Literature Inventory form.

The congregation servant should check with the literature servant to see that the inventory is properly taken and give him help if necessary. The original should be sent to the Society not later than September 3, and the duplicate retained for the congregation's files. The results of this inventory and the latest statement of the congregation's standing with the Society should be read to the congregation at a service meeting.

The Problem of Literature Contributions

¹ When publishers give literature away free, a problem is created. The householder will expect free literature from the next publisher, and will ask why a contribution is requested when none was asked before. It is only proper that interested persons should be permitted to contribute toward the publishing cost of the study aids they receive. This is a privilege that should not be denied them. In ancient Egypt the Israelites were instructed to request articles of silver and of gold from the Egyptians shortly before their exodus.—Ex. 11:2, 3; 12:34-36.

² A contribution for literature received will help to ensure a proper use of it. Opposed persons are not likely to contribute for something they intend to destroy. If the person is genuinely interested he will not mind contributing the small amount the Society suggests.

³ But what about those persons who offer more than the suggested contribution? Circuit servants have noticed some publishers accepting this unhesitatingly. Would it not be better if these publishers would explain to the householder that the only contribution desired is for covering the cost of the literature? It is, of course, the privilege of the householder to make a larger contribution if he insists upon it, but then the publisher would do well to offer a bound book or a subscription for *The Watchtower* or *Awake!* If the householder does not wish additional literature, then it would be proper to explain that the money will be used in our Bible educational work.

⁴ The privilege of financially helping the Kingdom ministry should not be denied interested persons. Neither should they be given the impression that we seek contributions. By following the Society's suggestions we shall not create contribution problems.

JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	343	146.3	55.1	7.9	140.2
Pioneers	5,849	95.8	31.6	5.2	106.5
Vac. Pios.	2,414	90.3	19.9	2.7	77.2
Pubs.	186,456	10.6	3.0	.6	11.9
TOTAL	195,062				

Public Meetings Held: 16,083

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Presenting THE GOOD NEWS

To Persons Who Say: "I Have My Own Bible"

¹ How often have we heard persons say to us at the doors, "I have my own Bible"! As far as they were concerned you should have been satisfied with that answer and gladly walked away. But little do they know that they have just whetted our appetite for greater discussion and have increased our obligation to communicate with them. We want them not only to have a Bible but to understand it. How can we reach these people?

² You might try saying something like this: "I am glad to know that you have a Bible in your home. It is the finest book on earth. There is no question in our minds that it is a provision from God, is there? Many of us, though, have difficulty in understanding it. There is a very good illustration in the Bible in that regard at Acts the eighth chapter." Then go on to use the illustration of the Ethiopian eunuch. In conclusion show them that Bible-study aids are needed to assist us in understanding.

³ Another way to overcome this objection, which has brought good results, is to say: "In this land it is a rare thing to come to a home where there is not a Bible. But the possession of the Bible is not enough. A person may have a good dictionary in his home and still be a poor speller or have a small vocabulary. Over two billion Bibles have been printed and circulated. To be helpful to us the Bible must be read and

understood and its principles followed. That is why I am calling today."

⁴ Or you might just simply say: "Having a Bible is like having a steak in the freezer. It does you no good unless you take it out, prepare it and eat it, then use the strength derived from the meal. It's the same with the Bible, or any other book for that matter. Just having it is not enough. You must get to its message. The Bible must be understood to be appreciated. Note what the Bible says at Hebrews 5:13, 14; 6:1-3." After reading the scriptures, then use "Let God Be True" to show them how it can help them.

⁵ Another way, and a very effective one, is to tell the householder that you are happy that he has a Bible and then tactfully ask him to get it. Upon receiving it, look it over a moment and, making a complimentary comment regarding it, turn to the first scripture of your sermon, saying words to the effect that here is a very interesting scripture that he will be interested in considering in his Bible. From reading the first scripture go on to the next. Complete your sermon using his own Bible.

OFFER FOR SEPTEMBER

Any bound book, 50c. In unassigned territory, year subscriptions for "The Watchtower" and "Awake!" and six booklets, \$2.

THEME FOR SEPTEMBER

Living True to Our Dedication.
—Ecclesiastes 5:4.

NEW WORLD NEWS

♦ Japan reports 840 publishers in May for a 48-percent increase. Nearby Korea reports eighth successive peak in publishers, with 2,078 sharing in field service.

♦ Brother Knorr served Society's branch in Bahamas the end of June, speaking at the district assembly to 285, their best public meeting yet.

♦ Canadian district assemblies under way with 23,063 at Toronto as Jehovah's witnesses convene for spiritual feast. A total of 322 were baptized there in symbol of their dedication to do Jehovah's will.

♦ At Houston district assembly 11,883 attend English public meeting; 1,903 attend Spanish meeting. 288 immersed. At Miami 17,632 attend public meeting; 342 baptized.

♦ Dominican Republic and Ethiopia both restricting work as a result of religious opposition to the preaching of "this good news of the kingdom." Both countries order U.S. missionaries to leave. Guarantees of freedom of worship disregarded.

♦ New peaks continue in May: Brazil, 11,126; Argentina, 4,665; Guatemala, 595; and Nicaragua, 251, a 37-percent increase.

♦ Luxembourg reaches 43-percent increase with another peak in May of 230.

♦ Spain's new peak in May of 749 is the ninth in succession.

♦ 1,200 view the film at Venezuelan circuit assembly, where peak attendance for other meetings is 340.

♦ The work spreads out in Ecuador as three new missionary homes were established in the past year.

Do You Express . . .

(Cont'd)

er all the paragraph, in order to leave time and opportunities for others to comment. Remember, in a *Watchtower* study there may be thirty questions to be answered in about thirty minutes, since about half of the hour is used in reading the paragraphs. To have several comments on each means that, on an average, they can be but fifteen to twenty seconds long.

⁶ As an aid to commenting, why not look up texts cited but not quoted and include them in your answer? And how about doing some research, so as to be able to offer supporting scriptures, facts and reasons not mentioned in the lesson?

Special "Awake!" Issues for Campaign

¹ As in previous years, this October will see a special campaign with the *Awake!* magazine. Everyone in the New World society will concentrate on increasing the circulation of this instrument by offering it on a subscription basis. Placing individual copies will also be stressed.

² Our brothers at headquarters will be prepared to handle the extra subscriptions received during this month as well as to send out additional distributors' copies. More than that, those in the editorial department are putting forth special efforts so that the articles that will appear

in the issues of October 8 and 22 and November 8 will be of particular interest and value.

³ When these magazines arrive, go over them carefully, note the many fine articles and impress them on your mind. Doing so you will be able to present these magazines with greater enthusiasm and so place more copies and obtain more subscriptions.

⁴ For ordering extra copies of these special issues two order blanks are enclosed with this supply of *Kingdom Ministry*. Orders should be sent in by September 1.



Are you "handling the word of the truth aright"?



KINGDOM MINISTRY

SEPTEMBER, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

TRAINING AND TEACHING IN 1958

Better and More Ministers Our Goal

¹ Christians know the value of goals. "I am pursuing down toward the goal," said Paul. Fixing our eyes on the right kind of goals is a course of wisdom: "Wisdom is before the face of the understanding one, but the eyes of the stupid one are at the extremity of the earth." Last year's service year showed the wisdom of keeping goals before our eyes. We had seven of them. Their value is evident from the blessed results. What progress we made!—Phil. 3: 14; Prov. 17: 24.

² Now with the new service year we have a goal of immense importance. It is the twin goal of better and more ministers. The means of reaching this goal? Training and teaching in 1958.

³ This means training new ministers so that they are more effective in their ministry. Helping others to maturity is a right goal: "You must assist those who are weak." Training in 1958 also depends on our individually living up to the command: "Be training yourself with godly devotion as your aim."—Acts 20: 35; 1 Tim. 4: 7.

⁴ To reach our training goal, then, we need to be willing to participate in the training program. Before coming to a knowledge of the truth, how many Kingdom ministers ever thought of being house-to-house teachers of the good news? Few indeed. But no matter; we can train ourselves with godly devotion as our aim. It is not impossible to attain the maturity needed for freeness of speech, both in house-to-house and Bible study work. "For all things," said Paul, "I have the strength by virtue of him who imparts power to me."—Phil. 4: 13.

"Adequately Qualified to Teach Others"

⁵ So that we can teach householders from house to house and through Bible studies we must be-

come "qualified to teach." How vital this is! We do not want to be like those of whom Paul said: "You ought to be teachers in view of the time." Instead, we have this Scriptural objective in view: "The things you heard from me with the support of many witnesses, these things commit to faithful men who in turn will be adequately qualified to teach others." (2 Tim. 2: 24; Heb. 5: 12; 2 Tim. 2: 2) Do you know that only one third of the publishers conduct Bible studies now? Why not make it two thirds by December? Be a teacher in home Bible study activity.

Better Servant Leadership

⁶ We rejoice that there is a new program for better servant leadership. Its details are outlined in the article on "Congregation Organization."

⁷ Much of the progress toward our twin goal hinges on better servant leadership. How will the new pro-

OFFER FOR SEPTEMBER

Any bound book, 50c. In unassigned territory, year subscriptions for "The Watchtower" and "Awake!" and six booklets, \$2.

THEME FOR SEPTEMBER

Living True to Our Dedication
—Ecclesiastes 5: 4.

gram bring about better servant leadership? By providing closer co-operation between the congregation servant and his assistants. Some key features of the new program: (1) A special meeting; once every seven months the congregation servant will interview each servant. (2) Very close co-operation between the congregation servant and a particular servant during a whole month; besides the special meeting, they may talk and plan before and after meetings and at other times. (3) A special feature of Kingdom ministry

will be highlighted each month, depending on which assistant is interviewed that month. (4) During the month the assistant servant will be on the service meeting, enabling the congregation to know the benefits of the interview, the plans made, the problems solved, etc. (5) The program is continuous; thus the second seven-month period will be even more profitable.

New Sermon Program and Assemblies

⁸ Another fine aid for our training and teaching in 1958 is the new sermon program; it is explained in "Presenting the Good News." There will be a series of articles on vital qualities of sermons. Each month a special quality will be featured. We will learn about such vital qualities as a striking introduction, joining the householder in the conversation, adaptability and—in this issue—the Kingdom theme.

⁹ Then there is the new circuit assembly program starting this month. No one will want to miss it. The assembly theme, "Qualified to Teach," will be a keen stimulus in our training and teaching goal. Here will be rich instruction to help us "preach the word," as Paul said, "with all long-suffering and art of teaching." There is no doubt about it: teaching persons of good will is an art. During the Saturday evening program, "Be Qualified to Teach," you will see this art in action. Do not miss any feature on this "training and teaching" program.—2 Tim. 4: 2.

¹⁰ Climaxing the new service year aids is the event we are all looking forward to with earnest desire—the 1958 international assembly in New York city. Start your planning now.

¹¹ So onward into the new service year! The twin goal of better and more ministers is before us. Use the new aids to the full, and may Jehovah bless our training and teaching in 1958, that he may be glorified.

★ 'How will they hear without someone to preach?' Do you preach? ★

Your Service Meetings

Every service meeting should have a theme. This outline provides the theme for the first service meeting of the month. Congregations will select their own theme for the other meetings. How should a theme be selected? There are several ways. Is there a particular weakness in the congregation? A Scripture text or idea that suggests correcting that weakness might be made the theme. When a feature of Kingdom ministry is highlighted in your congregation, a theme in harmony with the stressed activity could be used. Another source of ideas is the daily text. The Scripture text or com-

ment at the bottom of the front and back pages of *Kingdom Ministry* suggests theme ideas, especially for the meetings when comments are to be made on them.

Having a theme is of little value if the brothers on the program neglect it. It is most valuable when each participant says a few words about the theme, weaving it into his part, whether it be a talk, question-and-answer part or a demonstration. The introducing of the next brother on the program furnishes opportunity to weave in a brief statement on the theme.

FIRST MEETING IN SEPTEMBER

Theme: Living True to Our Dedication.

- 5 min: Welcome, text, comments.
- 8 min: Talk on "Living True to Our Dedication." (See "Watchtower," 9/1/57, p. 523, and 7/1/56, p. 396.)
- 7 min: New World News report.
- 10 min: Question-and-answer coverage of "Plan Your Activity."
- 20 min: Talk on the article "Training and Teaching in 1958."
- 10 min: Arrange locally. (Include comments on the text [Rom. 10: 14] at the bottom of page 1.)

SECOND MEETING IN SEPTEMBER

- 5 min: Welcome, text, comments.
- 10 min: Talk on "Pursuing My Purpose in Life." Condense "Watchtower" articles of July 1 and August 1.
- 25 min: Demonstration on "Remaining in the King's Favor."

SCENE I (7 min.) The setting is in the home of a young couple who have given up the pioneer work and have become involved in worldly pursuits. Husband sitting in living room sympathizes with wife who is complaining about work in office and house being too much for her. Husband admits strain, but bills must be paid. He tells wife of a raise offered him, but it will require several nights a week of extra work. She brightens up and sees it as a means of paying off debts and getting few extras. She encourages him to take job and agrees to help him do his evening work.

Wife suddenly remembers this is service meeting night. It is late—7:15 p.m. Wife asks husband if he does not have a student talk to give. He says he was so busy that he asked the instructor to give it to someone else. Both decide to stay home. Husband tells wife that the congregation servant wanted to arrange for a book study in their home and was considering recommending him for study conductor. Asks wife what she thinks of the idea. She bemoans being tied down and reminds him that he would have to take the lead in all features of the work. Can't see how he could manage and still keep up with his secular job. He admits it would crowd him. Wife consoles him with the thought that they are regular publishers, averaging three hours a week. Husband's conscience is soothed with that, sits back to watch television.

SCENE II (13 min.) While enjoying TV there is a knock at the door. A young couple and their son whom the first couple helped to get the truth happen by. Since their service meeting has been changed to a different night they were out making back-calls. They

saw lights on and decided to stop in. They have exciting news to tell, but are puzzled to find the first couple at home. These try to explain, but are obviously embarrassed. The second couple tell about their plans to pioneer, to work only two or three days a week and devote the rest to the service. They tell of the joy of having a congregation book study in their home and how the husband has been made conductor and how his group is making progress. His wife tells of so much interest that the only way to take care of them is to pioneer. They speak excitedly of the 1958 convention. The first couple say they could not spare the money. The husband says his wife could go but she thinks it selfish to go without him. The other couple call attention to the article in the "Kingdom Ministry" urging all to attend. If one part of the family could attend it would prove more beneficial than none going. They tell how they had planned on getting a new car and color TV, but when the convention was announced they decided to go to it instead, and how happy they are that they so decided. They mention the rich young ruler and how he lost out because he was reluctant about giving up luxuries. They do not want to end up like him. They talk about the joy of presenting "The Watchtower" at the doors, of the excellent articles. The first couple had no time even to read them. The enthusiastic couple warmly discuss the ministry school and the tests and speak about the joy of knowing the truth.

SCENE III (5 min.) After their friends have gone, the first couple take a new look at themselves. They now see how far they have fallen behind. They are determined to do something about it. They plan to sell some of their extras to pay up the bills. The husband decides to reject advance-ment offer. Instead he will turn his house into a service center, and is determined to do his best if appointed as conductor. Their consciences feel better. They talk of re-entering the pioneer work. The scene closes with the brother saying he appreciates Jehovah's waking him up.

- 10 min: Talk on "Pioneering—A Blessed Privilege of Service."
- 10 min: Arrange locally.

THIRD MEETING IN SEPTEMBER

- 5 min: Welcome, text, comments.
- 10 min: Cover "Make Sure of All Things" material on Life, from "Adam and Eve Had Conditional Right . . ." on page 244 to Luke 20: 38, page 246. To be handled as a talk.
- 10 min: Question-and-answer coverage of "Congregation Organization."

25 min: Demonstration on "Analyzing Our Offering to God."

This demonstration is to be handled by the congregation servant. On the platform should be a model publisher's record showing the actual averages month by month of a publisher with the congregation, as figured from the congregation Progressive Report Sheet. The card should be large enough for all to see. Individual publishers will be given their cards before this meeting part so they can analyze their activity with that of the congregation averages.

(8 min.) The congregation servant will review the month-by-month campaigns and in doing so consider averages shown on the model card. For example, the offer for September was books. After stating the monthly offer (review "Kingdom Ministry" or monthly offers), encourage publishers to compare their activity with the average publisher activity shown on the model card. If figures for the average publisher are above the national averages outlined in "Kingdom Ministry," commend them for their good effort. Where averages are below the national average, encourage the brothers to do better.—John 15: 8.

(15 min.) On completing the analysis the congregation servant will ask the service center study conductors up front as a panel to give mature comments and observations how the record could be improved. These brothers should prepare beforehand. They can offer suggestion: as how to increase book, booklets and subscription placements; also how publishers might improve hours, back-call, Bible study and magazine activity. Congregation servant can then give the audience opportunity to make suggestions, after which he can offer comments.

(2 min.) Congregation servant will then summarize the value of analyzing our offering to God from time to time. He will encourage publishers to increase their praise. Before closing the meeting all record cards should be gathered and returned to the assistant congregation servant.

- 10 min: Arrange locally. (Include comments on the text [2 Tim. 2: 15] at the bottom of page 4.)

FOURTH WEEK IN SEPTEMBER

- 5 min: Welcome, text, comments.
- 10 min: Question-and-answer coverage of the article "Devote More Hours to Preaching."
- 20 min: "Presenting the Good News." School servant to discuss points with congregation and illustrate them.
- 25 min: Arrange locally. (A service talk on "Alive to New World, Dead to the Old World" may be considered if further material is desired; see "Watchtower," June 15, 1957.)

CONGREGATION ORGANIZATION

New Program for Better Servant Leadership

¹ Each servant has an important role to play. Unless he takes the lead and regularly fulfills his Scriptural responsibility, the congregation will make little progress. To give each congregation better servant leadership a new program has been arranged. It will result in greater maturity in the congregation, a speedier ingathering of the other sheep and for each one of us a fuller appreciation of the apostle's words: "Keep watching the ministry which you accepted in the Lord, that you fulfill it."—Col. 4: 17.

² The heart of the new program is: The congregation servant's working more closely with each of his assistants. He will work more closely with each of the servants for one month out of seven. Following is the schedule for the next seven months, giving the month, the servant or servants who receive special attention and the activity that is to be stressed that month.

³ October: Assistant congregation servant; regularity in Kingdom service. November: Bible study servant; back-call and Bible study activity. December: Magazine-territory servant; magazine work and proper territory coverage. January: Literature and accounts servant; placement of

literature. February: Watchtower study servant; meetings and meeting attendance. March: Ministry school servant; use of sermons. April: Congregation book study conductors; increase, maturity and the training program.

⁴ How much time will the congregation servant spend with his assistant during the month? There is no definite number of hours except for this: One evening, as early in the month as can be arranged, will be set aside for a special meeting.

⁵ Make arrangements for the meeting in a way that seems most suitable. One way would be for the congregation servant to invite the assistant servant to his home or vice versa; then that evening they can talk over the problems.

⁶ The congregation servant and his assistant will try to enlarge the Kingdom ministry in the department of service where they are working. They will make plans for that department's expansion and efficiency for the next six months. A series of articles in *Kingdom Ministry* will outline key points to be discussed. These will show what problems can be worked out, what records should be checked and how plans can be made for the future, to the end "that the word of Jehovah may keep moving speedily."—2 Thess. 3: 1.

Pioneering

—a Blessed Privilege of Service

¹ A door to a new life with bountiful blessings stands before you. Can you open it? Perhaps you can if you try. The door is pioneering, and it is the same door that the apostle Paul stepped through. He said: "A large door that leads to activity has been opened to me."—1 Cor. 16: 9.

² He overcame the obstacles opposing him. Nothing could hold him back from expressing his joy.

³ Do you have this same abounding joy for the truth? If you do you will want to follow Paul's example and not "put out the fire of the spirit." (1 Thess. 5: 19) Let it flame up within you. Let it move you.

⁴ Like Paul you can travel to isolated territory and perhaps even to a foreign land and there, like a luminary, radiate the truth that has brought joy to your heart. Think what a blessing you would be to the good-will persons there.

⁵ Of course, if you are unable to work in territory where the need is great, that does not mean the door to pioneering is closed to you. Not in the least. You can work with a congregation, perhaps your own.

⁶ Even those who are unable to pioneer can experience the joy pioneers have of working isolated territory or with small congregations who need help. They can find work in such territory and move there.

⁷ But whatever your age, whatever your circumstances, consider pioneering. Perhaps you can follow Paul's example by opening its door and enjoying its blessings.

Order New Booklet Right Away

The new booklet *Healing of the Nations Has Drawn Near* is now available. It is to be featured as one of the three booklets given to new *Awake!* subscribers during October. All congregations should order an adequate supply right away.

Reporting on Unassigned Territory Work

Unassigned territory work for the summer ends this month. Be sure a report on the work done in such territory is sent to the Society. Besides reporting territory coverage, placements, experiences, etc., be sure to send in the names and addresses of definitely interested persons as well as of those who should be on the isolated publisher list. It would be helpful if the names and addresses were submitted on individual slips of paper, three inches by five inches. Give further aid to these interested persons by corresponding with them. Encourage further Bible study. This privilege might be extended to brothers who are infirm but yet mature, and this work should be supervised by the congregation servant.

Service Supplies

Congregations and pioneers are being sent their monthly report cards for the 1958 service year.

"Watchtower" and "Awake!" Bound Volumes

Orders may now be placed for the 1957 bound volumes. These should be in the Society's office by November 1, 1957. Please order through the local congregation. The cost for each volume is \$2.00. Remittance must accompany orders. If your address changes before order is filled, be sure to advise the Society.

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	351	115.3	44.4	7.2	110.2
Pioneers	5,863	86.4	29.3	4.9	89.0
Vac. Pios.	2,627	88.8	18.3	2.3	70.5
Pubs.	181,868	9.4	2.8	.5	10.7
TOTAL	190,709				

Public Meetings Held: 10,262

UNITED STATES QUOTA FOR 1957
186,819 Publishers

DEVOTE MORE HOURS TO PREACHING

¹ Often a new or immature publisher will want to stop after an hour of telling the good news, but the mature companion should encourage him to keep on. In one country where the mature and full-time publishers are doing this the average for congregation publishers is from twelve to thirteen hours a month. It is a case of the strong helping the weak ones.

² To help increase hours let congregations arrange for weekday group witnessing, not overlooking afternoons for those unable to get out in the morning. You pioneers can help, especially by taking the lead in weekday morning house-to-house witnessing. And you mature publishers who regularly tell the good news in the evening, encourage weaker ones to work with you.

³ The more hours we devote to the service the more praise to Jehovah.

Presenting THE GOOD NEWS

Essential Qualities of Sermons

¹ It is written that "the tongue of the wise ones does good with knowledge." (Prov. 15:2) How much good are you doing? You have a tongue; you have knowledge; you have territory. Here are the means for doing much good. But perhaps you feel that more good should come from your efforts. It can. And *Kingdom Ministry* is going to show you how. Beginning with this issue *Kingdom Ministry* will consider twelve essential qualities of sermons. Here is a wonderful opportunity to increase your productiveness.

² The first essential quality of a sermon is a theme—a Scriptural Kingdom theme. That means you must choose one simple point to stress in your sermon. It may be Jehovah's name or world peace or world unity or something else. But the point you choose must be the point you talk on and around which you build supporting arguments and proofs. Without a theme your sermon will have little more effect than if you spoke to the air. "For truly, if the bugle sounds an indistinct call, who will get ready for battle? In the same way also, unless you through the tongue utter speech easily understood, how will it be known what is being spoken? You will, in fact, be speaking into the air." (1 Cor. 14:8, 9) Use a theme and be understood.

³ A theme gives value to your words, and when associated with the Kingdom and Scriptural quotations your words become like "apples of gold in silver carvings." (Prov. 25:11) It is important that you associate your theme with the Kingdom, for the Kingdom is our hope. It is what we yearn for and pray for. The thrilling blessings it will bring gives our sermons strong appeal. It gets listening ears.

⁴ Carefully select pointed scriptures to support your theme, and then read them from the Bible each time you give your sermon. What better way can we impress upon people that what we say is not our own opinion but what God's Word says? By reading from the Bible you encourage people to be like the Bereans who examined "the Scriptures daily as to whether these things were so."—Acts 17:11.

⁵ As you repeatedly work your territory with pointed messages from the Bible, the people will come to respect what you say. For persons of good will your tongue will be like the tongue mentioned at Proverbs 10:20: "The tongue of the righteous one is choice silver." But this will be only if you put your thoughts across, if you make yourself understood. You cannot be understood if you say too much. Be satisfied to put one simple point across, a point they will remember. That point is your Scriptural Kingdom theme.

⁶ Now that you know what the first essential quality of a sermon is you will want to think about it. Examine your sermon. See if you have it. Make use of it at the doors, watching carefully that you do not wander from it. Keep to it as to a fixed point. Its use is the first step toward reaping more good from the use of your tongue.

OFFER FOR OCTOBER
"Awake!" magazine subscription and three booklets on a contribution of \$1.

THEME FOR OCTOBER
Keep Abreast with the New World Society.—1 Corinthians 11:1.

¹ What do you plan for September? Surely not an ordinary month, not after the summer's stirring assemblies. Let us show by activity our appreciation for assembly blessings. Give "thanks always for all things to our God and Father."—Eph. 5:20.

² The second day is a holiday. It can get us off to a good start. How about making it a special day of magazine activity? In fact, we will want to make September a magazine month, as it features the special distribution of the September 15 issue of *The Watchtower* with the assembly talk "Healing of the Nations Has Drawn Near."

³ But this should not conclude our plans. What about back-calls and Bible studies? With the assemblies and vacations in back of us this would be the time to really concen-

NEW WORLD NEWS

♦ At Southampton district assembly 8,731 attended public talk; 128 baptized. At Southend assembly 8,200 at public meeting; 160 baptized. Munich had 27,668 at public meeting. Final attendance at Denver was 14,501; 245 baptized. Seattle had 16,417 with 289 baptized; Milwaukee rejoiced with 30,671 and 527 baptized. Edmonton attendance was 9,824, with 223 immersed, and Los Angeles soared to 48,742 with 827 immersed.

♦ Gilead graduates 29th class at South Lansing. 5,406 attend. 103 graduates assigned to serve in 19 lands.

♦ Ethiopia opposes work. Branch servant from there writes: "I left Addis Ababa by plane. The director of Public Security was at the airport in Addis to make sure I actually left. Before leaving I was able to find out that our letter had been presented to the Emperor but that he chose not to intervene." Officials admit the Ethiopian Orthodox clergy instigated move.

♦ Japan reports: "In our February 'Kingdom Ministry' we asked the question 'How soon 1,000 publishers in Japan?' In the few months since then the total has increased from 645 to 841, more than halfway. 54.8-percent increase this service year."

♦ First circuit assembly held in Pago Pago, American Samoa, where 250 enjoyed showing of the film.

♦ Two special pioneers in Tanganyika now have 23 publishers reporting. 3,059 enjoy film at circuit assembly there.

♦ Work under way on new branch home in Auckland, New Zealand.

PLAN YOUR ACTIVITY

trate on them. It is the means for reaching our goal of ten-percent increase by December.

⁴ Your plans for September will certainly include the children. Encourage them to keep up the good work they did during the summer months. When they get occupied with schoolwork it is for some easy to let theocratic activity drop off. In the past some have even become irregular publishers during this month. This is not good.

⁵ By planning we can make September a glorious month filled with joyful activity in the work of the Lord. "Consequently, my beloved brothers, become steadfast, unmovable, always having plenty to do in the work of the Lord." (1 Cor. 15:58) What better way to start off the new service year?

★ Do you "do your utmost to present yourself approved to God"? ★

KINGDOM MINISTRY

OCTOBER, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

BE AWAKE! PLACE "AWAKE!"

Cover Entire Territory with Offer

¹ World conditions today require that all of Jehovah's witnesses be awake as never before. Awake to what? Awake to the dangers of materialism and demon rule overrunning the whole earth, awake to the swift approach of Armageddon, awake to the need of gathering in the other sheep and feeding them, awake to our Scriptural responsibilities and the condition of our own spirituality. Only by being fully awake can we hope to keep abreast of the New World society, survive Armageddon and be of help to others. A God-given instrument ready to help us keep awake is *Awake!*

² *Awake!* is truly awake, but are we? *Awake!* is constantly on the move, exposing hidden foes and subtle dangers, but are we? *Awake!* is championing freedom for all, comforting mourners and strengthening those disheartened by the failures of a delinquent world and reflecting sure hope for the establishment of a righteous new world, but are we? We can be by keeping up with this journal and by offering it to others to read. During October a year's subscription for *Awake!* along with three booklets, will be offered to the people for \$1. Publishers will remit 90 cents. Wide-awake publishers will hasten to take part in this campaign. —Prov. 1: 20-23.

³ Jehovah has promised "to gather all things together again in the Christ, the things in the heavens and the things on the earth." That ingathering work is going on right now. Are you aware of it? Are you sharing in it? "It is high time to awake," because "the time left is reduced." The sheep must be found. "Jehovah knows those who belong to him," but do you? He will help you find them if you diligently apply yourself.—Eph. 1: 9, 10; Rom. 13: 11; 1 Cor. 7: 29; 2 Tim. 2: 19.

⁴ To find the scattered sheep you must be a capable, efficient hunts-

man. Are you? You must enlarge your knowledge, improve your sermons and sharpen up on your approaches. You must get new ideas for service, new points to use in the field. October's specially prepared copies of *Awake!* along with the new sermon outlined in this issue of *Kingdom Ministry*, will be of great help to you.

⁵ How can *Awake!* aid you in your ministry? Are you acquainted with the current issue? Have you thought about the way it appeals to all kinds of people? Did you examine "Do You Know?" to learn some of the unusual points in the current *Awake!*? Did you know that these questions can easily be turned into appealing statements that will attract householders to the magazine? *Awake!* is not narrow-minded in its view, but international. Are you when you present it? Use *Awake!* as a steppingstone to help the sheep over barriers into spiritual light and into the New World society.

⁶ *Awake!* provides sound Bible information from a theocratic viewpoint. Each issue has a public lecture article that is basic, plus "Your Word Is Truth" and other clear, straightforward articles on govern-

OFFER FOR OCTOBER
One-year subscription for "Awake!"
and three booklets, \$1.

THEME FOR OCTOBER
Keep Abreast of the New World
Society—1 Cor. 11:1.

ment, science, religion, history, geography, nature, etc. When one is awake to *Awake!*'s values, presenting it to others is not a chore, but a delightful pleasure.

⁷ Hunting for the lost sheep requires courage, endurance, alertness and promptness to spring into action. It calls for a constant keeping on the track, a diligent search of the

isolated and scattered places, leaving no section untouched or uninvestigated. Hunters often work together in unity, beating the bushes or underbrush in order to stir up their quarry. They seek to let nothing escape. So publishers must work during this campaign, realizing the lives of the sheep are at stake.

⁸ Congregations will endeavor to cover all their assigned territory with the offer. Where an *Awake!* subscription is not accepted leave a copy of *The Watchtower* and of *Awake!* for 10c. Put forth a special effort in the house-to-house work, because there is where most subscriptions are obtained. Remember your friends, relatives, business acquaintances, your back-calls and Bible studies—give them all a chance to subscribe. Use the specially prepared October issues of *Awake!* as choice food to invite and attract the other sheep so that they will manifest themselves and be gathered to the one fold.

⁹ The hunter keeps his eyes and ears open, entertains no fear of creatures, and acts with speed in the use of his provided equipment, which he always carries with him. So Jehovah's people will, from the first day of October forward, be fully equipped with magazines and subscription blanks, ready to use them. They will keep a sharp eye and ear open to all possibilities, following up every promise of a subscription with speed. They will be alert to check on all not-at-homes. Those who have taken copies regularly from us during Magazine Day activity are excellent prospects. No one should be overlooked.

¹⁰ If we do our part Jehovah will uncover the creatures upon whom he has set his smile of approval. He knows where the sheep are and how to reach them, and he will not let his hunters stalk around fruitlessly. "For mine eyes are upon all their

(Continued on page 4, col. 1)

★ "The spirit and the bride keep on saying, 'Come!' " Do you? ★

Your Service Meetings

Service meetings should not repeatedly go overtime. If they do, determine the cause. Are certain speakers habitually going overtime? Counsel them. Or is it due to the school's going overtime? Then the school servant

should correct matters. Or it may be a matter of overseers' more carefully determining beforehand how long it will take to read letters, make announcements, etc. Keep announcements brief.

FIRST MEETING IN OCTOBER

Theme: Keep Abreast of the New World Society.

5 min: Welcome, text, comments.

5 min: Talk on "Keep Abreast of the New World Society." (See "Watchtower," 10/1/57, p. 584, and 6/1/56, p. 336.)

25 min: Develop and demonstrate a model sermon.

(15 min.) A competent brother should be selected to develop this sermon with the congregation. If possible, outline the sermon on a blackboard so that all can see and follow. Have the congregation bring out various ways the sermon might be introduced and each scripture be presented. The chairman should be prepared with some specific points of his own to contribute to the development of the sermon. For example, he might say, "Good morning. I'm calling in the interest of good government. You are certainly interested in good government and the world is badly in need of one, isn't it? [Open Bible to John 3:16, the first scripture in the sermon.] Still many people like to tell us that God is satisfied with the way things are. They quote this scripture in support of their claims. [Read scripture.] Now, do you think God loves this evil, corrupt world, with its communistic, dictatorial governments? Hardly. Then what world does he love? We know it isn't this one, because note what 1 John 2:15-17 has to say." The chairman can then call upon the congregation to offer ways of introducing the sermon. Counsel the brothers to use words that are easy and natural with them. Thus develop the sermon step by step.

Theme: A New World

1. God's love for the world—John 3:16 What world? Hardly this one filled with crime, etc.

2. Christians commanded not to love world —1 John 2:15-17 This world passing away. What will take its place?

3. Paraphrase 2 Peter 3:5-7 Peter shows this world passing away like world in Noah's day.

4. Promise of a new world—2 Peter 3:13 That world righteous, one God so loved.

This magazine (or book) tells you how and when new world will come and how you may become part of it.

(5 min.) Chairman should call on a mature brother who has previously prepared to come up front and give this model sermon in five minutes to the congregation. It should be simple, logical and easy to follow.

(5 min.) In conclusion the chairman should use the remaining time to present high lights from articles in the October 8 "Awake!" showing how these are useful in the field in connection with this sermon.

15 min: Talk on main article "Be Awake! Place 'Awake!'"

10 min: Arrange locally. (Include men-

tion of October 1 "Watchtower" with Petition to Trujillo and special effort to distribute it.)

SECOND MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: Talk on "Incidental Witnessing" based on "Yearbook" material. The Scriptures stress the importance of buying out the opportune time. (Eph. 5:16; Col. 4:5) One of the best ways that we can heed this counsel is by incidental preaching or witnessing. How effective this can be may be seen from the following "Yearbook" experiences:

Incidental witnessing proved to be the turning point of an Australian witnessed to on a railroad train (79); it resulted in the placing of much literature and the truth reaching outlying areas in American Samoa (80); and it caused a business call to serve to start a home Bible study with a Turkish family. (159)

Being witnessed to at his place of employment a strong Roman Catholic of India took his stand (176), and so did a native of Tonga, a Pacific Island. (218) Incidental witnessing in hospitals? Certainly! See Newfoundland (215), South Africa (260) and Spain. (268) And, of course, witnessing while traveling can be very fruitful, as seen by the reports from Guadeloupe (161), Nigeria (222) and Thailand. (275) Yes, Jehovah blesses those who buy out their opportunities by incidental witnessing.

13 min: Question-and-answer coverage of article "Are You a Regular Publisher?"

22 min: "Presenting the Good News." School servant to discuss points with congregation and illustrate them.

10 min: Arrange locally. (Include comments on the text [Rev. 22:17] at the bottom of page 1.)

THIRD MEETING IN OCTOBER

5 min: Welcome, texts, comments.

10 min: Talk on "1957—A Grand Year of Increase."

10 min: Assistant Congregation Servant's report based on visit in harmony with Congregation Organization outline.

25 min: Demonstration on acquainting the brothers with the October 22 issue of "Awake!" A panel of three to five should be used, depending on the size of the congregation.

(8 min.) Have the audience quiz the panel, using the questions on page 28 of the magazine in the box "Do You Know?" Additional questions may be asked, such questions as are encountered in the field. For example, In what way is "Awake!" different from my church magazines? What is "Awake's" purpose or mission? I'm a Jew (Catholic, Baptist, etc.), how can "Awake!" help me? The panel should be prepared to show how "Awake!" can be used under different circumstances and be applied to different people, with different religions, to people who say they have too many magazines or have no

time to read, etc. Demonstrate how "Awake!" can be placed on back-calls, Bible studies, with salesmen and clerks. A panel member might reply to a question in this way: "If your question were asked me by a clerk or on a back-call I would answer it this way," and then proceed to make your reply. The chairman should be quick to fill in with questions, comments and observations to keep the session lively. Do not try to stump the panel; get them to help you fulfill your ministry.

(10 min.) Have each of the panel members take a separate article or two and, after a few words on 2 Peter 3:13 of the sermon, show how and what they will use in presenting the "Awake!" subscription.

(5 min.) Each panel member should be called on to give a 30- to 60-second magazine presentation using the article he commented on.

(2 min.) The chairman will summarize practical points and encourage everyone to know what is in "Awake!" and be diligent to offer it to all, because every living person is a potential subscriber.

10 min: Arrange locally.

FOURTH MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: Talk on "Clean and Unfiled Worship," using "Yearbook" experiences. Among the chief means Satan is now using in his final effort to turn all men away from Jehovah is uncleanness. Since Jehovah's worship must be kept clean and undefiled we cannot tolerate any uncleanness in our midst. Highlighting the importance of keeping clean are the following "Yearbook" experiences:

Uncleanness interferes with expansion, as can be seen from the reports from the Ivory Coast (156), Honduras (169) and Bechuanaland. (262) For proof that strenuous efforts are required to keep the organization clean, see Argentina (77), Jamaica (183) and Liberia. (203) And that pure worship causes lovers of righteousness to clean up is apparent from the reports on Jamaica (183), Belgian Congo (225), Panama (236), Southern Rhodesia (265) and Uruguay. (283) In fact, the truth makes God's servants outstanding as regards even physical cleanness! (Nyasaaland, 231)

10 min: "Make Sure of All Things" material on Life, on page 246. "Future Life or Life Right in God's Sight More Important than Present Life and Its Benefits" to Luke 14:26. To be handled as a call made on a negligent meeting attender and publisher, in line with Revelation 3:15-19.

35 min: Arrange locally. (A service talk on "Do You Use Your Tongue to Hurt or to Heal?" may be considered if further material is desired; see "Awake!" March 22, 1956. Discuss text [Rom. 10:10] at bottom of page 4.)

FIFTH MEETING IN OCTOBER

Those congregations having a fifth meeting should arrange their own program locally.

CONGREGATION ORGANIZATION

Congregation Servant Visits Assistant Congregation Servant

¹ Among the prophecies having fulfillment today is Isaiah 60:17: "I will make thy chiefs peaceful and thine overseers righteous." Among the things required of the congregation overseer is the regular visiting with the various servants and checking their activity, as noted in the September *Kingdom Ministry*.

² When the overseer thus visits the assistant congregation servant eight points in particular should be discussed by them: (1) The keeping of the congregation's records up to date, their being fully understood and the regular supplying of the weekly report to the overseer. (2) How these records can be used to show trends of the congregation as well as of the individual ministers who need help. (3) How information, for use of the congregation servant, showing the progress of those in the training program, can be taken from the records. (4) The efficiency of the arrangement of regularly supplying list on the 1st and 15th of the month of those who have not been out in the service and of seeing if this can be improved upon.

(5) How the assistant congregation servant is fulfilling his duties either as a service center conductor or as one assigned to aid a weak service center. (6) His own field service activity and how it can be improved. Of course, to do this properly it would be necessary for the overseer to accompany the assistant congregation servant in the house-to-house, back-call, home Bible study and magazine activities. (7) Local problems as they affect the assistant congregation servant. (8) How co-operation can be improved and work co-ordinated.

³ The overseer should arrange to visit with the assistant congregation servant some evening early in the month, should be well posted on the assistant's duties and endeavor to be tactful and helpful. Near the beginning of the month he should work with the assistant in the field service, as only by doing so will he be able to offer practical suggestions for more efficient preaching of the Word. By carefully following the foregoing outline much can be accomplished toward better servant leadership.

1957—A Grand Year of Increase

¹ Were our efforts in 1957 blessed? Were they fruitful? Indeed they were! More than we had hoped for! We brought in our tithes and Jehovah kept his promise: "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing, that there shall not be room enough to receive it."—Mal. 3:10.

² His blessings began at the very beginning of the service year with the appearance of *Kingdom Ministry*. Its counsel and its seven goals have helped us greatly to expand our ministry. We were also aided by what the circuit servants learned in their refresher course at Gilead. With this good assistance and Jehovah's blessing we succeeded in expanding our ministry in 1957 as never before. The year's marvelous increases prove it. The average monthly ministers were 187,762.

³ There was a 10.6-percent average increase in publishers over the 1956 average. Then there was the December increase of 11.6-percent. This was the first time we reached the December goal of 10-percent increase. But we did more than reach it. We exceeded it! But this was not all. April's goal of 20-percent increase was also exceeded. Its 22.6-percent increase was further evidence of Jehovah's blessing on our efforts.

⁴ His blessings, however, did not stop here. The *Awake!* campaign saw an increase of over 15,000 more subscriptions than last year's campaign. And during the *Watchtower* campaign, for the first time we went over the 100,000 mark each month. In addition to this we reached an all-time peak in magazine placements of 4,724,095 in one month. This was good work, work to be pleased with. This is a lot of seed sown.

⁵ We can rejoice and give thanks to our heavenly Father for this grand year of increase. "Jehovah hath done great things for us, whereof we are glad." (Ps. 126:3) He will do even greater things during the new service year if we continue expanding our ministry.

Publications Now Available

Bible

New World Translation of the Hebrew Scriptures (Vol. III) (Regular and De luxe Editions) —English

Books

"Let God Be True" (2d Ed.) —Italian
"New Heavens and a New Earth" —French, Norwegian
Qualified to Be Ministers —German
You May Survive Armageddon into God's New World —Finnish

Booklets

Basis for Belief in a New World —Burmese
Healing of the Nations Has Drawn Near —English, Finnish, Spanish
"This Good News of the Kingdom" —Norwegian
What Do the Scriptures Say About "Survival After Death"? —Cebu-Visayan, Dutch, French, German

USE VOLUME III

As opportunity affords, publishers may place Vol. III of the *New World Translation of the Hebrew Scriptures*. Place it on a \$1 contribution.

Thanksgiving Day Activity

Any book for 50c will be the offer for November, but congregations should also keep "Thanksgiving Day" activity in mind. This will be a special Magazine Day. Outstanding results have been achieved in years gone by on this day. All congregations are encouraged to arrange special Magazine Day activity. Two order blanks are enclosed with this issue of *Kingdom Ministry*. Each congregation should order its required number of extra magazines.

"The New World Society in Action"

Inquiries have been received as to whether orders may be placed for this 16-mm silent motion picture film. While some of the events shown are outdated, the film does constitute a historical record and a reprint in full is being considered. It will depend upon how many orders are received. Individuals, circuits or congregations may order. The cost for the complete set of five reels will be \$175. Remittance in full must accompany orders. All orders should be at Brooklyn not later than December 15. If for any reason the reprint is not made, your remittance will be refunded in full after that date.

1958 WORLD ASSEMBLY

Plan now to attend the international assembly in New York city, July 27 to August 3.

AUGUST SERVICE REPORT

	Pubs.	Av. Hs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	416	124.0	45.3	6.8	113.9
Pioneers	5,958	94.2	31.0	5.0	97.3
Vac. Pios.	2,896	88.8	17.9	2.3	68.8
Pubs.	182,468	10.6	3.0	.5	11.8
TOTAL	191,738				

Public Meetings Held: 12,370
UNITED STATES QUOTA FOR 1957
186,819 Publishers

Petition to Trujillo

The petition to Trujillo, adopted at the Baltimore district assembly, appears in printed form in *The Watchtower* of October 1. The Society would like this issue to have the widest distribution possible. Special order blanks have been sent to congregations. Each congregation should determine how many extra copies it will need. We shall be working with this issue during the first part of October.

Presenting THE GOOD NEWS

Essential Qualities of Sermons Uplifting and Positive

¹ What a thrill it is to find a person of good will who responds to a sermon and expresses gratitude for the comfort it brings! Have you had this joy? If not it may be because your sermon lacks the quality of being uplifting and positive.

² If a sermon dwells unduly long on false doctrines, or on the badness of the present world, or on the frightfulness of Armageddon's destruction it will not be uplifting. Why? Because it is negative. It is not the kind of sermon that lifts saddened hearts and instills hope for a bright future. It does not comfort mourning people. The way this is done is by joyfully talking about the many good things God has promised for those who love him. Give the people an encouraging message. Remember, our commission at Isaiah 61 is to "bind up the broken-hearted" and to "comfort all that mourn."

³ A well-balanced sermon is what every enthusiastic Kingdom publisher needs. This means that the world's bad deeds and false doctrines are kept at a minimum in the sermon, whereas Scriptural truth and the bright hope of God's promises are made foremost. This is not saying that Armageddon should be left out. That would be wrong, as the declaring of God's day of vengeance is

a divine commission. We are commanded to "proclaim the year of Jehovah's favor, and the day of vengeance of our God," and to "warn the wicked from his wicked way." The warning of Armageddon and a description of its destructive results should not, however, overshadow the theme of your sermon. What Armageddon will do can be skillfully woven into an explanation of how the Kingdom will bring about a peaceful order of things. This will maintain the sermon's positiveness.

⁴ A positive sermon requires a positive delivery. Like the early Christians, today's happy proclaimers of the Kingdom must speak positively, with a ring of conviction in their voices, not apologetically or mechanically. At Acts 4:31 we are told that the early Christians spoke "the word of God with boldness." They knew what they said was truth, and they spoke it positively. We should too. So use a positive delivery with a positive sermon. Build up those who listen to you, and you will have the heart-warming joy of comforting those who mourn.

OFFER FOR NOVEMBER
Any bound book and booklet for 50c.
THEME FOR NOVEMBER
Heal Sicknesses of Mind and Heart
—Isa. 61:1-3.

NEW WORLD NEWS

◆ Protest unanimously adopted by 33,091 witnesses at Baltimore assembly against cruel and abusive treatment of Jehovah's witnesses in the Dominican Republic. Work again banned in that country and missionaries deported. Over 50 brothers jailed.

◆ Baltimore assembly: public meeting attendance, 41,816; number immersed, 1,034; brings total for United States assemblies' attendance at public meetings to 183,569; baptized, 3,552.

◆ Papua and New Guinea report another peak in publishers, representing an increase of 179 percent over last year's averages.

◆ 10th successive peak in publishers; Korea reports 2,143 publishers in July, with 66 in vacation pioneer service.

◆ Nigeria happy to report 23,509 publishers in July, one over the 20-percent goal. 635 regular pioneers reporting. 129,000 have attended film showings during the year.

◆ Kenya has new peak of 21 publishers as four are baptized during July. The brothers report: "It will be a fine thing if more mature brothers can move into this country and help forward the expansion that is now coming in the field."

◆ Construction of new Bethel home at Copenhagen, Denmark, completed. New printing plant begins operating.

◆ After 50 years of activity in Ireland, status of branch granted brothers at Dublin on September 1.

◆ Building purchased at Vienna for exclusive use of Austrian branch.

◆ 1,270 attend district assembly at Naples, Italy. 104 baptized. Wonderful newspaper reports.

Be Awake! Place "Awake!" (Cont'd) ways; they are not hid from my face," says Jehovah.—Jer. 16:16, 17.

¹¹ Last year's *Awake!* campaign exceeded all expectations. The special pioneers averaged nine subscriptions, regular pioneers seven, vacation pioneers six. All of these went over their quotas. The congregation publishers averaged .7, which was their best yet. This year the quota is one subscription each for congregation publishers, five for vacation and regular pioneers, and eight for special pioneers.

¹² Jehovah bids his sheep to flee modern Babylon. Use *Awake!* to stir them up to escape without delay with the New World society. Make October a lively month of praise to your own joy and spiritual upbuilding and to Jehovah's glory and honor by being awake, by placing *Awake!*

Are You a Regular Publisher?

¹ Do you know what it means to be regular in Kingdom service? It means to be active every month without fail. With the wonderful news we have this should not be difficult. Yet only 65 percent of the publishers are regular. This means that, of the 75 percent who are dedicated, over 10 percent allow an entire month to pass without telling others about the joyous good news of God's kingdom.

² The apostles and other early Christians never did this. They were regular. In fact, they preached every day: "And day after day they were in constant attendance at the temple with one accord." (Acts 2:46) They could not contain themselves, but had to speak out. They felt as Jeremiah did, who said: "There is in my

heart as it were a burning fire shut up in my bones, and I am weary with forbearing, and I cannot contain." —Jer. 20:9.

³ We today have even more reason to feel as Jeremiah did, for are we not living in the last days? Are we not seeing the light of truth growing ever brighter? Instead of trying to hold it to yourself, let it shine out by being regular in your preaching, not only every month but every week if possible. If you have children, encourage them to have the same regularity. This is important, as preaching is part of our way of worship. If you consider it important, as Jeremiah and the apostles did, you will strive to be a regular publisher.

★ "With the mouth one makes public declaration for salvation." ★

KINGDOM MINISTRY

NOVEMBER, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

HEAL WITH BIBLE STUDIES!

Strive for a Special Goal by the End of December

¹ Spiritual sicknesses afflict the masses. Satan the Devil has brought about these sicknesses of mind and heart. What is the remedy? It is the healing balm of God's unfolded Word, known also as "the healthful teaching according to the glorious good news of the happy God." —1 Tim. 1: 10, 11.

² True, not all wish to be healed. In these last days we find many who "will not put up with the healthful teaching." But many persons want to be healed. They long to hear the "good tidings" that bind up the brokenhearted, that proclaim "the year of Jehovah's favor, and the day of vengeance of our God," and that "comfort all that mourn." But who will go to these people with the healing, "healthful words, those of our Lord Jesus Christ"? —2 Tim. 4: 3; Isa. 61: 1, 2, AS; 1 Tim. 6: 3.

³ The New World society of Kingdom ministers has long been engaged in this healing work. From the fine results these ministers have enjoyed they know the healing value of Bible studies. They know this is the most effective way to promote spiritual healing. Yet only one third of the Kingdom publishers conducted studies last year.

⁴ We have, then, a special goal—attaining more Kingdom ministers to do healing with Bible studies. How many? At least two thirds of the publishers by December 31.

⁵ Let placements this month help you pave the way for Bible studies. The offer for the month is a bound book and a booklet for 50c. Congregation servants should check the congregation supply of literature. If a large supply of *What Has Religion Done for Mankind?* or *"The Kingdom Is at Hand"* is found, publishers should be encouraged to feature these books. Some publishers may prefer to make a bigger offer, and

the Society suggests one bound book and one booklet and Volume I of the *New World Translation of the Hebrew Scriptures* on a contribution of \$1.50. The Society has an extra supply of this volume. For November and December, 1957, it can be placed in combination with another book on a \$1.00 contribution instead of \$1.50. Congregation publishers can get Volume I of the *New World Translation of the Hebrew Scriptures* at the stock room at 90c, and pioneers at 50c. Congregations will ask for credit on their account at the end of November and December

for copies placed at rates lower than usual. Order what you need right away.

⁶ What can we do further to lay a foundation for new Bible studies? Be well acquainted with the sermon "A New World." Practice it. It is "healthful teaching" to which the brokenhearted will respond. Keep a record of placements. Make back-calls, too, on subscribers for *Awake!*

⁷ What of those persons who are already studying and whose healing is advanced? Start them speaking "healthful words" during November. Have in mind the 10-percent increase by the end of December. May Bible study conductors be at least two thirds of the publishers.

BETTER AND MORE BACK-CALLS AND BIBLE STUDIES

¹ God's will "is that all kinds of men should be saved and come to an accurate knowledge of truth." What is the most effective way for God's servants to carry out his will? The Kingdom ministry, of course, but especially the Bible-study feature of our service. —1 Tim. 2: 4.

² Surely there is no more thorough way to bring good-will persons "to an accurate knowledge of truth" than by Bible studies. Why, then, are

should ask ourselves. How would you answer them?

³ Could it be that placements are not being adequately followed up? Placements are fertile soil for back-calls, and back-calls are the basis for home Bible studies. So in pushing toward our goal of two thirds of the publishers conducting studies by the end of December we need more publishers making better and more back-calls.

⁴ For better back-calls we need a back-call sermon; better yet, several of them. We need to know our sermons well and enthusiastically explain God's truth. The back-call sermon should have an objective; it should stir up interest and lead effectively into a home Bible study.

⁵ More back-calls will require better personal organization. Do you set aside time for the back-call work? All study conductors should arrange definite back-call activity. But not all may be able to share in the evening

(Continued on page 4, col. 1)

OFFER FOR NOVEMBER
Any bound book and booklet for 50c,
or Vol. I (NW), a book and a booklet
for \$1.50.

THEME FOR NOVEMBER
Heal Sicknesses of Mind and Heart
—Isa. 61:1-3

not more Kingdom ministers conducting them? Why should so vital a service be neglected by two thirds of the Kingdom publishers? Why are only one third of the publishers at present conducting them? These are searching questions, questions we

★ "You received free, give free." ★

Your Service Meetings

FIRST MEETING IN NOVEMBER

Theme: Heal Sicknesses of Mind and Heart.

5 min: Welcome, text, comments.

10 min: Talk on "Heal Sicknesses of Mind and Heart." (See "Watchtower," 11/1/57, p. 656, and 3/1/56, p. 139.)

23 min: "Presenting the Good News." School servant to discuss this with congregation, demonstrating the points.

12 min: Talk on main article, "Heal with Bible Studies."

10 min: Arrange locally. (Include comments on the text [Col. 1:10] at the bottom of page 4.)

SECOND MEETING IN NOVEMBER

5 min: Welcome, text, comments.

8 min: Cover "Make Sure of All Things," on Life, page 246, Christ Granted Immortal Life for His Faithful Course, to 1 Thess. 4:16 on page 248. To be handled by questions and answers.

12 min: A report in talk form from the Bible study servant, covering points in "Congregation Organization."

25 min: Develop and demonstrate a model back-call sermon.

(15 min.) In the development of this demonstration, follow the method described in the first meeting in October. Show the necessity of having pleasant introductory words and a variety of approaches on return calls. Also show the need of having something to say, taking the initiative at the door and being flexible to the circumstances. In developing this demonstration have the audience use words of their own, not necessarily the words and phrases outlined in the "Kingdom Ministry." Have them use words and thoughts that come natural to them. If they first get a clear mental picture of the entire sermon, the transitions will be smooth and their speech will be coherent from beginning to end. For example, a publisher might say: "Good evening, I'm so happy to find you home. The last time I was here we talked about the Bible's promise of a new world. Well, I've looked up some very interesting scriptures that make that new world a reality. They tell of the joy, peace and happiness people will enjoy in the new world. I came over because I know you would like to hear them. May I step in for a few moments?" If the householder agrees, go in and give your sermon. But if the householder should hesitate or say "no," be prepared to give your sermon at the door. Refresh her mind by going over a few points from your three- to eight-minute sermon, then continue with your back-call sermon.

Theme: A Righteous New Earth for Mankind

1. No time to fret because of evil ones —Psalm 37: 1, 2

2. Wicked destroyed, meek possess earth —Psalm 37: 10, 11

3. Peace when oppressors gone —Psalm 72: 1-8

4. No more war—Micah 4: 3, 4 now being fulfilled, new earth greater scale.

5. Dead raised to life—John 5: 28, 29

6. No more sorrow, pain or death —Revelation 21: 3-5

7. Perfect, enduring world. God will satisfy all desires —Psalm 145: 15-20

This booklet, "This Good News of the Kingdom", (or book, "What Has Religion Done for Mankind?" or "Let God Be True", or "New Heavens and a New Earth"), gives further information about this promised new world. Take, for example, this first paragraph in the booklet (hand a copy of the booklet opened to page over to the householder) asks these questions. Read the paragraph and then ask the question at the bottom of the page. Get the householder to comment on the paragraph.

Demonstrate how one can beneficially study by using this method. Take up three or four paragraphs, asking the questions at the bottom of the page and looking up all the Scriptures, whether they have been quoted in the booklet or not.

(10 min.) In closing have a competent publisher demonstrate how this sermon can be given effectively on a back-call.

10 min: Arrange locally.

THIRD MEETING IN NOVEMBER

5 min: Welcome, text, comments.

5 min: New World News report.

25 min: Demonstration on "Increased Bible Studies."

This demonstration should be handled by the Bible study servant.

(2 min.) Bible study servant will give an analysis of number conducting studies in the congregation and show how more publishers are capable and should be active in this service in obedience to Jesus' words: "Feed my little sheep."—John 21: 15-17.

SCENE I (5 min.) Congregation servant and Bible study servant are considering Publisher's Record cards to determine how more publishers can be helped to share in back-call and Bible study service. The congregation servant removes from the file a card of a servant not conducting a study, and suggests that the Bible study servant check with him to see if he cannot be helped. Next, two different publisher's cards reveal good all-round activity for the publishers, but neither one conducts a Bible study. Why? Both appear capable. Bible study servant will discuss the matter privately with each one and try to help them. Another card reveals publisher who used to conduct study regularly, but has not done so for some time. The congregation servant suggests that he also be talked to.

SCENE II (4 min.) The discussion with the servant and study conductor reveals that he does make back-calls with other publishers, but has no Bible study of his own. The Bible study servant points out the importance of all servants and study conductors having a home Bible study, and shows that it is an essential part of their ministry that they be teachers. (1 Tim. 3: 2) By holding a study he will also be setting a good example for others.

SCENE III (4 min.) The Bible study servant privately approaches publisher who makes good placements, but conducts no studies. Their discussion reveals that the publisher is not engaging in the ministry with a purpose. Purpose of the ministry is stated. (John 15: 8, 16; Matt. 13: 23) The publisher regularly supports Sunday morn-

ing service, but cannot support back-call night for a legitimate reason. Bible study servant suggests engaging in back-call and Bible study service following Sunday morning house-to-house service.

SCENE IV (4 min.) The next publisher also has good placements, but no back-calls or Bible studies. Why not? This publisher does not feel capable of making return calls and keeps no record. The Bible study servant kindly gives encouragement and helps publisher to appreciate he is capable of engaging in Bible study service. The servant counsels publisher to make notation of placements on record and in two weeks he will work with publisher in making return calls and start a study for the publisher.

SCENE V (4 min.) The next publisher used to conduct studies, but has not done so for a long time now. Discussion reveals that the publisher has gotten into a rut, has shied away from the responsibility. Servant kindly and tactfully uses appropriate scriptures and reasons with the publisher in encouraging him to start using his good abilities to become a teacher once again.

(2 min.) Summary by Bible study servant.

15 min: Talk on "Better and More Back-Calls and Bible Studies."

10 min: Arrange locally. (Include comments on the text [Matt. 10: 8] at the bottom of page 1.)

FOURTH MEETING IN NOVEMBER

5 min: Welcome, text, comments.

8 min: Magazine Day experiences.

12 min: Talk on "Love Builds Up," using "Yearbook" experiences, and article on "Your Vacation in 1958." One thing we must never lose sight of in our ministry is the importance of love, even as Paul shows at 1 Corinthians 13: 1-13. No wonder "love builds up!" —1 Cor. 8: 1.

We can show love to our brothers at assemblies, as noted by an outsider at a Singapore assembly and by a brother in Argentina (258, 77). By a friendly attitude toward those to whom we witness we show love that the people appreciate, as one sister in Liberia and a brother in El Salvador found (202, 139). Love is patient and patience gets results, as one special pioneer in Tangier reported (74). Our brothers in Southern Rhodesia have a unique and effective way of showing love, which might be tried elsewhere (267)? We can show love by hospitality, as do the brothers in Berlin to those who come from the Eastern Zone (90). And showing love marks us to those on the outside, even as Jesus said it would at John 13: 34, 35 (263, 221).

10 min: Cover "Make Sure of All Things," on Life, page 248, Some Living May Never Die to the end of the section on page 249. To be handled by questions and answers, audience participation.

15 min: Talk on "Parents, Do You Love Your Children?"

10 min: Arrange locally.

FIFTH MEETING IN NOVEMBER

Those congregations having a fifth meeting should arrange their own program locally.

CONGREGATION ORGANIZATION

Congregation Servant Consults with Bible Study Servant

¹ We should appreciate the helpful Bible truth: "There is a frustrating of plans where there is no confidential talk, but in the multitude of counselors there is accomplishment." —Prov. 15: 22.

² Accomplishment in Kingdom service is what the theocratic organization wants. This means consultation on the part of the servants in each congregation. As outlined in the September *Kingdom Ministry*, the congregation servant will have a confidential talk with the Bible study servant.

³ It would be well for them to have their discussion early in the month. The Bible study servant can then enthusiastically report to the congregation on the plans made.

⁴ Eight points that might serve as a basis for their discussion are: (1) The Bible study servant's duty to

work with the publishers. (2) He should be a teacher, helping all publishers share in back-call and Bible study work. (3) What can be done to increase back-call and Bible study work in the congregation. (4) How well the Bible study servant keeps records up to date. (5) Proper use of the Bible study file. This can be subdivided: (a) How to assist publishers without studies or back-calls. (b) How to assist publishers to direct their good will to the organization. (c) How to help publishers start the new interest in service.

⁵ The sixth point to consider is the congregation servant's responsibility to work with the Bible study servant in the field service. (7) How to aid newly dedicated publishers in their study of "*Let God Be True*" and "*This Means Everlasting Life*", as pointed out in the February, 1956, *Informant*. (8) How to help pioneers with their Bible studies.

Parents, Do You Love Your Children?

¹ Today some of us are neglecting to give our children even a rudimentary understanding of the basic truths of God's Word. This situation is noted not only by many congregation overseers and circuit servants but is also apparent when young brothers come to Bethel.

² Is the snare of materialism depriving your children of a sound theocratic education, or is it the love of pleasure, on your part and theirs? Or are you so busy hunting and feeding the other sheep that you are neglecting the prospective other sheep in your own family?

³ For some time now the Society has felt that it would be well for all parents to conduct a regular home Bible study with their own children. If the children are not dedicated one parent may report it as a regular home Bible study and count the time.

⁴ Nor is that all. Theocratic upbringing includes having them regularly accompany you to the various meetings, and you parents are the logical ones to be training your children in the field ministry.

⁵ Let it be said of your child even as it was to Eunice's: "From infancy you have known the holy writings which are able to make you wise for salvation through the faith." —2 Tim. 3: 15.

1958 "Yearbook" and Calendar

Publishers may now order the 1958 *Yearbook* and calendar through the congregation. The *Yearbooks* are 50c each and the calendars 25c each. The calendar for 1958 is different and is more expensive to make. Pioneers on the list before July 1, 1957, may receive a free *Yearbook* if they register with the literature servant. He will order for them on congregation order, sending a literature credit request for their *Yearbooks*.

Library Material

Some older publications that may be useful for reference work in the Kingdom Hall libraries are available.

1,627 *Yearbooks* for 1945, 155 for 1946, 5 for 1947, 73 for 1948, 3 for 1950, 216 for 1954 and 10 for 1955. 2,600 *Course in Theocratic Ministry*. 104 1950 Convention Report.

The *Yearbooks* will be supplied for 15 cents per copy. The *Course in Theocratic Ministry* and the 1950 Convention Report will be available at 5 cents per copy. These are considered as cash items.

"The Watchtower" in Croatian

The *Watchtower* in the Croatian language will be printed once a month, with a subscription rate of 50c. Subscriptions should be sent either to Brooklyn or to Berne, Switzerland, whichever is closer.

Publications Now Available

Healing of the Nations Has Drawn Near—Swedish
"This Good News of the Kingdom"—Bengali

Change in Name of Language

Hollandish has been changed to Dutch

Your Vacation in 1958

¹ Now is the time to plan your vacation. Where and when will it be? The answer is easy—New York city, July 27 to August 3. Arrange your vacation to include those dates.

² Do not become anxious about rooms, trailer locations and travel information. There is no need to write for rooms at this time. Wait until Room Request forms are sent. This also applies to those wanting hotel accommodations. The Society is obtaining reservations of large blocks of rooms in hotels, but when individuals write to the hotels direct, as some have done, it is difficult to hold on to the advantageous arrangements the Society is making.

³ Information on any special travel arrangements will be given later.

What to Study at Book Studies

When the congregation book study group completes *You May Survive Armageddon into God's New World* the second time, it will study "*This Means Everlasting Life*".

New School Schedule

1958 ministry school schedules are being sent, a copy for each publisher.

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	408	145.4	54.3	7.6	125.1
Pioneers	5,962	94.4	33.1	5.3	99.9
Vac. Pios.	1,278	89.7	23.6	3.2	75.0
Pubs.	184,589	10.5	3.2	.6	11.8
TOTAL	192,237				

Public Meetings Held: 14,525

UNITED STATES QUOTA FOR 1958
206,538 Publishers

WE WANT ALL TO KNOW

¹ The Society wishes all in the congregations to know how much it appreciates the contributions that are being made to the Society for aiding brothers overseas to attend the 1958 international assembly.

Read Acknowledgment Letters

² With so many things to be read at the meetings we find that some congregation servants take on themselves the responsibility of not reading the Society's communications. An appropriate time to read letters acknowledging donations would be when the accounts servant makes his monthly report.

³ We ask that congregation servants see to it that the letters the Society writes to the congregations are read, not withheld.

CHRISTMAS MAGAZINE DAY

Congregations will want to keep in mind that Christmas will be a special Magazine Day. Two order blanks are enclosed with this issue of *Kingdom Ministry* so that sufficient copies of the December 22 issue of *Awake!* and the January 1 issue of *The Watchtower* may be ordered.

Presenting THE GOOD NEWS

Essential Qualities of Sermons Part 3—Striking Introductions

¹ Having previously considered the need of a theme for our sermons and of an approach that is positive and uplifting, let us now note the value of a striking introduction. Among the definitions that Webster's dictionary gives for "striking" are: "Attracting attention through conspicuous qualities; surprising."

² So a striking introduction is one that at once gains the attention of the householder. As a rule our knock at the door interrupts him, and so he is anxious to get rid of us so that he can get back to what he had been doing as soon as possible, which to him seems far more interesting or important than anything we may have to say. But if our introduction is striking enough it will make him forget all about what he had been doing or the objection he intended to voice and instead he will give us his undivided attention.

³ God's servants in times past made use of striking statements to arouse attention, as when Solomon said: "The day of death [is better] than the day of one's being born." In fact, Jesus was fond of making striking statements: "Break down this temple, and in three days I will raise it up." "Unless you eat the flesh of the Son of man and drink his blood, you have no life in you." And among the striking titles used in *Awake!* magazine last year was, "Can You Read Two Thousand

Words a Minute?"—Eccl. 7:1; John 2:19; 6:53.

⁴ Our very first words to the householder may be of a striking nature. Generally, however, it would seem best to first give the greetings of the day, make some comment regarding the weather, if it is noteworthy, or some other down-to-earth remark that will put the householder in a relaxed frame of mind. A striking introduction many have used is, "Would you like to live forever on a paradise earth?" Or, "Did you know that there will be hundreds of thousands of persons that will never die? Yes, the Bible shows..." Or we could make some striking observation regarding the crime situation based on recently released statistics: "Did you know that last year a major crime was committed every twelve seconds for a total of 2½ million in the United States?" Or we could make a surprising remark about the danger of radiation or to some sensationally headlined news item such as a major disaster or a local crime.

⁵ A striking introduction is like a sharp, two-edged sword. Unless we wield it skillfully we may cut ourselves. The most effective striking introductions are those that especially suit the personality of the one using them, the person to which they are addressed and the circumstances. A child can make a certain striking statement that an adult could not, and vice versa.

NEW WORLD NEWS

♦ Haitian brothers express heartfelt thanks for 3,000 pounds of clothing sent from the United States to help them in this time of need. August closed with 417 publishers—a new peak and a 55-percent increase.

♦ Japan has first five-day assembly, with 568 at public talk and 45 immersed.

♦ News from South Africa tells of 11,247 Bible studies, their ninth peak in this feature of the work during the year.

♦ The Philippine branch tells of over 1,000 pioneers reporting for the fifth month this service year, including 405 vacation pioneers.

♦ Despite continued restrictions in the Belgian Congo the brothers reported not less than the 20-percent quota every month except one. The past three months have shown a 100-percent increase over last year's average.

♦ Nyasaland reports over 14,000 publishers for the first time.

♦ 20,745 enjoy four district assemblies in Southern Rhodesia. Only 158 baptized, as candidates were carefully checked for proper marital status and understanding of the truth.

♦ Five countries in South and Central America close the service year with new peaks: Argentina, 4,700; Bolivia, 223; Brazil, 11,602; British Honduras, 176; and El Salvador, 426.

♦ Bahamas exceeded the 20-percent goal of publishers for fifth successive month, reporting 145 in service in August.

♦ Cameroun reached a new peak of 3,067 in August.

♦ Newfoundland brothers enjoy assembly at Corner Brook. There were 16 baptized, and 511 attended the public talk, showing good results from the service of 345 brothers there.

Better and More Back-Calls (Cont'd)

back-call work. Then what? On Sunday, following the house-to-house work, make the best use of the back-call service. Many of the sisters also find splendid opportunities for making back-calls during midweek activity. More publishers making time for back-calls—that is the big step toward more back-calls. "So keep strict watch that how you walk is not as unwise but as wise persons, buying out the opportune time for yourselves, because the days are wicked."—Eph. 5:15, 16.

⁶ In the next verse (17) the apostle says: "Go on perceiving what the will of Jehovah is." As we work toward our goal, never forget this: It is God's will that all kinds of people

OFFER FOR DECEMBER
Any bound book and booklet for 50c, or Vol. I (NW), a book and a booklet for \$1.50.

THEME FOR DECEMBER
Tell the Good News from Day to Day
—Ps. 96:2

"come to an accurate knowledge of truth." Knowing this, we will keenly desire to start Bible studies. Bible study servants will want to take the initiative; and, together with all other servants, have a home Bible study and help others to share in this service.

⁷ To help the congregations to reach the goal, circuit and district

servants and their wives will have a goal of their own: Each week they will strive to start at least two new Bible studies and turn them over to publishers in the local congregation to care for after they leave. Care for these well. As in the case of all studies, go prepared, having the lesson well in mind. Make them better studies.

⁸ Do you realize what better and more Bible studies mean? Just think! With only one third of the publishers conducting them last year we averaged 135,022 studies each month and 17,927 more publishers! What would the increase be with two thirds of the publishers conducting studies? Let us work to find out, thereby carrying out Jehovah's will.

★ "Go on bearing fruit in every good work." ★

KINGDOM MINISTRY

DECEMBER, 1957

"From day to day tell the good news of salvation by him."
—Psalm 96: 2, NW.

BROOKLYN, N.Y.

A Harvest for Willing Workers

Two Goals Set: 10-Percent Increase in Publishers Two Thirds of the Publishers Conducting Studies

¹ How much time for the final ingathering? The "other sheep" must be gathered to the "one flock" before Armageddon strikes. Jehovah's question was, not, "How long?" but, "Whom shall I send, and who will go for us?" Who, today, is willing to expend himself a little more than usual for Jehovah's lifesaving work? Who, today, is willing to sacrifice a little more of his free time to get into the field to search out the lost sheep? Who, today, is willing to set aside personal ambitions and pleasures, luxuries and friends to answer the call to the field? Who? Are you willing? "Your people will offer themselves willingly," said King David prophetically. Are you willing to offer yourself? Jehovah said his people would be.—John 10:16; Isa. 6:8, 48; Ps. 110:3.

² For years now Jehovah has had in operation his theocratic organization. He has been training and instructing men and women who have devoted themselves willingly for this very work. They have been assigned territory in the field. Now they must not permit their attention to be drawn away. Not for one instant must they let anything interrupt the onward push.

³ So the command is, not to halt, but to push ahead! We have a 10-percent-increase goal to reach by the end of December. Will your congregation reach it? Shall we in America make it? We shall, if we all offer ourselves willingly.

⁴ The 10-percent goal is easily within our reach. Why? Because last April there were 208,260 publishers in the field, and we need only 206,538 publishers to make our 10-percent quota for the United States. So if servants and mature publishers are willing to aid the weak during December, then we have every reason to believe that the report will be

"We Made It!" (All congregations who reach the quota should report on their card "We Made It!") Beware of overconfidence, however, for last December was the first time that we in America made the 10-percent increase. Therefore, leave no stone unturned; take nothing for granted.

⁵ The question remains, Are we willing? Jehovah said his people would be. Are you? Today the Lord's servants are busily engaged in proclaiming the good news of the Kingdom from house to house, aiding newer and weaker ones to do the same. Are you? Jehovah's zealous people are not devoting their time and money building expensive homes in which to live in grand style and entertain friends with worldly pleasure. Are you? They are searching for the "other sheep," wherever they can be found. And after they find

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THEME FOR DECEMBER
Tell the Good News from Day to Day
—Ps. 96:2.

one of them, they do as the Master told his disciple: "Feed my little sheep." Do you hunt and feed the sheep? Repeated visits are made on these, and home Bible studies are conducted with them, to the end that they may learn the good purposes of Jehovah, take their stand on his side and then join in the gathering work.—John 21:17.

More Publishers Conducting Home Bible Studies

⁶ This brings up our second goal; that is, two thirds of the publishers conducting home Bible studies by the end of December. Will your congregation meet this goal? It can if the publishers offer themselves will-

ingly. If all servants and mature publishers conduct at least one home Bible study, as they should be doing; and if these help others in the congregation to share in the Bible study work, as they should; then that goal will be reached with ease.

⁷ Have in mind that Christianity means helping others to gain life through accurate knowledge. Let us, then, have as our slogan: "Each one help one." Help not only one, but as many as will "take life's waters free." This means we must have a right mental attitude toward Bible studies. A circuit servant reported that starting home Bible studies the same day the placements were made proved very successful. "The literature is left in the morning and then the publisher returns in the afternoon. Others were started the next day or several days later. Then, too, the brothers have expressed keen delight and enjoyment in this fine method," he said. Why not try it.

⁸ December, with its "Christmas" holiday, offers a grand opportunity for a greater witness. Last year 400,000 extra magazines were ordered and used in "Christmas" holiday witnessing. This is an exceptionally fine report. Prepare to do as well this year.

⁹ For your regular presentation prepare well the sermon outlined in the October *Kingdom Ministry* and use it to place the offer. Those who wish to use Volume I of the *New World Translation of the Hebrew Scriptures* along with a bound book may find the sermon contained in the November, 1954, "Presenting the Good News" very helpful.

¹⁰ So keep busy; PUSH AHEAD! Reports coming from various parts of the world prove that the work is expanding and that thousands of sheep are hearing the message and are coming to the only place of safety.

★ Jesus said: "Let your light shine." Do you? ★

Your Service Meetings

FIRST MEETING IN DECEMBER

Theme: Tell the Good News from Day to Day.

5 min: Welcome, text, comments.

8 min: Talk on "Tell the Good News from Day to Day." (See "Watchtower," 12/1/57, p. 719, and 12/15/56, p. 744.)

15 min: Question-and-answer coverage of the main article "A Harvest for Willing Workers."

22 min: Demonstration on "Encourage Persons Studied with to Become Kingdom Ministers."

CHAIRMAN (3 min.) Discuss two-fold purpose of conducting Bible studies: (1) to aid persons to "come to an accurate knowledge of truth," and (2) to aid them to become teachers of the good news. Some persons have studied for many months, but "in view of the time" are not teachers. What can be done to help them?—1 Tim. 2: 4; Heb. 5: 12.

SCENE I (3 min.) A soliloquy. Bible study servant is examining study slips showing persons with whom studies have been conducted for a long time. One study has been conducted for nearly a year; "Let God Be True" has been completed and study is well along in "This Means Everlasting Life". Still the person has not become a Kingdom minister. Bible study servant mulls on matter, wondering what might be holding back persons like this. As it is his responsibility, he plans to go to publisher and help in starting the new one as a Kingdom praiser in December.

SCENE II (4 min.) Servant contacts publisher. They discuss good-will person's knowledge. Publisher is pleased with present state of knowledge. Bible study servant asks whether publisher has invited good-will person to share in the ministry. Publisher says yes, but person did not respond to casual invitations; publisher continued the study, waiting for the time when the truth will move the person to share in the service. Bible study servant explains that all need encouragement to begin service, and that publisher can explain to potential new witness how he can share: with handbills, by reading a scripture and by sharing in house-to-house magazine service. Publisher sees wisdom of this, but is somewhat hesitant. Bible study servant offers to go along.

SCENE III (8 min.) At end of study Bible study servant comments on a scripture relating to service, perhaps one covered in the study. Tactfully he shows how all should share knowledge with others. He tells of many new ones going in service this month and invites good-will person to share in some feature of Kingdom ministry. Good-will person knows he should and plans to "sometime." Bible study servant suggests that the "sometime" be the coming week. Definite arrangements are made. In answer to question, "But what shall I say?" servant explains that after a few doors he can give invitations to the public meeting. Later new one may read a scripture and comment on it. House-to-house magazine work is mentioned as simple. Publisher is asked to demonstrate a magazine presentation. Householder

feels he can do that and tries. He is commended.

CHAIRMAN (4 min.) Do not hesitate to invite persons who have studied for a number of months to share in field service. New ones may report time if they say something at the door and share in the witness. Encourage publishers to analyze the conducting of their studies: Are they encouraging persons studied with to become Kingdom ministers?

10 min: Arrange locally. (Include comments on "Awake! Results" and text [Matt. 5: 16] at bottom of page one.)

SECOND MEETING IN DECEMBER

5 min: Welcome, text, comments.

7 min: Talk on "Vacation Pioneering."

10 min: Question-and-answer coverage of "How Magazine-conscious Are You?"

13 min: Report from the magazine-territory servant, in conjunction with "Congregation Organization" article.

15 min: A talk stressing the people's need for the magazines and showing how this need is being met by Kingdom ministers. Select high points from current articles; prove that the people need this information. Show how worldly magazines are not meeting the people's need; mass of magazines on newsstands brightly colored on outside but inside are devoid of spiritual nourishment. So when people say they have "too many" magazines already, it is no reason for not taking "Watchtower" and "Awake!" Use "Yearbook" experiences to underscore and illustrate points made in the talk, such as the different ways Kingdom ministers meet the people's need for the magazines. Are any overlooking opportunities magazine routes present? A publisher in Montserrat has one in a police station! (200) One missionary placed 4,000 magazines in one year. (212) Incidental witnessing offers opportunities to meet people's need as one publisher in Nicaragua has experienced. (219) Result of a back-call on a "Watchtower" placement in Austria: woman with whom magazine was placed is now a publisher. (85) Similar experience had by a publisher in Finland. (143)

10 min: Arrange locally. (Include a brisk New World News report.)

THIRD MEETING IN DECEMBER

5 min: Welcome, text, comments.

20 min: Audience participation on "How New Publishers Can Be Aided to Share in December Activity."

CHAIRMAN (2 min.) Show how important it is to "tell the good news from day to day." To help new ones share the good news with others we ourselves must first appreciate the importance Scripturally of helping new ones to preach.

AUDIENCE PARTICIPATION (16 min.) This program has been divided into four main points. These will form the basis of the discussion, the audience having four minutes on each point to make comments and offer suggestions. To make certain that the program will be of practical value, as

well as spiritually edifying, the chairman may ask certain publishers to come prepared with a comment on a specific point. Comments should be brief and "hit the nail on the head," as it were, thus allowing for a number of brothers to comment on a single point. Following are the four points:

1. The importance Scripturally of helping new ones to preach.

2. How to aid good-will persons being studied with to see the importance of joining in the preaching work.

3. How publishers can help good-will persons overcome common problems that they have raised, thereby opening the door to service.

4. The ways in which new publishers can share in giving a witness. (Such as: Use of handbills, tracts to interested persons, magazine activity, reading a Scripture in the sermon and commenting on it and incidental witnessing.)

CHAIRMAN (2 min.) Put to use the suggestions so new publishers can be aided to share in December activity.

10 min: Hearing Results of Persons Being Studied with Aided in Service—a program of experiences conducted by the Bible study servant. He may interview a few publishers who have had results in aiding good-will persons into the service. Call for other experiences from the audience. Show the results of applying the counsel given in program two weeks ago.

15 min: Talk on "Instructions to Ministers in Bible Times." Jehovah's organization provides instructions to help Kingdom ministers. Many kinds of service instructions in Bible times. Do we realize how many instructions Christ Jesus issued? He gave instructions to the twelve and to the seventy. (Matt. 10: 5-42; Luke 10: 1-16) Do not read all the verses but select and discuss some of the interesting instructions, especially those that are most apt today. Other instructions dealt with the magnitude of the preaching work. (Matt. 28: 19 20; Acts 1: 8) Many apostolic instructions. (2 Tim. 2: 23-26; 4: 2; Titus 2: 1-10; Col. 4: 5, 6) The great service instruction, issued in Bible times, but to be carried out in this "time of the end."—Matt. 24: 14.

10 min: Arrange locally. (Include comments on "The Grand Event of 1958.")

FOURTH MEETING IN DECEMBER

5 min: Welcome text, comments.

10 min: Cover "Make Sure of All Things", on Love, pages 250 and 251 to 1 Pet. 4: 8. To be handled by question and answers, audience participation.

20 min: "Presenting the Good News"—talk and demonstration of points by the school servant. Highlight illustrations and examples that can be used to advantage locally.

15 min: Service talk pertaining to local congregational problems and needs. Additional points: Encourage more publishers to enjoy Bible study activity; all publishers be in the service this month; use the last full week-end remaining in month to help those needing assistance.

10 min: Arrange locally. (Include comments on the text [Rom. 7: 4] at the bottom of page 4.)

CONGREGATION ORGANIZATION

Congregation Servant Consults with Magazine-Territory Servant

¹ The congregation servant is appointed as overseer because he is considered the one most qualified in every way to look after the interests of the congregation. However, he cannot do all the work himself and so he has a number of assistants who look after the various features of the congregation's activities. By taking a keen interest in each of the servants this overseer can build up an organization in which each assistant does the work properly.

² To help realize that ideal situation is the purpose of having the congregation servant check each month with one of his assistants. In doing so we have application of the Scriptural principles that "two are better than one" and that none can say to the other: "I have no need of you."—Eccl. 4:9; 1 Cor. 12:21.

³ Both servants, of course, should review the duties of the magazine-territory servant as outlined in *Preaching Together in Unity* and in *Qualified to Be Ministers* in preparation for their visit together.

⁴ Among the points that these two servants are to discuss together are: (1) The records. (2) The territory

coverage with literature and magazines and problems in regard to coverage. (See July, August, 1956, *Informant*.) (3) The ordering of sufficient magazines and their distribution to congregation publishers and pioneers. (4) The handling of magazine money and the requesting of credit for magazines obtained by pioneers. (5) How to improve and get greater support for Magazine Day activity as well as prestudy magazine service. (6) How he can take the lead and help more individuals and groups to share regularly in magazine work and individually meet the quota. (7) His personal field work and taking the lead, and how such can be improved. (8) His work with the service center as conductor, or where directed to work by the congregation servant. (9) Congregation problems and how they affect him and his duties. (10) How co-operation can be improved and work co-ordinated.

⁵ As we read at Proverbs 20:18: "By counsel plans themselves are firmly established"; and so by the counsel that the overseer or congregation servant will be able to give to the magazine-territory servant, his plans can be firmly established on a Scriptural and practical basis.

How Magazine-conscious Are You?

¹ Regarding the publishers' magazine placements in the United States, the Society may well quote Paul's words at 1 Thessalonians 4:10: "In fact, you are doing it . . . But we exhort you, brothers, to go on doing it in fuller measure."

² Thus in June, 1955, congregation publishers were averaging 6.5 magazines monthly, pioneers 49.5 and special pioneers 61.9. But during 1957 the congregation publishers averaged 12.4 magazines, almost twice as many; pioneers averaged 99.8 and special pioneers 135.6, both more than doubling their magazine placements in two years. In 1955, in the United States alone, we placed just a little more than 18 million magazines, but in 1957 almost 36 million. It is no wonder Brother Knorr said that the Society was very much pleased with the excellent magazine work done and that we should continue to stress it!

³ Let all, therefore, continue to support the magazine activity zealously. Do so on Magazine Day, in going from store to store and from house to house and in the street work; do so in the prestudy evening work and on Sundays by offering the two magazines, if the householder does not accept the regular offer. And especially in December we should all be magazine-conscious, because of the opportunity that the holiday presents.

⁴ Schedule your affairs so that magazines will not pile up at your home. If for any reason you have a few left after the next issue comes out, offer one with the current magazine until they are used up. And, of course, we do not want to have magazines piling up at the Kingdom Hall, either. Therefore, let each one regularly take the number of magazines he stipulated he would and upon which the magazine-territory servant based his order from the Society. By watching these points our magazine activity for 1958 can be even better than it was for 1957!

The Grand Event of 1958

What is that grand event? Surely everyone in the New World society knows that it is the international assembly in New York city. Do you intend to be there? Are you making plans now so that assembly time will not find you still at home? Now is the time to think about it and to put your plans for it with things of foremost importance.

Set your heart on attending and then diligently seek a way to get there. Think, plan and work for a way to open up for you. Talk with other publishers about their plans. Learn how they are arranging to finance the trip. Perhaps car groups can be worked out. Keep the assembly in your prayers during 1958.

Prepare for "Watchtower" Campaign!

From January to April inclusive we shall present the *Watchtower* subscription and three booklets for \$1. Look ahead to this campaign and prepare for it. Enclosed is a Magazine Distributor's Order form, for use of the congregations to increase their supply of *The Watchtower* and *Awake!* to meet needs for the campaign.

Protest to Ethiopia

Awake! of October 8, 1957, carried an article on the recent banning of the work in Ethiopia. The brothers were urged to write the emperor of Ethiopia protesting this and registering surprise at the action that was taken against the ministerial representatives of the Society in that country. We should like the brothers to give this full support. It would be proper to refer to that issue and protest against this encroachment on freedom of worship. If the brothers have business letterheads or personal stationery, it would be good to use that. We suggest that the congregation servant in large congregations select three brothers to write these letters. In smaller congregations, if at least one writes it will be good. However, all are free to share in writing.

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bt. St.	Av. Mags.
Sp'l Pios.	422	148.7	57.5	7.8	139.5
Pioneers	6,049	97.4	35.2	5.4	108.7
Vac. Pios.	1,510	85.5	26.2	3.5	83.2
Pubs.	182,102	10.1	3.4	.6	12.4
TOTAL	190,083				

Public Meetings Held: 13,735

UNITED STATES QUOTA FOR 1958
206,538 Publishers

"Awake!" Results

We have cause for rejoicing despite the flu during the *Awake!* campaign. More people than ever before are still having *Awake!* come into their homes to open their minds to the life-giving truths of God's Word. Because of the good effort put forth by all 149,603 new subscriptions were obtained, which is a decrease of 18,683 subscriptions under that of last year. But it is still a good report.

Presenting THE GOOD NEWS

Simplicity and Practical Application

¹ When Jesus preached he did not use the language of the scholars and philosophers of his day. He spoke the language of the common people, using expressions familiar to them. Because he used simplicity of speech he could be understood by all. Our speech at the doors should have the same simplicity.

² Simplicity means clearness, unaffectedness and freedom from complexity. If you speak with simplicity you will not use theocratic terms in your sermons without proper explanation. Terms such as remnant, theocracy, Armageddon, great multitude, goats, other sheep, Jonadabs and so forth have no meaning to outsiders unless an explanation is given. If you use the term "battle of Armageddon," qualify it by saying, "that is, when God will destroy this present wicked world or system of things." Make sure each statement is understood before you make another one; then you will be speaking with simplicity. "Unless you through the tongue utter speech easily understood, how will it be known what is being spoken?" (1 Cor. 14:9) It takes a conscious effort to express oneself in terms that people can understand. That means we must be sensitive to the words and terms we use at the door, making sure they are clear to the householder. We should also have simplicity in our theme. It should be a simple point, which is clear, logical and easily grasped.

³ When Jesus preached he made frequent use of illustrations. "Then he told them many things by illustrations." (Matt. 13:3) He told about the sower that went out to sow seed; about the Kingdom being like a mustard grain, like yeast in dough and like a dragnet. He told many other things that were common to the people's experience. His simple and direct illustrations helped to impress on the minds of the people the truths he preached. We can make the same good use of illustrations.

⁴ Since people are generally interested in themselves, you will need to point out how the subject you are speaking about affects them and how they can benefit. If you are speaking about new-world blessings, ask if

they would like to live in a world where they and their children would never be sick. Then explain how they can. To people living in large cities it might be pointed out that it is unsafe to be on the streets at night, but under the rule of God's kingdom there will be no danger. There may be some local condition troubling a community that will lend itself well for making practical application of your sermon. Be alert in applying such things.

⁵ When Jesus spoke the people listened "with pleasure," not only because he spoke the truth but also because he spoke in a way they could understand. He used simplicity of speech with good illustrations, making practical application of what he said. Let us follow his example and improve the effectiveness of our sermons.

OFFER FOR JANUARY
"Watchtower" subscription for one year and three booklets for \$1.

THEME FOR JANUARY
Increasing International Praise to the One God—Ps. 117:1.

¹ Since summer vacations are well in the past, does that mean vacation pioneering should be dismissed from mind? Not at all! This fine provision for tasting the joys of full-time service can be used at any time.

² Many school children receive a two-week Christmas vacation. Why not pioneer during this period? While the children of the old world sing the carols of false religion, you theocratic children can be happily singing, every day, sweet songs of praise to Jehovah God by making public declaration to his name and purposes. "Give thanks to Jehovah, call upon his name, make known among the peoples his dealings. Sing to him, make melody to him, voice your interest in all his wonderful works."—Ps. 105:1, 2.

³ Those who pioneered during the summer well know the joys that pioneering brings, as well as the manner in which it matures a person in the truth. They recommend it and

NEW WORLD NEWS

◆ Zone servants rejoicing in annual ministry visits to branches and missionaries at beginning of new service year.

◆ Brother Don Adams, representing Society's president, serving Guianas and islands of Caribbean. Assemblies being held.

◆ District assemblies in South America well attended. 1,660 present at Rosario and Corrientes, Argentina, with 48 baptized. 7,507 attend, 291 immersed at Sao Paulo, Brazil; both of Society's films shown on television network. At Porto Alegre 954 assembled, 44 baptized. Rio de Janeiro, 4,759; 221 immersed. 59 Uruguayans baptized, 1,334 attend at Montevideo.

◆ Joy in Poland as brothers reach new publisher peak in September despite continuing persecution.

◆ Word received from Dominican Republic that brothers are still continuing faithfully in service despite opposition. New ones baptized.

◆ Reports now being received from Afghanistan, also from Sarawak.

◆ A new peak of 36 publishers in New Caledonia represents a 100-percent increase over last year's average.

◆ Korean district assembly in September saw 213 immersed, 2,544 at public meeting.

◆ Nyasaland enjoyed largest assembly ever at Mlanje with over 7,000 attending. 85 baptized after meeting requirements.

VACATION PIONEERING

will certainly be among the first to apply for vacation pioneering during December. Here is what one of these summer pioneers says: "I didn't understand what service really meant until I vacation pioneered. . . . I personally recommend that all teenagers pioneer. . . . I know they could receive the same blessings and happiness I have received." Try it.

⁴ Adult publishers may also vacation pioneer whenever they are able. Some farmers may find they can do this during the winter months, when their work has slackened off. An excellent idea is to vacation pioneer when the circuit servant makes his visit and profit from his daily counsel. Think seriously about vacation pioneering. Do not miss the joy and satisfaction it brings. Let it be a forward step toward regular pioneering. "I will bless Jehovah at all times; constantly his praise will be in my mouth."—Ps. 34:1.



Paul said: "We should bear fruit to God." Do you?

